

GCU Academic Program Assessment Plan (Fall 2016, updated Fall 2017)

Program: Art & Visual Studies

Learning Outcomes: Upon successful completion of the program of studies for the Art & Visual Studies major, the student will earn a degree in Bachelor of Fine Arts in Art & Visual Studies or a Bachelor of Arts in Visual Art and will have given evidence of:

LO1: Students will identify the conceptual approach and analyze the creative process used by a variety of visual artists through in class discussions and exams.

LO2: Students will apply the critical thinking skills that are based on visual clues with increasing skills of perception, accuracy, and detail through assignments and in class presentations.

LO3: Students will create visual artwork that shows progressive skill in the processes and principles of art and design evaluated within the student's portfolio on a progressive basis.

LO4: Students will identify significant periods of art history from a global perspective, and will conduct academic research to develop a mastery of selected artists and/or art periods.

Program: Art & Visual Studies	LO 1: ID Artist's Approach and Process	LO 2: Critical Thinking	LO 3: Create visual artwork	LO 4: Art History
<i>Related ISLG (Undergraduate)</i>	1,2,7,8	1,3A,6,7,10	1,2,8,9	5,6,7
<i>Related BRIDGE General Education Goals (if applicable)</i>				
<i>Related Accreditation Standard (if applicable)</i>				
Program Courses and Experiential Learning Mapping to Program Outcomes				
How do students learn this? In what course(s) and/or co-	AR111 Drawing I AR113 Visual Thinking & Design	AR111 Drawing I AR113 Visual Thinking & Design	AR111 Drawing I AR113 Visual Thinking & Design	AR118 Western Art History AR119 Non-Western Art History AR220 Modern Art

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curricular experience(s)?	AR201 Drawing II AR213 Figure Drawing AR214 Mixed Media AR 313 Painting I AR 314 Painting II AR315 Sculpture I AR316 Sculpture II AR 317 Prints, Multiples & Editions I AR 318 Prints, Multiples & Editions II AR422 Creative Photography AR 427-430 Advanced Studio AR 433 Independent Study in Studio Art AR437 Study Abroad AR 499 Senior Exhibition Seminar	AR201 Drawing II AR213 Figure Drawing AR214 Mixed Media AR 313 Painting I AR315 Sculpture I	AR201 Drawing II AR213 Figure Drawing AR 313 Painting I Sculpture I	Art AR 423 & 424 Independent Study in Art History AR 499 Senior Exhibition Seminar
How and in what <u>course(s)</u> do they demonstrate that they have <u>achieved</u> this outcome.				
Formative Assessment will occur in ...	AR111 Drawing I	AR113 Visual Thinking & Design	AR111 Drawing I	AR118 Western Art History AR119 Non-Western Art History

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	AR113 Visual Thinking & Design AR201 Drawing II AR213 Figure Drawing AR214 Mixed Media AR 313 Painting I AR 314 Painting II AR315 Sculpture I AR316 Sculpture II AR 317 Prints, Multiples & Editions I AR 318 Prints, Multiples & Editions II AR422 Creative Photography AR 427-430 Advanced Studio		AR113 Visual Thinking & Design AR201 Drawing II AR213 Figure Drawing AR214 Mixed Media AR 313 Painting I	
Summative Assessment will occur in...	AR 433 Independent Study in Studio Art AR 499 Senior Exhibition Seminar	AR 433 Independent Study in Studio Art AR 499 Senior Exhibition Seminar	AR 433 Independent Study in Studio Art AR 499 Senior Exhibition Seminar	AR 423 & 424 Independent Study in Art History AR 499 Senior Exhibition Seminar
Assessment Protocol				
How and when do you assess the achievement of <i>all students</i> in your program before they graduate and record the results of your assessment?				
Formative Assessment				

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Direct Evidence	Selected Portfolio artifacts in Studio Art Electives, evaluated by rubric after completion of 6-9 credits in Studio Art.	AR 113 Visual Thinking and Design: In class presentation evaluated by rubric	AR 201 Drawing II: Portfolio review	AR 118, AR 119 Art History Western & Non-Western: Assigned application project that identifies appropriate characteristics of artwork and placement in history.
Indirect Evidence	SIR student evaluation data	SIR student evaluation data	SIR student evaluation data	SIR student evaluation data
Summative Assessment				
Direct Evidence	AR 499 Senior Exhibition, juried evaluation and review of student research by rubric.	AR 499 Senior Exhibition, juried evaluation and review of student portfolio & related research by rubric.	AR 499 Senior Exhibition, juried evaluation and review of student portfolio & related research by rubric.	AR 433 Independent Study in Studio Art with portfolio artifacts and related research assessed by rubric or AR 499 Senior Exhibition, juried evaluation and review of student portfolio & related research by rubric.
Indirect Evidence	SIR student evaluation data	SIR student evaluation data	SIR student evaluation data	SIR student evaluation data
What do you consider satisfactory achievement of this outcome? WHY?				
Formative Assessment				
Direct Evidence	80% of students will achieve at or above the developing (Level 2 out of 4) level in all rubric criteria	80% of students will achieve at or above the developing (Level 2 out of 4) level in all rubric criteria related to the outcome.	80% of students will achieve at or above the developing (Level 2 out of 4) level in all rubric criteria	75% of students will achieve at or above the developing (Level 2 out of 4) level in all rubric criteria related to the outcome.

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	related to the outcome.		related to the outcome.	
Indirect Evidence	SIR student evaluation data indicated a 4+ average for courses in this category.	SIR student evaluation data indicated a 4+ average for courses in this category.	SIR student evaluation data indicated a 4+ average for courses in this category.	SIR student evaluation data indicated a 3.5+ average for courses in this category.
Summative Assessment				
Direct Evidence	80% of students will achieve at or above the accomplished (Level 3 out of 4) level in all portfolio rubric criteria related to the outcome.	80% of students will achieve at or above the accomplished (Level 3 out of 4) level in all portfolio rubric criteria related to the outcome.	80% of students will achieve at or above the accomplished (Level 3 out of 4) level in all portfolio rubric criteria related to the outcome.	80% of students will achieve at or above the accomplished (Level 3 out of 4) level in all portfolio rubric criteria related to the outcome.
Indirect Evidence	Student Survey on Program Satisfaction			
Program Assessment Time Frame				
Time Frame for Assessing the outcome.	Year 2; Data collected annually	Year 2; Data collected annually	Year 3; Data collected annually	Year 1; Data collected annually.

GCU Program Assessment Report Form

<i>GCU Academic Program Assessment Annual Report</i>
<i>Program: Art & Visual Studies</i>
<i>Division: Art & Sciences</i>
<i>Date: November 21, 2016</i>
<i>Program Assessment Liaison: Leo Morrissey</i>
Based on the above plan and the designated outcome(s) assessed for the academic year, the major program submits a Program Assessment Report annually that contains the program assessment plan, assessment data and analysis, and action steps to be taken by the program based on these results. See below for the outline of this report.
Learning Outcome(s) Assessed: Course Rubrics, annual student exhibitions, senior capstone exhibition and portfolio
Description of the Assessment Protocol: Faculty discuss Assessment at faculty meeting on a regular basis. Each faculty member is responsible for assessment of classes taught and submitting assessment data to the department Program Assessment Liaison when requested.
Assessment Data and Findings.
Analysis of Data: SIR -Annual student exhibitions, senior capstone exhibition and portfolios documented.
Are these results satisfactory? Why or Why not? Program results are satisfactory. It has been possible to see evidence of this since the creation of a capstone exhibition course.
Action Plan based on Assessment Results and Analysis: With a new curriculum in place and the creation of the capstone exhibition course new data/evidence is now available to make assessment more efficient. Results will continue to be review to find areas that need improvement.
Time Frame for Action Plan: Fall 2016 and Spring 2017. Five students will be exhibition as a result of AR499, the capstone exhibition course, the most in one year since it was created and made a required course in the curriculum. Exhibitions will be documented and reviewed by faculty for assessment purposes. This will continue in 2017-18
What actions have been taken since the previous assessment of these outcomes. AR499, the capstone exhibition course and AR440 Contemporary Art are now required of all program majors.
Comments:

Assessment Data: Please include the data that you used to complete the above report. Attach rubrics, tallies, and method of validation.

