

#1

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Thursday, January 25, 2018 1:06:41 PM
Last Modified: Thursday, January 25, 2018 1:20:06 PM
Time Spent: 00:13:24
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Office of Institutional Assessment and Accreditation

Q2 Name of the person completing this report. (Last, First)

Thiel, Janet

Q3 To which Cabinet Member does this unit report? **President**

Q4 Calendar Years for the Plan **2018-2020**

Q5 State Goal 1 for your administrative unit.

: The Office of Institutional Assessment and Accreditation (the Office) Implement the University Assessment Plan with participation rate at or above 85% from among the university's units.

Q6 State the Outcomes for Goal 1.

1.1	The President's Cabinet will approve the GCU Assessment Plan and Guide by January 30, 2018.
1.2	The Office will be fully operational by March 30, 2018.
1.3	The Office will support the process of Unit Assessment Plan submittals, due March 30, 2018, through university-wide training and individual unit and supervisor consultations. Expected return rate of 85%.
1.4	After naming by the President (by February 15, 2018), the Office will orient and train the Institutional Effectiveness (IE) Committee in their role as described by the committee description. The IE Committee will review the Unit Assessment Plans submitted by the due date, and give appropriate feedback to the units and the unit supervisors by April 30, 2018.
1.5	The Office will submit an Executive Report on Unit Assessment Plans to the President and President's Cabinet by May 18, 2018.
1.6	The Office will support the university units in actualizing their unit assessment plan with results and annual report due January 30, 2019.

Q7 State Goal 2 for your administrative unit.

The Office of Institutional Assessment and Accreditation (the Office) will support the university's efforts to achieve re-affirmation of accreditation with commendation and no recommendations other than the included Self-Recommendations.

Q8 State the Outcomes for Goal 2.

- | | |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2.1 | Working with the MSCHE Steering Committee, the Office will complete the Self-Study Process with a Self-Study document, reviewed by the university community and approved by the Board of Trustees, and ready for the Chairperson of the MSCHE Visiting Team by September 1, 2018. Update the document as needed prior to submittal to the Visiting Team (Spring 2019) within the MSCHE guidelines. |
| 2.2 | Working with the MSCHE Steering Committee and the GCU ALO, the Office will prepare all necessary documentation for the re-affirmation of accreditation. These will include, but are not limited to: Compliance Documentation, Requirements of Affiliation, Document Roadmap for Accreditation Standards, current Financial Statements, the final Self-Study and updates to the GCU Self-Recommendations. These documents will be made available to the Visiting Team and all necessary GCU constituents via electronic documentation storage and retrieval within the recommended timelines. |
| 2.3 | The Office, along with the GCU Steering Committee, will support coordination efforts for the MSCHE Re-Affirmation of Accreditation visit including, but not limited to: visit hospitality planning, on-site events during the week of the accreditation visit, orientation of the GCU community via a defined communication plan, and any required documentation and interview requests from the visiting committee and its chair. |
| 2.4 | The Office will continue to attend any necessary MSCHE meetings, town halls, and training sessions in order to be aware of the responsibilities related to meeting the Requirements of Affiliation and Standards of Accreditation. |
| 2.5 | The Office will support the Academic Programs in their review and update of the Academic Program's Assessment Plans, due for a renewal of the 3 year cycle of planning on September 30, 2019. |

Q9 State Goal 3 for your administrative unit.

The Office of Institutional Assessment and Accreditation (the Office) will initiate and coordinate a review of the Institutional Student Learning Goals – Undergraduate, with revision and concurrent assessment plan completed by Fall 2019 and implementation complete by May 2020. Assessment Report on revised ISLGs due September 2020.

Q10 State the Outcomes for goal 3.

3.1	The Office will determine the appropriate process to review, assess, and update the GCU ISLG-Undergraduate by January 2019.
3.2	The Office will support the university community in the review of the current ISLGs-Undergraduate in relation to the Bridge General Education Goal, the Graduate Student Learning Goals, and the University's Mission and Core Valued. Timeline: Spring 2019.
3.3	The Office will support the approval process for updated/revised ISLG-Undergraduate and a related assessment plan, so that the goals may be approved by May 30, 2019.
3.4	The ISLGs, once approved, will be mapped to all undergraduate program assessment plans and aligned with student learning in the co-curricular units and departments that serve the undergraduate population. Due date will be September 30, 2019 to align with Academic Programs Assessment Plan renewals.
3.5	Assessment Report on revised ISLGs due August 1, 2020.

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;
,
Georgian Court provides students with the will to translate concern for social justice into action.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Operational Efficiency and Utilization.

GCU Unit Assessment Plan

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence.
Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Applies to all Standards

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Applies to all Standards

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard I. Mission and Goals

Q20 What metrics will be used to measure results of Goal 1?

Record of completion of the Implementation Schedule for the University Assessment Plan.

Q21 What metrics will be used to measure results of Goal 2?

Actions of the Middle States Commission on Higher Education related to re-affirmation of Accreditation taken at its June meeting 2019, and communicated to the President thereafter.

Q22 What metrics will be used to measure results of Goal 3?

Articulation and implementation of revised Institutional Student Learning Goals for Undergraduate Students with measureable goals and an appropriate assessment plan before Fall 2019. First Assessment Report on revised ISLG by August, 2020, with appropriate reports shared with GCU constituents.

Q23 What will be the benchmark for successfully meeting Goal 1?

Record of completion of the Implementation Schedule for the University Assessment Plan.
Expected result: Minimum of 85% completion with a minimum of 85% participation rate.

Q24 What will be the benchmark for successfully meeting Goal 2?

Actions of the Middle States Commission on Higher Education related to re-affirmation of Accreditation taken at its June meeting 2019, and communicated to the President thereafter.

Expected result: Reaffirmation with commendation, no additional recommendations other than the GCU Self-Recommendations.

Q25 What will be the benchmark for successfully meeting Goal 3?

Articulation and implementation of revised Institutional Student Learning Goals for Undergraduate Students with measureable goals and an appropriate assessment plan before Fall 2019. First Assessment Report on revised ISLG by August, 2020, with appropriate reports shared with GCU constituents.

Expected result: Faculty Assembly to approve revised ISLG-Undergraduate by May 2019. Implementation of year one during AY 2019-2020.

Q26 Name the person(s) responsible for Goal 1.

AVP University Assessment.

Q27 Name the person(s) responsible for Goal 2.

Co-Chairs of MSCHE Steering Committee.

Q28 Name the person(s) responsible for Goal 3.

Faculty Leadership, Mission Office Leadership, President's Cabinet, as coordinated by AVP University Assessment.

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.	Year 1: Calendar year 2018
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Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.	Year 2: Calendar year 2019
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Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.	Year 3: Calendar year 2020
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Q32 Are there any additional comments you would like to add to this report?	Respondent skipped this question
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#2

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Thursday, March 08, 2018 3:02:48 PM
Last Modified: Thursday, March 08, 2018 5:24:56 PM
Time Spent: 02:22:08
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Institutional Advancement

Q2 Name of the person completing this report. (Last, First)

Beuka, Erin

Q3 To which Cabinet Member does this unit report?**VP Institutional Advancement****Q4** Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Successfully complete an advancement reorganization resulting in increased contribution revenue and participation in giving

Q6 State the Outcomes for Goal 1.

- | | |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.1 | Revenue growth over 12 month period (Annual – 30%; Leadership Annual – 40%; Corporate Foundation – 40%; Major – 600%) |
| 1.2 | Increase in undergraduate alumni participation of at least half a percentage point compared to last 12 month period (private university average 18%) |
| 1.3 | OIA Efficiency improved 15% to \$0.80 |
| 1.4 | Donor retention rate up to 62% (private university average 67%) |
| 1.5 | # face to face meetings increase 25% to 315 |
| 1.6 | # alumni at 1+ event up 10% over previous 12 month period |

Q7 State Goal 2 for your administrative unit.

Plan and launch a capital or comprehensive campaign resulting in increased board engagement and significantly increased contribution revenue

Q8 State the Outcomes for Goal 2.

2.1	Revenue growth over 12 month period (Annual – 10%; Leadership Annual – 10%; Corporate Foundation – 20%)
2.2	Increase in undergraduate alumni participation to 8%
2.3	OIA efficiency improved 10% to \$0.72
2.4	Campaign launched by 7/2019
2.5	30% of campaign goal achieved
2.6	Donor retention up 2 points to 64%

Q9 State Goal 3 for your administrative unit.

Successfully implement the silent phase of a campaign resulting in 50% of goal raised in revenue, and any relevant capital building project starts.

Q10 State the Outcomes for goal 3.

3.1	50% of campaign goal achieved
3.2	OIA efficiency improved 5% to \$0.69
3.3	Revenue growth over 12 month period (Annual – 10%; Leadership Annual – 10%; Corporate Foundation – 20%)
3.4	Increase in undergraduate alumni participation to 9%
3.5	Donor retention up 3 points to 67%
3.6	Capital construction planning underway

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

GCU Unit Assessment Plan

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Revenue Generation and Diversification

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Revenue Generation and Diversification

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Revenue Generation and Diversification

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

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Standard VII. Governance, Leadership, and Administration

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

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Standard VII. Governance, Leadership, and Administration

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

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Standard VII. Governance, Leadership, and Administration

Q20 What metrics will be used to measure results of Goal 1?

Revenue by campaign

Advancement efficiency

% of Revenue that is unrestricted

Undergraduate alumni participation rate

Donor retention rate

No. alumni attending at least one event

Q21 What metrics will be used to measure results of Goal 2?

Existing measures from prior year plus Campaign measures:

- Participation from board of trustees and campaign committee
 - Percent of campaign goal achieved
-

Q22 What metrics will be used to measure results of Goal 3?

Existing measures from prior year plus Campaign measures:

- Participation from board of trustees and campaign committee
 - Percent of campaign goal achieved
 - Public recognition projects started/ completed
 - Capital construction started
-

Q23 What will be the benchmark for successfully meeting Goal 1?

Measured quarterly against benchmarks; reviewed quarterly at staff meeting with all Institutional Advancement staff, communicated to President and Cabinet

Q24 What will be the benchmark for successfully meeting Goal 2?

Measured quarterly against benchmarks; reviewed quarterly at staff meeting with all Institutional Advancement staff, communicated to President and Cabinet. Campaign progress measured monthly against benchmarks; reviewed monthly with campaign consultant, communicated to President and Cabinet.

Q25 What will be the benchmark for successfully meeting Goal 3?

Measured quarterly against benchmarks; reviewed quarterly at staff meeting with all Institutional Advancement staff, communicated to President and Cabinet. Campaign progress measured monthly against benchmarks; reviewed monthly with campaign consultant, communicated to President and Cabinet.

Q26 Name the person(s) responsible for Goal 1.

Vice President for Institutional Advancement, AVP for Development, Director of Alumni Relations, Associate Director of Corporate and Foundation Relations

Q27 Name the person(s) responsible for Goal 2.

Vice President for Institutional Advancement, AVP for Development, Director of Alumni Relations, Associate Director of Corporate and Foundation Relations and any campaign staff hired for the duration

Q28 Name the person(s) responsible for Goal 3.

Vice President for Institutional Advancement, AVP for Development, Director of Alumni Relations, Associate Director of Corporate and Foundation Relations and any campaign staff hired for the duration

GCU Unit Assessment Plan

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#3

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Monday, March 19, 2018 9:09:20 AM
Last Modified: Monday, March 19, 2018 9:42:53 AM
Time Spent: 00:33:33
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Undergraduate Admissions Department

Q2 Name of the person completing this report. (Last, First)

Roy, Justin G.

Q3 To which Cabinet Member does this unit report?

**Dean of
Admissions**

Q4 Calendar Years for the Plan

2018-2020

Q5 State Goal 1 for your administrative unit.

Increase student yields for all stages in the inquiry to enroll process.

Q6 State the Outcomes for Goal 1.

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|-----|--------------------------------------------------------------------------------------------------------------------------|
| 1.1 | With increasing yields, new student enrollment will increase. |
| 1.2 | The Department will create an annual call plan and priorities based on student type and time of year. |
| 1.3 | The Department will analyze yield data by location (county and school) to realign travel and outreach priorities. |
-

Q7 State Goal 2 for your administrative unit.

Develop and maintain department policy and procedure handbook.

Q8 State the Outcomes for Goal 2.

- | | |
|-----|-------------------------------------------------------------------------------------------------------------------------|
| 2.1 | The Department will examine all existing procedures in order to update and document. |
| 2.2 | The Department will examine daily practices to determine and edits or updates and their inclusion in the handbook. |
| 2.3 | The Department will work with the Business and Administration Department on institution vs. department travel policies. |
-

Q9 State Goal 3 for your administrative unit.

Incoming first-year student profile will average 3.25 GPA and 1000/20 combined SAT/ACT score.

Q10 State the Outcomes for goal 3.

- | | |
|-----|----------------------------------------------------------------------------------------------------------------------------------|
| 3.1 | The Department will use school and location data to communicate academic rigor and averages to guidance counselors and advisors. |
| 3.2 | Create and enhance existing materials for Honors Programs. |
| 3.3 | Create an outreach and communications plan for guidance counselors and academic advisors. |
| 3.4 | The Department will use student success data to communicate outcomes and success to guidance counselors and advisors. |
-

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

Q12 Give the Mission alignment for Goal 2.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

GCU Unit Assessment Plan

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence.

,

Mission Fulfillment through an Exceptional Student Experience.

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard II. Ethics and Integrity

Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

GCU Enrollment Tracking Report

GCU Fact Book

Ruffalo Noel Levitz Enrollment Yield Report

Q21 What metrics will be used to measure results of Goal 2?

National Association of College Admission Counseling (NACAC)

Middle States Association for Collegiate Registrars and Officers of Admissions (MSACROA)

Q22 What metrics will be used to measure results of Goal 3?

GCU Enrollment Tracking Report

GCU Fact Book

Q23 What will be the benchmark for successfully meeting Goal 1?

Expected Result: New student yields will closely match national trends. Strategies for increasing yields will include

- Targeted call campaigns using RNL scoring probability data
- Creating an annual call calendar
- Creating a student-staffed call center

Outcome 1.1: First-Year Student Accept to Deposit yield will be 24%.

Year 1: Increase yield by 2 points

Year 2: Increase yield by 2 points

Year 3: Increase yield by 2 points

Outcome 1.2: First-Year Student Deposit to Enrolled yield will be 93%

Year 1: Increase yield by 1 point

Year 2: Increase yield by 1 point

Year 3: Increase yield by 1 point

Outcome 1.3: First-Year Student Deposit to Enrolled yield will be 87%

Year 1: Increase yield by 1 point

Year 2: Increase yield by 1 point

Year 3: Increase yield by 1 point

Q24 What will be the benchmark for successfully meeting Goal 2?

Expected Result: The Department of Undergraduate Admissions will have a working Policy and Procedural Handbook that will also serve as a training manual for new hires.

Q25 What will be the benchmark for successfully meeting Goal 3?

Expected Result: With increasing or maintaining the student profile, the incoming class will be formed over 50% (amount of confirmed enrollment/deposits received) by May 1.

Understanding there are many special programs at GCU that support our mission and accessibility, the averages will be calculated with all students and with non-program students.

Q26 Name the person(s) responsible for Goal 1.

Justin G. Roy

Q27 Name the person(s) responsible for Goal 2.

Justin G. Roy

Q28 Name the person(s) responsible for Goal 3.

Justin G. Roy

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#4

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Tuesday, March 27, 2018 3:12:43 PM
Last Modified: Tuesday, March 27, 2018 3:21:31 PM
Time Spent: 00:08:48
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.Academic Deans and Associate Provost

Q2 Name of the person completing this report. (Last, First)Warner, Janice

Q3 To which Cabinet Member does this unit report? **Provost****Q4** Calendar Years for the Plan **2018-2020**

Q5 State Goal 1 for your administrative unit.

The Academic Dean's Council will facilitate consistency in program quality across delivery formats (face-to-face, hybrid, online) and geographical site locations such that all students will have access to equitable services and facilities

Q6 State the Outcomes for Goal 1.

- | | |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.1 | The Dean's Council will coordinate with academic chairs, program directors, and faculty advisors to ensure all students have access to academic advising, library, and student support services. |
| 1.2 | The Dean's Council will communicate with site partners and the Chief Information Officer to ensure adequate facilities and technology are provided for all programs. |
| 1.3 | The Dean's Council will collaborate with nonacademic unit leaders to ensure all students have access to non-academic services (e.g. Student Life Activities, Counseling Center, Career Development, etc.) |
| 1.4 | The Dean's Council will monitor data from student feedback across sites to evaluate quality consistency |
-

Q7 State Goal 2 for your administrative unit.

The Academic Dean's council encourages and supports high impact practices including learning communities, service learning, research with faculty, study abroad, field or internship experience and capstone experience such that almost all seniors will report participation in at least two of them.

Q8 State the Outcomes for Goal 2.

- | | |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2.1 | The Dean's Council will monitor that multiple high impact opportunities exist for undergraduate students in all majors and programs |
| 2.2 | The Dean's Council will work with Advancement to secure monetary awards to provide access to high impact practices such as study abroad or research opportunities |
-

Q9 State Goal 3 for your administrative unit.

The Academic Dean's Council supports academic excellence through supporting program improvements.

Q10 State the Outcomes for goal 3.

- | | |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3.1 | The Dean's Council will ensure that academic program reviews and student learning assessment reports are completed. |
| 3.2 | The Dean's Council will support implementation of academic program action plans for improvement by advocating for resources for program improvement. |
| 3.3 | The Dean's Council will advocate for resources for programs to achieve or maintain accreditation. |
| 3.4 | Diversify program offerings including program development and site offerings. |
-

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;
,
Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;
,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;
,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Academic Excellence.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Academic Excellence.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard III. Design and Delivery of the Student Learning Experience
,

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard III. Design and Delivery of the Student Learning Experience
,

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard V. Educational Effectiveness Assessment

Q20 What metrics will be used to measure results of Goal 1?

Compare RNL SSI survey results across sites.

Q21 What metrics will be used to measure results of Goal 2?

NSSE questions on High-Impact Practices: 11a. Internships or Field Experience, 11c. Learning Community, 11d. Study Abroad, 11e Research with Faculty, 11f Culminating Senior Experience, 12. Service-Learning

Q22 What metrics will be used to measure results of Goal 3?

Improvement plans carried out from student learning report and academic program reviews.

Accreditation or re-accreditation actions by accreditors without conditions.

Q23 What will be the benchmark for successfully meeting Goal 1?

No significant difference in student feedback across sites

Q24 What will be the benchmark for successfully meeting Goal 2?

85% of seniors will report participation in at least two high impact experiences.

Q25 What will be the benchmark for successfully meeting Goal 3?

80% of assessment/program improvement plan items carried out.
100% of accreditation/re-accreditation actions.

Q26 Name the person(s) responsible for Goal 1.

School Deans in conjunction with site coordinators and Associate Provost.

Q27 Name the person(s) responsible for Goal 2.

School Deans

Q28 Name the person(s) responsible for Goal 3.

School deans in coloration with the Academic Program Review and Assessment Committee.

GCU Unit Assessment Plan

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#5

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Wednesday, March 28, 2018 10:54:39 AM
Last Modified: Wednesday, March 28, 2018 11:12:44 AM
Time Spent: 00:18:05
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Office of the Registrar

Q2 Name of the person completing this report. (Last, First)

Mitchell, Corinne

Q3 To which Cabinet Member does this unit report?**Dean of
Admissions****Q4** Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

The Office of the Registrar (the Office) will cross-train a selected member of the Office staff as well as two Transfer Counselors within the Office of Admissions on transfer course evaluations. A long-term plan for conducting evaluations will be determined.

Q6 State the Outcomes for Goal 1.

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|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.1 | The Office will conduct training with the selected staff to review policies of transfer credit and placement of courses on a student progress chart by March 15, 2018. |
| 1.2 | The Office will perform reviews of progress charts completed by the selected Office and Office of Admissions transfer counselor staff to ensure accuracy and make any needed adjustments beginning March 20, 2018. |
| 1.3 | The Office will provide additional training as needed to accurately place transfer courses on a progress chart correctly by April 25, 2018. |
| 1.4 | Following completion of the progress charts with the most accepted students, the Office will work with the selected Office and Office of Admissions Transfer Counselor staff to assign completion of progress charts for remaining students through late Spring and Summer 2018. |
| 1.5 | The Office will consult with the selected Office staff and Office of Admissions transfer counselors to review outcomes and results of process described above and determine next step for future term processing after September 5, 2018. |
-

Q7 State Goal 2 for your administrative unit.

The Office of the Registrar (the Office) will continue to implement Student Academic Records Retention/Disposal Policy

Q8 State the Outcomes for Goal 2.

- | | |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2.1 | Continue yearly disposal of those records designated to be kept for 1 year. Process already in place and will continue through Dec. 31, 2018 and onward. |
| 2.2 | The Office will formulate an action plan to remove records deemed disposable after 5 years. Action plan items to consider include determination of which inactive files are up for review; staffing needs for review and disposable of information in files; use of space for files; timeline for project completion; financial implications of multiple plans for record retention/disposition. |
| 2.3 | Following completion of the action plan, the Office will begin review of applicable files for record retention/disposal. |
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Q9 State Goal 3 for your administrative unit.

The Office of the Registrar (the Office) will assess existing forms and procedures to establish best practices and make any adjustments as deemed necessary to better serve constituents and perform duties and functions within the Office.

Q10 State the Outcomes for goal 3.

- | | |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3.1 | The Office will establish working groups based on the following areas: Records, Registration, and General. |
| 3.2 | The Office working groups will begin by reviewing existing forms and their implementation in the following areas: Academic Forms (UG & GR), Registration/Advising from (UG & GR), Records Forms (UG & GR). |
| 3.3 | Based on initial review, the Office will consult other GCU constituents to explore the ability to process forms online. Constituents would include Information Technology, Web Administrator, and any other departments deemed applicable. |
| 3.4 | The Office working groups will present to other Office members to review suggested changes to forms and/or implementation process online and receive feedback on these suggestions. |
| 3.5 | The Office will formulate an action plan to begin processing of forms online. Action plan items to consider include determination of which forms will be available online; staffing needs to implement any changes to forms and conduct the online process; timeline for project completion; financial implications of multiple plans for electronic forms. |
| 3.6 | The Office will begin to implement change to forms online. |
-

Q11 Give the Mission alignment for Goal 1.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q12 Give the Mission alignment for Goal 2.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

GCU Unit Assessment Plan

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence,
Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

Year 1: Staff undergoing training will be able to complete a progress chart for incoming transfer students from a NJ 2-year college with less than 10% errors. A process plan will be in place for future term processing.

Year 2: Staff undergoing training will be able to conduct course placement for applicants who have attended a 4-year institution or multiple schools. Assessment of current processing plan to ensure timely turn-around of progress charts for applicant files.

Year 3: Staff undergoing training will be able to complete a progress chart from a variety and number of institutions with less than 10% errors. Process plan adjusted as needed based on previous year's assessment.

Q21 What metrics will be used to measure results of Goal 2?

Year 1: Development of multiple action plans to implement record retention and disposal. Selection of plan to put into processing. Plan includes both records in current active filing and those in inactive filing storage.

Year 2: Implementation of retention/disposal plan for files currently house in the Office that are being moved to inactive filing.

Year 3: Implementation of retention/disposal plan for files from 2009—2019.

Year 4: Implementation of retention/disposal plan for files from 1999-2008.

Year 5: Implementation of retention/disposal plan for files from 1988-1998.

Q22 What metrics will be used to measure results of Goal 3?

Year 1: Working groups established and initial review of existing forms conducted by Office staff.

Year 2: Outreach to constituents and research conducted to formulate multiple action plans for form processing. Selection of plan to put into processing.

Year 3: Office forms placed for online processing as applicable.

Year 4: Assessment of online forms processes and procedure to deem if any adjustments are needed

Year 5: Applicable adjustments to online forms or procedures implemented.

Q23 What will be the benchmark for successfully meeting Goal 1?

Office and Office of Admissions staff is cross-trained for transfer course evaluations. Transfer course evaluations processed with minimal error or corrections. Process in place so that deposited transfer files are completed in 72 hours and applicant transfer files are completed in 96 hours.

Q24 What will be the benchmark for successfully meeting Goal 2?

Record of completion of the 5 year record disposable & a process documentation in place for future retention/disposal of records.

Q25 What will be the benchmark for successfully meeting Goal 3?

All forms (as deemed applicable) able to be completed online and a process documentation in place each form and procedure.

Q26 Name the person(s) responsible for Goal 1.

Interim Assistant Registrar

Q27 Name the person(s) responsible for Goal 2.

Interim Assistant Registrar

Q28 Name the person(s) responsible for Goal 3.

Interim Assistant Registrar

GCU Unit Assessment Plan

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report?

No comments at this time.

#6

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Wednesday, March 28, 2018 3:43:26 PM
Last Modified: Wednesday, March 28, 2018 4:38:39 PM
Time Spent: 00:55:12
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Admissions Communications & Marketing

Q2 Name of the person completing this report. (Last, First)

Brunson, Tiesha

Q3 To which Cabinet Member does this unit report?Dean of
Admissions**Q4** Calendar Years for the Plan

2018-2020

Q5 State Goal 1 for your administrative unit.

Write strategically effective communication to increase enrollment.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.1 | Elevate general brand awareness about Georgian Court University through visually stimulating communication—which includes print, digital, television and radio. |
| 1.2 | Provide enrollment-based information to targeted audiences, such as outcomes, programs of study, athletics, fast-facts, cost of attendance, discounts, amount of scholarship/aid offered, and graduate employment per program based on RNL survey data, CASE standards, and Marketing's Student-View Report for Georgian Court. |
| 1.3 | Creation of CRM (Slate) communication plan binders to alter plans for executing correspondence based on response rates during the admission/enrollment stage. |
-

Q7 State Goal 2 for your administrative unit.

Re-brand and re-fresh undergraduate materials.

Q8 State the Outcomes for Goal 2.

- | | |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2.1 | Establish honesty and truthfulness in press releases, advertisements, recruiting, and admissions materials and practices, as well as in internal communications. |
| 2.2 | Promote affordability and accessibility, values received for cost, understanding funding sources and options, and methods to make informed decisions about incurring debt, as appropriate to mission. |
| 2.3 | Promote diversity, inclusion, and gender awareness across the board while staying true to Mercy core values. |
-

Q9 State Goal 3 for your administrative unit.

Assist in the re-engineering of the admissions side of the website structure.

Q10 State the Outcomes for goal 3.

- | | |
|-----|-------------------------------------------------------------------|
| 3.1 | New web architecture. |
| 3.2 | Create YouVisit application. |
| 3.3 | Keep campus, locations, and sites information current. |
| 3.4 | Create videos and testimonials to enhance user experience. |
-

Q11 Give the Mission alignment for Goal 1.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

GCU Unit Assessment Plan

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Academic Excellence. ,

Mission Fulfillment through Revenue Generation and Diversification

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Academic Excellence. ,

Mission Fulfillment through Revenue Generation and Diversification

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard II. Ethics and Integrity ,

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard II. Ethics and Integrity ,

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard II. Ethics and Integrity ,

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

Measure the amount of people who opt-out of emails; measure the amount of people who attend admissions events such as Open House, Accepted Students Day, Blue & Gold day, and information sessions by pulling data from the CRM based on source code, attended vs not attended, admissions phase, and the survey that every student gets asked in the inquiry and application (source data) stage. Our baseline year will be 2017.

Q21 What metrics will be used to measure results of Goal 2?

Measure the number of enrolled students and the number of registrants for admissions events such as Open House, Accepted Students Day, Blue & Gold day, and information sessions by measuring visits through re-directed URLs and Google Analytics, RNL student surveys, CASE standards for materials. We would measure/run it every couple of years.

Q22 What metrics will be used to measure results of Goal 3?

Track postcards with redirected URLs to assess Google analytics; measure user engagement; track click-through rates; CASE standards for websites.

Q23 What will be the benchmark for successfully meeting Goal 1?

Expected results: decrease time a student moves from inquiry to application; decrease time a student moves from an incomplete application to a completed application; definite increase in undergraduate enrollment numbers; increase in admissions event attendees; 3% increase in number of attendees at events; decrease opt-out rates by 1%.

Q24 What will be the benchmark for successfully meeting Goal 2?

Expected results: More interest in the institution itself; more inquiries and applications; to move into “favorable” ranges in surveys; winning an award will measure how our materials are gelling with the audience.

Q25 What will be the benchmark for successfully meeting Goal 3?

Expected results: More user engagement; more click-through rates; increase traffic to admissions support pages; make sure students get to application within three clicks; reduce our bounce rates by 5% per year; increase the amount of time students spend on admissions pages (get data from RNL and STAYMATS)

Q26 Name the person(s) responsible for Goal 1.

2018 Director of Admissions Communications & Marketing and Director of Admissions Operations & Technology and staff

Q27 Name the person(s) responsible for Goal 2.

2019 Director of Admissions Communications & Marketing and Executive Director of Marketing

Q28 Name the person(s) responsible for Goal 3.

2020 Director of Admissions Communications & Marketing, Web Administrator, and Executive Director of Marketing

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.	Year 1: Calendar year 2018
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Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.	Year 2: Calendar year 2019
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Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.	Year 3: Calendar year 2020
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Q32 Are there any additional comments you would like to add to this report?

N/A

#7

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Friday, March 30, 2018 10:00:17 AM
Last Modified: Friday, March 30, 2018 10:13:46 AM
Time Spent: 00:13:28
IP Address: 73.194.197.40

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Admissions Operations and Technology

Q2 Name of the person completing this report. (Last, First)

Howard-Ubelhoer, Tracey

Q3 To which Cabinet Member does this unit report?**Dean of
Admissions****Q4** Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Create process and procedure manual for admissions applications in Slate and PowerCampus.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|--------------------------------------------------------------------------------------------------------------|
| 1.1 | Outcome 1 – Creation of a comprehensive manual outlining data import and data entry process in Slate. |
| 1.2 | Outcome 2 - Creation of comprehensive manual outlining data export process from Slate to PowerCampus. |
| 1.3 | Outcome 3 – Creation of comprehensive manual outlining data entry required in PowerCampus. |

Q7 State Goal 2 for your administrative unit.

Design process and procedure plan to ensure data integrity in Slate and PowerCampus

Q8 State the Outcomes for Goal 2.

2.1	Outcome 1 – Establish process for data requirements for inquiries, pre-applicants and applicants.
2.2	Outcome 2 – Review existing and create maintenance rules to detect missing data points.
2.3	Outcome 3 – Document all process and create Admissions Operations and Technology procedures.

Q9 State Goal 3 for your administrative unit.

Develop process and procedure to manage bounced emails in the Slate for all communication plans

Q10 State the Outcomes for goal 3.

3.1	Outcome 1 – Design report to capture bounced email
3.2	Outcome 2 – Establish process and create procedure for correction of bounced email
3.3	Outcome 3 – Document process and procedure for bounced email in Slate

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

No direct alignment with Mission

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Revenue Generation and Diversification
,
Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

GCU Unit Assessment Plan

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

Completed process and procedure manual that outlines processing of applications in Slate and PowerCampus. Measure the time it takes to process an application at points within applicant cycle – import or data entry of application, movement within Reader Bin to decision.

Q21 What metrics will be used to measure results of Goal 2?

Completed process and procedure manual that defines data integrity, rules that identify issues and process for correction in Slate and PowerCampus. Monitor maintenance queries for Slate and reports for PowerCampus to detect errors and trends in data uploads and entry.

Q22 What metrics will be used to measure results of Goal 3?

Completed process and procedure manual that describes process and procedure of reviewing bounced emails in the Deliver module in Slate. Measure number of bounced emails per email message in Slate against number of message successfully sent, time needed to correct the email or opt out the email address and movement of student record through the admissions cycle (do they move from inquiry to an applicant?)

Q23 What will be the benchmark for successfully meeting Goal 1?

Completed application processing and procedure manual for data entering and uploading in Slate, export process from Slate to PowerCampus and data entry required in PowerCampus.

Expected result: manual written, field tested by admissions staff, corrections made and accepted as official application procedure. Manual shared with Office of Information Technology as part of official application process and procedure for Slate and PowerCampus.

Q24 What will be the benchmark for successfully meeting Goal 2?

Completed policy and procedure manual outlining requirements for data on student records as inquiries, pre-applicants and applicants for Slate and PowerCampus.

Expected results: manual created with input from Office of Information Technology, Registrar, Director of Financial Aid and Director of Institutional Research. Manual to include: data dictionary with mapping of data between Slate and PowerCampus, catalog of daily maintenance rules (Slate queries and PowerCampus rules) and their functions.

Q25 What will be the benchmark for successfully meeting Goal 3?

Completed policy and procedure manual outlining process and procedure for updating bounced email in Deliver module in Slate.

Expected result: increase in delivered email in Slate to inquiries and applicants.

Q26 Name the person(s) responsible for Goal 1.

2018 Director of Admissions Operations Office & Technology and staff, Admissions Council Group and Office of Information Technology

Q27 Name the person(s) responsible for Goal 2.

2019 Director of Admissions Operations & Technology and staff, Admissions Council Group and Information Technology and Office of Information Technology

Q28 Name the person(s) responsible for Goal 3.

2020 Director of Admissions Operations & Technology and staff, Director of Admissions Marketing and Communication and Office of Information Technology.

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.	Year 1: Calendar year 2018
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Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.	Year 2: Calendar year 2019
----------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.	Year 3: Calendar year 2020
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Q32 Are there any additional comments you would like to add to this report?	Respondent skipped this question
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#8

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Friday, March 30, 2018 3:56:11 PM
Last Modified: Friday, March 30, 2018 4:15:44 PM
Time Spent: 00:19:32
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Graduate and Professional Studies Admissions

Q2 Name of the person completing this report. (Last, First)

Givens, Patrick

Q3 To which Cabinet Member does this unit report?

**Dean of
Admissions**

Q4 Calendar Years for the Plan

2018-2020

Q5 State Goal 1 for your administrative unit.

Increase enrollment through partnerships and launching of new programs

Increase graduate enrollment through partnerships with on and off campus entities.

Work with Alumni Office to promote programs to reach our alumni and their families

Strengthen current partnerships through combined efforts to establish marketplace relevance and impact

Create one new business partnership for graduate programs each year in any format along with launching new programs at off-site locations

Q6 State the Outcomes for Goal 1.

- | | |
|-----|---------------------------------------------------------------------------------------------------------------------------------|
| 1.1 | Year 1: offer 2 new undergraduate programs and offer 1 graduate program |
| 1.2 | Year 2: offer 3 new undergraduate programs. Create and offer one business partnership cohort |
| 1.3 | Year 3: offer 1 new undergraduate program and offer 1 graduate program. Create and offer one business partnership cohort |
-

Q7 State Goal 2 for your administrative unit.

Increase student yields for all stages in the inquiry to enroll process.

With increasing yields, new student enrollment will increase.

The Department will create an annual call plan and priorities based on student type and time of year.

The Department will analyze yield data by location (county and community college) to realign travel and outreach priorities.

Q8 State the Outcomes for Goal 2.

2.1	Graduate Outcome 1.1: Graduate Student Accept to Deposit yield will be 83%. Year 1: Increase yield by 2 points Year 2: Increase yield by 2 points Year 3: Increase yield by 2 points Outcome 1.2: Graduate Student Deposit to Enrolled yield will be 86% Year 1: Increase yield by 1 point Year 2: Increase yield by 1 point Year 3: Increase yield by 1 point Outcome 1.3: Graduate Student Deposit to Enrolled yield will be 82% Year 1: Increase yield by 1 point Year 2: Increase yield by 1 point Year 3: Increase yield by 1 point
2.2	Graduate off-campus (KTA) Outcome 1.1: Graduate Student Accept to Deposit yield will be 100%*. Year 1: 100% Year 2: 100% Year 3: 100% Outcome 1.2: Graduate Student Deposit to Enrolled yield will be 82% Year 1: Increase yield by 1 point Year 2: Increase yield by 1 point Year 3: Increase yield by 1 point Outcome 1.3: Graduate Student Deposit to Enrolled yield will be 80% Year 1: Increase yield by 1 point Year 2: Increase yield by 1 point Year 3: Increase yield by 1 point *Partnership agreement provides that once accepted the applicant is automatically deposited
2.3	Professional Studies Outcome 1.1: Professional Studies Student Accept to deposit yield will be 71% Year 1: Increase yield by 2 points Year 2: Increase yield by 2 points Year 3: Increase yield by 2 points Outcome 1.2: Professional Studies Student Deposit to enrolled yield will be 93% Year 1: Increase yield by 1 point Year 2: Increase yield by 1 point Year 3: Increase yield by 1 point Outcome 1.3: Professional Student Deposit to Enrolled yield will be 87% Year 1: Increase yield by 1 point Year 2: Increase yield by 1 point Year 3: Increase yield by 1 point

Q9 State Goal 3 for your administrative unit.

Develop and maintain department policy and procedure handbook.

The Department will examine all existing procedures in order to update and document.

The Department will examine daily practices to determine and edits or updates and their inclusion in the handbook.

The Department will work with the Business and Administration Department on institution vs. department policies.

Q10 State the Outcomes for goal 3.

3.1

Expected Result: The Department of Graduate and Professional Studies will have a working Policy and Procedural Handbook that will also serve as a training manual for new hires.

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

Q13 Give the Mission alignment for Goal 3.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Academic Excellence.

Mission Fulfillment through Revenue Generation and Diversification

,

Mission Fulfillment through Operational Efficiency and Utilization.

GCU Unit Assessment Plan

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through an Exceptional Student Experience.

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard II. Ethics and Integrity

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard II. Ethics and Integrity ,

Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

STAMATS Adult education, integrated marketing and research organization
GCU Enrollment Tracking Report (ETR)
GCU Fact Book
Census Data
State and local chamber of commerce trend data in relevant areas of locations

Q21 What metrics will be used to measure results of Goal 2?

National Association of Graduate Admissions Professionals (NAGAP)

STAMATS Adult education, integrated marketing and research organization

Council for Adult Education and Learning (CAEL)

GCU Enrollment Tracking Report (ETR)

GCU Fact Book

Q22 What metrics will be used to measure results of Goal 3?

National Association of College Admission Counseling (NACAC)

National Association of Graduate Admissions Professionals (NAGAP)

Q23 What will be the benchmark for successfully meeting Goal 1?

Expected Result: Increase in recruitment activities and enrollment at each location

Year 1: offer 2 new undergraduate programs

and offer 1 graduate program

Year 2: offer 3 new undergraduate programs. Create

and offer one business partnership cohort

Year 3: offer 1 new undergraduate program and

offer 1 graduate program. Create and offer

one business partnership cohort

Q24 What will be the benchmark for successfully meeting Goal 2?

Expected Result: New student yields will closely match national trends. Strategies for increasing yields will include

- Creating an annual call calendar
- Creating a student-staffed call center

Graduate

Outcome 1.1: Graduate Student Accept to Deposit yield
will be 83%.

Year 1: Increase yield by 2 points

Year 2: Increase yield by 2 points

Year 3: Increase yield by 2 points

Outcome 1.2: Graduate Student Deposit to Enrolled yield
will be 86%

Year 1: Increase yield by 1 point

Year 2: Increase yield by 1 point

Year 3: Increase yield by 1 point

Outcome 1.3: Graduate Student Deposit to Enrolled yield
will be 82%

Year 1: Increase yield by 1 point

Year 2: Increase yield by 1 point

Year 3: Increase yield by 1 point

Graduate off-campus (KTA)

Outcome 1.1: Graduate Student Accept to Deposit yield
will be 100%*.

Year 1: 100%

Year 2: 100%

Year 3: 100%

Outcome 1.2: Graduate Student Deposit to Enrolled yield
will be 82%

GCU Unit Assessment Plan

will be 82%

Year 1: Increase yield by 1 point

Year 2: Increase yield by 1 point

Year 3: Increase yield by 1 point

Outcome 1.3: Graduate Student Deposit to Enrolled yield

will be 80%

Year 1: Increase yield by 1 point

Year 2: Increase yield by 1 point

Year 3: Increase yield by 1 point

*Partnership agreement provides that once accepted the applicant is automatically deposited

Professional Studies

Outcome 1.1: Professional Studies Student Accept to

deposit yield will be 71%

Year 1: Increase yield by 2 points

Year 2: Increase yield by 2 points

Year 3: Increase yield by 2 points

Outcome 1.2: Professional Studies Student Deposit to

enrolled yield will be 93%

Year 1: Increase yield by 1 point

Year 2: Increase yield by 1 point

Year 3: Increase yield by 1 point

Outcome 1.3: Professional Student Deposit to Enrolled

yield will be 87%

Year 1: Increase yield by 1 point

Year 2: Increase yield by 1 point

Year 3: Increase yield by 1 point

Q25 What will be the benchmark for successfully meeting Goal 3?

Expected Result: The Department of Graduate and Professional Studies will have a working Policy and Procedural Handbook that will also serve as a training manual for new hires.

Q26 Name the person(s) responsible for Goal 1.

Patrick Givens

Q27 Name the person(s) responsible for Goal 2.

Patrick Givens

Q28 Name the person(s) responsible for Goal 3.

Patrick Givens

GCU Unit Assessment Plan

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#9

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Monday, April 02, 2018 12:10:13 PM
Last Modified: Monday, April 02, 2018 1:36:09 PM
Time Spent: 01:25:56
IP Address: 24.47.226.143

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Division of Student Affairs

Q2 Name of the person completing this report. (Last, First)

Jennings, Amani

Q3 To which Cabinet Member does this unit report? **Provost****Q4** Calendar Years for the Plan **2019-2021****Q5** State Goal 1 for your administrative unit.

Focus divisional efforts to better reflect current GCU student population.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|---------------------------------------------------------------------------|
| 1.1 | Enhance faculty opportunities for high impact practices. |
| 1.2 | Increase campus life satisfaction among transfer and commuter students. |
| 1.3 | Increase colloaborative efforts with departments outside of the division. |

Q7 State Goal 2 for your administrative unit.

Refresh and renovate Resident Halls.

Q8 State the Outcomes for Goal 2.

2.1	Increase overall satisfaction with resident students.
2.2	Provide greater incentive for prospective students to attend GCU.
2.3	Create incentive for non-resident students to become resident students.
2.4	Offer a residential experience comparable to those found at competing institutions.

Q9 State Goal 3 for your administrative unit.

Develop a GCU Servant Leadership Institute.

Q10 State the Outcomes for goal 3.

3.1	Be a regional leader in providing students with formalized servant leadership training.
3.2	Host an annual servant leadership conference.
3.3	Provide GCU with a unique recruiting opportunity for prospective students interested in leadership programs.
3.4	Allow faculty to have greater participation student centered leadership opportunities.

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

,

Georgian Court provides students with the will to translate concern for social justice into action.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through an Exceptional Student Experience.

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence. ,

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard I. Mission and Goals ,

Standard III. Design and Delivery of the Student Learning Experience

,

Standard IV. Support of the Student Experience ,

Standard VII. Governance, Leadership, and Administration

GCU Unit Assessment Plan

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience ,

Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard I. Mission and Goals ,

Standard II. Ethics and Integrity ,

Standard III. Design and Delivery of the Student Learning Experience

,

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

Data compiled from annual divisional surveys and the biennial Student Satisfaction Inventory.

Q21 What metrics will be used to measure results of Goal 2?

Data compiled from annual divisional surveys and the biennial Student Satisfaction Inventory.

Q22 What metrics will be used to measure results of Goal 3?

To be determined.

Q23 What will be the benchmark for successfully meeting Goal 1?

To be determined.

Q24 What will be the benchmark for successfully meeting Goal 2?

To offer a residential program that is comparable or better than those at competing institutions such as Drew, Rider, Caldwell, and the College of Saint Elizabeth.

Q25 What will be the benchmark for successfully meeting Goal 3?

GCU will be the only small, private Catholic University in the state of NJ with a Servant Leader Institute.

Q26 Name the person(s) responsible for Goal 1.

Amani S. Jennings

Q27 Name the person(s) responsible for Goal 2.

Amani S. Jennings and Stephanie Abdalla

Q28 Name the person(s) responsible for Goal 3.

Amani S. Jennings and Erin McCarron

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#10

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Wednesday, April 04, 2018 8:40:22 AM
Last Modified: Wednesday, April 04, 2018 9:34:47 AM
Time Spent: 00:54:25
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Counseling Center

Q2 Name of the person completing this report. (Last, First)

Solbach, Robin

Q3 To which Cabinet Member does this unit report? **Provost****Q4** Calendar Years for the Plan **2018-2020****Q5** State Goal 1 for your administrative unit.

To act as a resource to the university community by offering consultation and support services on an as-needed basis to faculty, staff and administration.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.1 | CC staff will provide one training per semester to staff, faculty and/or administration related to mental health issues in higher education. |
| 1.2 | CC staff will participate in Student Concerns Committee, chaired by Dean of Students, by providing consultation regarding development of policies and procedures regarding mental health issues on campus. |

Q7 State Goal 2 for your administrative unit.

To maintain a high standard of professionalism by encouraging counselors' participation in workshops/seminars/continuing education and by supporting membership in professional organizations.

Q8 State the Outcomes for Goal 2.

2.1

Clinical staff will obtain 3 hours of continuing education each semester.

Q9 State Goal 3 for your administrative unit.

To maintain a relationship with local hospitals, mental health facilities, and practitioners in order to facilitate referrals for GCU Counseling Center clients who are in need of additional services.

Q10 State the Outcomes for goal 3.

3.1

CC clinical staff will collaborate with Monmouth and Ocean County PESS staff once per semester.

3.2

CC staff will collaborate with IOP/PHP facilities once per semester.

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through an Exceptional Student Experience.

GCU Unit Assessment Plan

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

Direct assessment of number of hours of training provided, and direct assessment of number of hours in Student Concerns meeting.

Q21 What metrics will be used to measure results of Goal 2?

Direct assessment of each staff members' completion of continuing education hours.

Q22 What metrics will be used to measure results of Goal 3?

Direct assessment of number of collaborations with PESS and IOP/PHP staff.

Q23 What will be the benchmark for successfully meeting Goal 1?

Objective #1: one training per semester.

Objective #2: three committee meetings attended per semester.

Q24 What will be the benchmark for successfully meeting Goal 2?

Each clinical staff member will complete 6 hours of continuing education over the academic year.

Q25 What will be the benchmark for successfully meeting Goal 3?

Objective #1: one collaboration with PESS per semester.

Objective #2: one collaboration with IOP/PHP per semester.

Q26 Name the person(s) responsible for Goal 1.

Robin Solbach, Wendy Turton, Elizabeth Tomasulo

Q27 Name the person(s) responsible for Goal 2.

Robin Solbach, Wendy Turton, Elizabeth Tomasulo

Q28 Name the person(s) responsible for Goal 3.

Robin Solbach

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year**
2018

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year**
2019

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year**
2020

Q32 Are there any additional comments you would like to add to this report?

no

#11

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Thursday, April 05, 2018 12:52:59 PM
Last Modified: Thursday, April 05, 2018 1:31:20 PM
Time Spent: 00:38:20
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Security

Q2 Name of the person completing this report. (Last, First)

Zambrano, Thomas

Q3 To which Cabinet Member does this unit report?**VP Finance and
Administration****Q4** Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Safety of Students and Staff providing protecting to them during studies, residency and employment.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|--------------------------------------------------------------|
| 1.1 | Consistent proactive patrols |
| 1.2 | Documentation of patrol actions |
| 1.3 | Quarterly and Annual report comparisons |
| 1.4 | Scheduling and Implementing Crime Prevention Programs |
| 1.5 | Review and evaluation ASR/DOE statistics |
| 1.6 | Networking with Lakewood PD, NJCUPSA and NECUSA |

Q7 State Goal 2 for your administrative unit.

Successfully Maintain Departmental Annual Operating Budget

Q8 State the Outcomes for Goal 2.

2.1	Monthly Reports comparisons, updates and metrics
2.2	Quarterly comparisons, updates and metrics
2.3	Annual comparisons, updates and metrics

Q9 State Goal 3 for your administrative unit.

Providing Quality In service and professional development for dedicated Security Officers and staff

Q10 State the Outcomes for goal 3.

3.1	NJCUPSA - Security Officer Training Class
3.2	CPR/AED/First Aid and Narcan Certifications
3.3	Clery Act and ASR training
3.4	Hazwoper training and certification
3.5	Blood Borne Pathogen and Right to know training
3.6	Sexual harassment/assault training and Title Iv

Q11 Give the Mission alignment for Goal 1.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

,

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

,

Georgian Court provides students with the will to translate concern for social justice into action.

Q12 Give the Mission alignment for Goal 2.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

,

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

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Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

,

Georgian Court provides students with the will to translate concern for social justice into action.

Q13 Give the Mission alignment for Goal 3.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

,

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

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Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

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Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

,

Georgian Court provides students with the will to translate concern for social justice into action.

GCU Unit Assessment Plan

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Revenue Generation and Diversification

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence.

,

Mission Fulfillment through an Exceptional Student Experience.

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard I. Mission and Goals

,

Standard II. Ethics and Integrity

,

Standard III. Design and Delivery of the Student Learning Experience

,

Standard IV. Support of the Student Experience

,

Standard VI. Planning, Resources, and Institutional Improvement

,

Standard VII. Governance, Leadership, and Administration

GCU Unit Assessment Plan

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard I. Mission and Goals ,

Standard II. Ethics and Integrity ,

Standard VI. Planning, Resources, and Institutional Improvement

,

Standard VII. Governance, Leadership, and Administration

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Applies to all Standards

Q20 What metrics will be used to measure results of Goal 1?

Comparison of ASR's monthly, quarterly and annual reports.

Q21 What metrics will be used to measure results of Goal 2?

Monthly, quarterly, and annual budget reports and forecasts. Departmental financial stewardship and awareness

Q22 What metrics will be used to measure results of Goal 3?

Attendance reports, monitoring and documentation of training and certifications, table top exercises and drills.

Q23 What will be the benchmark for successfully meeting Goal 1?

Meet with constituents and utilize survey instruments accordingly to obtain data results and compare.

Q24 What will be the benchmark for successfully meeting Goal 2?

Manage and maintain a balanced budget within the department.

Q25 What will be the benchmark for successfully meeting Goal 3?

Scheduling and providing of training coupled with documentation of all certifications and follow through for success.

Q26 Name the person(s) responsible for Goal 1.

Thomas Zambrano

Q27 Name the person(s) responsible for Goal 2.

Thomas Zambrano

Q28 Name the person(s) responsible for Goal 3.

Thomas Zambrano

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#12

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Monday, April 09, 2018 10:53:15 AM
Last Modified: Monday, April 09, 2018 12:01:06 PM
Time Spent: 01:07:50
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Health Services

Q2 Name of the person completing this report. (Last, First)

Mattia, Cynthia

Q3 To which Cabinet Member does this unit report?

Other (please
specify):
Dean of Student
Affairs

Q4 Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Provide exceptional clinical and health counseling services that encompass health promotion, prevention, and treatment of acute and/or chronic medical conditions that support a diverse population.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.1 | Students express increased levels of satisfaction in treatment of illness, injuries, disease prevention, and emergency medical treatment. |
| 1.2 | Students are able to verbalize the importance of health and wellness to achieving success and student retention. |
| 1.3 | Staff demonstrates competency in evidence based nursing practice, keeping abreast of emerging health issues in the field of college health. |
-

Q7 State Goal 2 for your administrative unit.

Create social and physical environments that promote healthy behaviors and foster healthy lifestyle choices that support student's academic success.

Q8 State the Outcomes for Goal 2.

- | | |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2.1 | Students express an increased awareness, knowledge, and benefits of living a healthy lifestyle. |
| 2.2 | Students report that awareness of self-reliant behaviors has a positive impact on academic success |
| 2.3 | Students indicate that attendance at 1 or more health promotion activities has a direct impact on overall general health and prevention of disease. |

Q9 State Goal 3 for your administrative unit.

Respondent skipped this question

Q10 State the Outcomes for goal 3.

Respondent skipped this question

Q11 Give the Mission alignment for Goal 1.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q12 Give the Mission alignment for Goal 2.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q13 Give the Mission alignment for Goal 3.

Respondent skipped this question

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Academic Excellence.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Academic Excellence.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Respondent skipped this question

GCU Unit Assessment Plan

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Respondent skipped this question

Q20 What metrics will be used to measure results of Goal 1?

Direct Measures:

Monthly chart review of Nurse's notes- efficiency of services

Tracking use of services

Student interview post follow-up care

Annual departmental competencies for professional staff

Professional Nursing Standards

American College Health Association's best Practices in College Health

Evidence based departmental policies & procedures

Compliance with State and Federal mandates

Indirect Measures:

Customer satisfaction surveys post office visits

Annual general survey of Health Services

Q21 What metrics will be used to measure results of Goal 2?

Direct Measures:

Student Focus Groups

American College Health Association standards of practice for health promotion in Higher Education

American College health Association- National College Health Assessment

Indirect Measures:

Annual general survey of health Services

Annual survey of Healthy Lifestyle behaviors

Event attendance

Q22 What metrics will be used to measure results of Goal 3?

Respondent skipped this question

Q23 What will be the benchmark for successfully meeting Goal 1?

Eighty percent of students surveyed indicate a moderate to high level of satisfaction with department in the treatment of illness and injuries.

Eighty percent of students surveyed post clinical visit express the importance of health in achieving academic performance, success, and retention.

Nursing policies and protocols are reviewed, revised, and developed according to evidence based research and campus needs.

One hundred percent of professional staff annually complete department competencies.

Q24 What will be the benchmark for successfully meeting Goal 2?

Health Services will continue to have a significant positive impact on the health and well-being of our student population. Results are expected to indicate that increasing student awareness of and adopting healthy lifestyles support academic growth, performance, and retention. There will be a noted increase in the utilization of Student Health Services web page "Healthy Campus" that provides information regarding adopting healthy behaviors and showcase student learning during health promotion events.

Q25 What will be the benchmark for successfully meeting Goal 3? **Respondent skipped this question**

Q26 Name the person(s) responsible for Goal 1.

Cynthia Mattia

Q27 Name the person(s) responsible for Goal 2.

Cynthia Mattia

Q28 Name the person(s) responsible for Goal 3. **Respondent skipped this question**

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Respondent skipped this question**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#13

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Tuesday, April 10, 2018 9:04:00 AM
Last Modified: Tuesday, April 10, 2018 9:29:38 AM
Time Spent: 00:25:37
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Office of Student Activities

Q2 Name of the person completing this report. (Last, First)

McCarron, Erin

Q3 To which Cabinet Member does this unit report?Other (please
specify):
Dean of
Students**Q4** Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Incorporate and utilize technology to improve communication with students, improve marketing of events and activities, while increasing student participation at events and activities

Q6 State the Outcomes for Goal 1.

- | | |
|-----|----------------------------------------------------------------------------|
| 1.1 | Train CAB to market programs effectively |
| 1.2 | Utilize social media to increase awareness of events and activities |
| 1.3 | Plan Student Life activities calendar one year in advance |
| 1.4 | Brand Student Life events and activities |

Q7 State Goal 2 for your administrative unit.

Increase participation in both Emerging Leaders and WILD, while creating a co-curriculum that increases the students leadership and critical thinking skills

Q8 State the Outcomes for Goal 2.

2.1	Increase Participation in both WILD and Emerging Leaders by 10%
2.2	Create Co-curriculums that focus on leadership developement and critical thinking skills

Q9 State Goal 3 for your administrative unit.

Increase presence and activity of clubs and organizations on-campus

Q10 State the Outcomes for goal 3.

3.1	Train clubs and organizations to effectively market their organizations and events
3.2	Recruit and train advisors
3.3	Work with the Office of Alumni to recruit advisors

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through an Exceptional Student Experience.

GCU Unit Assessment Plan

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

Direct Evidence - efficiency of services, cost analysis, and focus groups
Indirect Evidence - Questionnaires/Surveys

Q21 What metrics will be used to measure results of Goal 2?

Direct Evidence - efficiency of services, cost analysis, and focus groups
Indirect Evidence - Questionnaires/Surveys

Q22 What metrics will be used to measure results of Goal 3?

Direct Evidence - efficiency of services, cost analysis, and focus groups
Indirect Evidence - Questionnaires/Surveys

Q23 What will be the benchmark for successfully meeting Goal 1?

The creation of a clear concise Student Life/CAB Marketing program which includes timelines; Student Satisfaction increase by 10% via Student Activities Survey

Q24 What will be the benchmark for successfully meeting Goal 2?

Creation of co-curriculum program for WILD and EL; increase participation by 10%; usable assessment data to survey critical thinking and leadership development

Q25 What will be the benchmark for successfully meeting Goal 3?

Increase of clubs and organizations by 10%; every organization has 1 engaged advisor

Q26 Name the person(s) responsible for Goal 1.

Erin McCarron

Q27 Name the person(s) responsible for Goal 2.

Erin McCarron

Q28 Name the person(s) responsible for Goal 3.

Erin McCarron

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#14

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Wednesday, April 11, 2018 1:49:58 PM
Last Modified: Wednesday, April 11, 2018 2:08:44 PM
Time Spent: 00:18:45
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.Information Technology

Q2 Name of the person completing this report. (Last, First)Carol, Steve

Q3 To which Cabinet Member does this unit report?**VP Finance and
Administration**

Q4 Calendar Years for the Plan**2018-2020**

Q5 State Goal 1 for your administrative unit.

IT, in cooperation with Marketing and Communications, will produce an internal communication service, called "Inside GCU," for news, information, and communication for internal university audiences.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|---------------------------------------------------------------------------------------|
| 1.1 | Inside GCU website is live |
| 1.2 | Inside GCU newsletter is in production |
| 1.3 | Awareness campaign has begun |
| 1.4 | Policies, procedures, and communication strategy have been developed |
| 1.5 | Training for contributors is available; initial contributors have been trained |
| 1.6 | Training for editors is available; initial editors have been trained |
-

Q7 State Goal 2 for your administrative unit.

IT will produce an Information Technology Strategic Plan for fiscal years 2019-2022.

Q8 State the Outcomes for Goal 2.

- | | |
|-----|----------------------------------------------------------------------------------------------------------------------|
| 2.1 | Plan is informed by broad input from campus constituencies and IT governance committees. |
| 2.2 | Plan contains elements that address all areas of IT responsibility. |
| 2.3 | Plan balances reasonable growth with support for existing services and planned replacement of equipment and systems. |
| 2.4 | Plan has achievable objectives from which initiatives can be generated. |
| 2.5 | Plan provides options for varying levels of resources available. |
| 2.6 | Plan is reviewed annually against developing Academic, Enrollment, Facilities, and other Master Plans |
-

Q9 State Goal 3 for your administrative unit.

IT will establish an on-going program of technology education for faculty and staff based on assigned roles, current processes, and systems. Education will include IT-related skills, concepts, policies, and procedures.

Q10 State the Outcomes for goal 3.

- | | |
|-----|-------------------------------------------------------------------------------------------------------------------------------------|
| 3.1 | IT will assess faculty/staff technology education needs to inform the development of lessons and materials. |
| 3.2 | IT will develop lessons and materials for use by instructors in face-to-face and online modes, and by learners pursuing self-study. |
| 3.3 | IT will coordinate the delivery of educational experiences |
-

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;
,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

,

Mission Fulfillment through Revenue Generation and Diversification

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Academic Excellence. ,

Mission Fulfillment through an Exceptional Student Experience.

,

Mission Fulfillment through Revenue Generation and Diversification

,

Mission Fulfillment through Operational Efficiency and Utilization.

GCU Unit Assessment Plan

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence.

Mission Fulfillment through an Exceptional Student Experience.

,

Mission Fulfillment through Revenue Generation and Diversification

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard I. Mission and Goals

Standard II. Ethics and Integrity

Standard VI. Planning, Resources, and Institutional Improvement

,

Standard VII. Governance, Leadership, and Administration

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard I. Mission and Goals

Standard III. Design and Delivery of the Student Learning Experience

,

Standard VI. Planning, Resources, and Institutional Improvement

,

Standard VII. Governance, Leadership, and Administration

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard I. Mission and Goals

Standard II. Ethics and Integrity

Standard V. Educational Effectiveness Assessment

Q20 What metrics will be used to measure results of Goal 1?

The success of Inside GCU will be measured:

- by the achievement of milestones in the initiative plan
 - by the quantity and quality of faculty and staff submissions to the website
 - by the frequency of access by faculty and staff
 - by periodic surveys of the community
-

Q21 What metrics will be used to measure results of Goal 2?

The success of the IT Plan development will be measured:

- by the satisfaction of IT governance committees with the opportunities for input
 - by alignment with the Strategic Compass, MSCHE Standards, and Academic, Enrollment, Facilities, and other Master Plans.
 - by compliance with the university's assessment requirements and guidance.
-

Q22 What metrics will be used to measure results of Goal 3?

The success of the Technology Education Program will be measured:

- by alignment with university business needs;
 - by the number of educational experiences developed;
 - by the quality of experiences and materials developed;
 - by the satisfaction of learners
 - by improvements in learner performance
-

Q23 What will be the benchmark for successfully meeting Goal 1?

Inside GCU is used by most members of the GCU community at least several times each week for news and information, and the community makes regular, quality contributions.

Q24 What will be the benchmark for successfully meeting Goal 2?

The IT Strategic Plan demonstrates how technology will be improved and supported to increasingly benefit university services, in alignment with the Strategic Compass and MSCHE Standards.

Q25 What will be the benchmark for successfully meeting Goal 3?

The Technology Training Program helps faculty and staff to better understand and use university technology through well-designed educational materials and experiences.

Q26 Name the person(s) responsible for Goal 1.

Steve Carol

Q27 Name the person(s) responsible for Goal 2.

Steve Carol

Q28 Name the person(s) responsible for Goal 3.

Steve Carol

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#15

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Wednesday, April 25, 2018 9:13:57 AM
Last Modified: Wednesday, April 25, 2018 9:35:14 AM
Time Spent: 00:21:17
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Academic Development and Support Center

Q2 Name of the person completing this report. (Last, First)

Fahr, Luana

Q3 To which Cabinet Member does this unit report?

Other (please
specify):
Assistant Provost of Retention and Student
Success

Q4 Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Grant accommodation requests and support for undergraduate and graduate students with documented disabilities for access to post-secondary education.

Q6 State the Outcomes for Goal 1.

1.1

**100% of students requesting accommodations are
provided reasonable accommodations**

Q7 State Goal 2 for your administrative unit.

Improve the process for ADA testing accommodations for students regarding space and proctoring to reduce noise, distraction, and improve academic integrity.

Q8 State the Outcomes for Goal 2.

2.1

**100% of students who are entitled to testing
accommodations receive them**

Q9 State Goal 3 for your administrative unit.

Provide advocacy and interventions for students, faculty, staff, and families, in order to comply with ADA laws

Q10 State the Outcomes for goal 3.

3.1

90% of director intervention requests addressed and resolved

Q11 Give the Mission alignment for Goal 1.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q12 Give the Mission alignment for Goal 2.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q13 Give the Mission alignment for Goal 3.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Academic Excellence,
Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

- % of students receiving accommodations through interactive process with director
- Number of note takers and cost
- Number, type, and cost of assistive technologies
- Record of accommodations not able to be actualized with available services, reasons for such, and alternative actions taken on behalf of the student.

Q21 What metrics will be used to measure results of Goal 2?

- Number of tests taken with accommodations
- Number of students dissatisfied with location
- Number of students who are academically dishonest during testing
- Number of proctors available for tests and hours covered.

Q22 What metrics will be used to measure results of Goal 3?

- Number of director interventions and with whom
- % of successful director interventions

Q23 What will be the benchmark for successfully meeting Goal 1?

100% of students requesting accommodations are provided reasonable accommodations.

Q24 What will be the benchmark for successfully meeting Goal 2?

100% of students who are entitled to testing accommodations receive them

Q25 What will be the benchmark for successfully meeting Goal 3?

90% of director intervention requests addressed and resolved

Q26 Name the person(s) responsible for Goal 1.

Luana Fahr, Director of ADSC

Q27 Name the person(s) responsible for Goal 2.

Luana Fahr, Director of ADSC, aided by Lisa Capurso, Staff Assistant

Q28 Name the person(s) responsible for Goal 3.

Luana Fahr, Director of ADSC

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report?

On template for unit assessment, benchmark and outcomes are in the same box, which is why I wrote the same thing twice. Please advise if incorrect.

#16

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Wednesday, April 25, 2018 9:46:33 AM
Last Modified: Wednesday, April 25, 2018 11:13:15 AM
Time Spent: 01:26:42
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Academic Development and Support Center- PACT

Q2 Name of the person completing this report. (Last, First)

Fahr, Luana

Q3 To which Cabinet Member does this unit report?

Other (please specify):
Assistant Provost for Retention and Student Success

Q4 Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Evaluate the adherence to PACT conditions for continued enrollment:

1. Attendance at weekly academic coaching sessions.
2. Attendance at assigned tutoring sessions.
3. Satisfactory class attendance (See attendance report from Self-Service)
4. Maintaining GPA at or above 2.0 per term.
5. Maintenance of SAP as a full-time student.

Q6 State the Outcomes for Goal 1.**Respondent skipped this question****Q7** State Goal 2 for your administrative unit.

PACT assigned students will meet or exceed GCU retention percentages (cohort norms) from first semester to second semester, and from first semester to third semester.

Q8 State the Outcomes for Goal 2.**Respondent skipped this question**

Q9 State Goal 3 for your administrative unit.

Plan for and execute a mentorship program for PACT by fall 2019. The mentorship program will engage mentors from successful PACT students who have attained sophomore year status, will have a defined program of engagement, and will support mentors with the necessary training and evaluation.

Q10 State the Outcomes for goal 3.

Respondent skipped this question

Q11 Give the Mission alignment for Goal 1.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q12 Give the Mission alignment for Goal 2.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q13 Give the Mission alignment for Goal 3.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Academic Excellence,
Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Academic Excellence,
Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence,
Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

- Attendance of weekly coaching sessions
- Completed weekly additional hour sessions
- Record term and end of year gpa
- Pre and post self-assessments

Q21 What metrics will be used to measure results of Goal 2?

- Retention data obtained from Student Success
- Exit interviews and analysis of student adherence to PACT requirements for those students who do not continue to matriculate at GCU.

Q22 What metrics will be used to measure results of Goal 3?

- Mentor recruitment processes and result, orientation and training practices and evaluation, , and schedule of planning for and attendance at mentor-mentee meetings.
- Satisfaction indicated through survey for both mentors and mentees

Q23 What will be the benchmark for successfully meeting Goal 1?

- 75% of students attended 90% or more of required coaching sessions.
- 75% of students attended 90% or more of required tutoring sessions
- 80% of students had an end of term overall GCP at or above 2.00.
- 80% of PACT participants responded to a satisfaction questionnaire. Coaching and additional tutoring areas of the PACT program had a mean satisfaction rating at the satisfied level or above (3.0 out of 5.0 Likert Scale)

Q24 What will be the benchmark for successfully meeting Goal 2?

- Retention rate from 1st semester to second year of GCU matriculation will meet or exceed GCU norms.
- 90% of PACT students who choose to withdraw will complete the exit interview. No more than 10% of PACT students will be dismissed for academic reasons.

Q25 What will be the benchmark for successfully meeting Goal 3?

- 75% of mentors will indicate satisfaction
 - 75% of mentees will indicate satisfaction
 - Both mentors and mentees will attend 75% of events
-
- 75% of mentees will use additional resources suggested by mentors

Q26 Name the person(s) responsible for Goal 1.

Luana Fahr, Director of ADSC aided by Grad Assistant

Q27 Name the person(s) responsible for Goal 2.

Luana Fahr, Director of ADSC aided by Grad Assistant

Q28 Name the person(s) responsible for Goal 3.

Luana Fahr, Director of ADSC aided by Grad Assistant

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#17

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Wednesday, April 25, 2018 11:13:59 AM
Last Modified: Wednesday, April 25, 2018 11:24:27 AM
Time Spent: 00:10:27
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Academic Development and Support Center- The Learning Connection

Q2 Name of the person completing this report. (Last, First)

Fahr, Luana

Q3 To which Cabinet Member does this unit report?

Other (please
specify):
Assistant Provost for Retention and Student
Success

Q4 Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Continue support of TLC students' academic success and progression, provide appropriate services, and determine student satisfaction.

Q6 State the Outcomes for Goal 1.**Respondent skipped this question****Q7** State Goal 2 for your administrative unit.

Determine program costs vs. revenue to evaluate appropriate program pricing and menu of services

Q8 State the Outcomes for Goal 2.**Respondent skipped this question****Q9** State Goal 3 for your administrative unit.

Evaluate current program and services as aligned with student demographics of disabilities.

Q10 State the Outcomes for goal 3.

Respondent skipped this question

Q11 Give the Mission alignment for Goal 1.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q12 Give the Mission alignment for Goal 2.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q13 Give the Mission alignment for Goal 3.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

- Attendance data from scheduled professional tutoring/coaching sessions
 - Semester and cumulative GPA from all participants
 - Data related to student attendance at program workshops and events
 - Data related to director interventions per student/courses
 - Records per academic development specialists for types of student support:
 - o subject tutoring
 - o study strategies
 - o time management/organization
 - o academic guidance
 - o referrals for other on campus services.
 - o personal issues
 - Yearly retention rates of participant for TLC and GCU
 - # of credits earned
 - Customer satisfaction survey
 - Pre and post self assessment
-

Q21 What metrics will be used to measure results of Goal 2?

- Record hours of service, number of events, and associated costs
 - Number of students paying (revenue)
 - Staffing costs (cost for employees for percentage of time)
-

Q22 What metrics will be used to measure results of Goal 3?

Metrics of disabilities and related services, including demographics

Q23 What will be the benchmark for successfully meeting Goal 1?

- % of student average gpa at or above 2.5
 - 85% of students qualifying for Satisfactory Academic Progress (SAP)
 - % of students meeting program requirements, exceeding requirements, or not meeting requirements
 - No more than 15% of students with failing grades
-

Q24 What will be the benchmark for successfully meeting Goal 2?

- Cost vs. benefit analysis shows debt neutral or positive result
-

Q25 What will be the benchmark for successfully meeting Goal 3?

- 90% of students are services appropriately according to accommodations
 - 90% of students take advantage of additional services
-

Q26 Name the person(s) responsible for Goal 1.

Director ADSC and TLC Staff

Q27 Name the person(s) responsible for Goal 2.

Director ADSC and TLC Staff

Q28 Name the person(s) responsible for Goal 3.

Director ADSC and TLC Staff

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year**
2018

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year**
2019

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year**
2020

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#18

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Wednesday, April 25, 2018 11:25:01 AM
Last Modified: Wednesday, April 25, 2018 11:32:45 AM
Time Spent: 00:07:43
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Academic Development and Support Center- Peer Tutoring/SI

Q2 Name of the person completing this report. (Last, First)

Fahr, Luana

Q3 To which Cabinet Member does this unit report?

Other (please
specify):
Assistant Provost for Retention and Student
Success

Q4 Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Evaluate the SI program to date for alignment with SI training, best practices, and expected results

Q6 State the Outcomes for Goal 1.**Respondent skipped this question****Q7** State Goal 2 for your administrative unit.

Fully implement an appointment only process for peer tutoring and analyze high-demand areas

Q8 State the Outcomes for Goal 2.**Respondent skipped this question****Q9** State Goal 3 for your administrative unit.

Research and implement online tutoring services for specialized and gate-way course

Q10 State the Outcomes for goal 3.**Respondent skipped this question**

Q11 Give the Mission alignment for Goal 1.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q12 Give the Mission alignment for Goal 2.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q13 Give the Mission alignment for Goal 3.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Academic Excellence,
Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Academic Excellence,
Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence,
Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

- Training of SI leaders
- Review adherence to SI protocol:
 - o Attend classes
 - o Schedule of tutoring
 - o Prep time
- Gather testing data

Q21 What metrics will be used to measure results of Goal 2?

- Online appointment schedule v. kept appointments
- Requests for tutoring by course
- Reports run and analyzes quarterly

Q22 What metrics will be used to measure results of Goal 3?

- 90% of students completing SI training
- 90% compliance with expectations
- 90% of SI supported classes show differential in test scores among participants

Q23 What will be the benchmark for successfully meeting Goal 1?

- 90% of students completing SI training
- 90% compliance with expectations
- 90% of SI supported classes show differential in test scores among participants

Q24 What will be the benchmark for successfully meeting Goal 2?

- Analysis of course-based tutoring by term and student demographics
- Analysis of reports generated by tutoring software

Q25 What will be the benchmark for successfully meeting Goal 3?

- Analyze by semester, specialty tutor requests
- Analyze cost effectiveness or university providing online services vs. student pay

Q26 Name the person(s) responsible for Goal 1.

Luana Fahr, Director ADSC aided by Graduate assistant

Q27 Name the person(s) responsible for Goal 2.

Luana Fahr, Director ADSC aided by Graduate assistant

Q28 Name the person(s) responsible for Goal 3.

Luana Fahr, Director ADSC aided by Graduate assistant

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year**
2018

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year**
2019

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year**
2020

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#19

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Wednesday, April 25, 2018 1:59:35 PM
Last Modified: Wednesday, April 25, 2018 2:31:41 PM
Time Spent: 00:32:06
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.Human Resources

Q2 Name of the person completing this report. (Last, First)Owens, Tracey

Q3 To which Cabinet Member does this unit report?**VP Finance and
Administration**

Q4 Calendar Years for the Plan**2018-2020**

Q5 State Goal 1 for your administrative unit.Move the benefits open enrollment period up by two weeks.

Q6 State the Outcomes for Goal 1.1.1 **Foster timely employee enrollments.**1.2 **Realize greater on-line enrollment participation rates.**

Q7 State Goal 2 for your administrative unit.Implement new on-line annual employee performance evaluation tool.

Q8 State the Outcomes for Goal 2.

2.1	Ensure department & individual goals are aligned to the compass.
2.2	Go paperless, reduce costs, gain tracking efficiencies.
2.3	Eliminate activities not aligned with the strategic compass.
2.4	Foster greater accountability among management.

Q9 State Goal 3 for your administrative unit.

Foster an employee empowerment / self service model.

Q10 State the Outcomes for goal 3.

3.1	Knowledge sharing - place HR information on the new gcucomm.wpengine site
3.2	Drive a self-service model so employee have access to important information without having to call to find it.
3.3	Make the site effective by including narrative so its user friendly.

Q11 Give the Mission alignment for Goal 1.

No direct alignment with Mission

Q12 Give the Mission alignment for Goal 2.

No direct alignment with Mission

Q13 Give the Mission alignment for Goal 3.

No direct alignment with Mission

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

GCU Unit Assessment Plan

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

On time employee enrollments.

Percentage of on-line enrollment participation rates.

Q21 What metrics will be used to measure results of Goal 2?

Tool created and available for 2019 annual evaluation process.

Number of completed on-line evaluations by manager by the deadline.

Number of completed employee evaluations in alignment with the strategic compass.

Q22 What metrics will be used to measure results of Goal 3?

All HR information on the site by year end 2018.

Number of calls to HR reduced due to providing employees access to pertinent information.

Solicit feedback from employees on the new site and establish a satisfaction score.

Q23 What will be the benchmark for successfully meeting Goal 1?

All employee open enrollment selections completed on-line and on-time by the deadline.

Q24 What will be the benchmark for successfully meeting Goal 2?

All employee performance evaluations are completed on-line, on time and are in alignment with the strategic compass and MSCHE standards.

Q25 What will be the benchmark for successfully meeting Goal 3?

An employee survey that indicates the staff is at minimum satisfied with the content and accessibility provided to pertinent applicable employment information via the new shared site.

Q26 Name the person(s) responsible for Goal 1.

Tracey Owens

Q27 Name the person(s) responsible for Goal 2.

Tracey Owens

Q28 Name the person(s) responsible for Goal 3.

Tracey Owens

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q32 Are there any additional comments you would like to add to this report?

This initiative is excellent. This is going to ensure campus alignment with the broader GCU compass, goals and objectives and foster accountability. Looking forward to our collective progress!

#20

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Thursday, April 26, 2018 10:46:10 AM
Last Modified: Thursday, April 26, 2018 11:02:39 AM
Time Spent: 00:16:28
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Chart the Course

Q2 Name of the person completing this report. (Last, First)

DeNise, Ana Patricia

Q3 To which Cabinet Member does this unit report? **Provost****Q4** Calendar Years for the Plan **2018-2020****Q5** State Goal 1 for your administrative unit.

Students enrolled in CTC will retain at a higher rate than students who did not enroll in CTC

Q6 State the Outcomes for Goal 1. **Respondent skipped this question****Q7** State Goal 2 for your administrative unit.

CTC will provide success coaching to at least 65% of the FTFT population through programming, one-on-one academic coaching, and degree mapping

Q8 State the Outcomes for Goal 2. **Respondent skipped this question****Q9** State Goal 3 for your administrative unit.

Students who enroll in CTC will earn 15 credits in their first semester of sophomore year

Q10 State the Outcomes for goal 3. **Respondent skipped this question**

GCU Unit Assessment Plan

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

Power Campus will be used to determine retention

Q21 What metrics will be used to measure results of Goal 2?

Titanium case reports, and survey data from RNL and Survey Monkey

Q22 What metrics will be used to measure results of Goal 3?

Power Campus will be used to determine credit obtainment and grade point average

Q23 What will be the benchmark for successfully meeting Goal 1?

Students who enrolled in CTC will retain at 95%

Q24 What will be the benchmark for successfully meeting Goal 2?

80% of students will meet academic standards (1.8 GPA) and earn 100% of credits attempted

Q25 What will be the benchmark for successfully meeting Goal 3?

75% of FTFT enrolled in CTC will earn 30 credits by the end of their first year in college

Q26 Name the person(s) responsible for Goal 1.

Chart the Course Specialist

Q27 Name the person(s) responsible for Goal 2.

Chart the Course Specialist

Q28 Name the person(s) responsible for Goal 3.

Chart the Course Specialist

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#21

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Thursday, April 26, 2018 11:14:43 AM
Last Modified: Thursday, April 26, 2018 11:42:17 AM
Time Spent: 00:27:33
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

EMPOWER Intimate Partner Violence Awareness and Prevention Program

Q2 Name of the person completing this report. (Last, First)

Mossbacher, Nicole

Q3 To which Cabinet Member does this unit report? **Provost****Q4** Calendar Years for the Plan **2018-2020****Q5** State Goal 1 for your administrative unit.

80% of incoming students will participate in Not Anymore, online intimate partner violence training.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.1 | Of the 80% that complete Not Anymore, an increase in knowledge will be assessed using the pre and post test measures provided by Not Anymore dashboard. |
| 1.2 | Develop a mechanism to fully account for the participation of each student in the training. |
-

Q7 State Goal 2 for your administrative unit.

Establish passive and active bystander intervention programming throughout the academic year to faculty, staff, and students.

Q8 State the Outcomes for Goal 2.

2.1	Provide one training to faculty and staff on campus to increase education on trauma informed response and bystander intervention.
2.2	Provide one training to students on campus to increase education on trauma informed response and bystander intervention.
2.3	An increased number of bystander intervention programs are offered to the entire campus community.

Q9 State Goal 3 for your administrative unit.

Trauma informed law enforcement training will be provided to GCU security officers, Department of Student Success, Student Life, and Lakewood Police Officers.

Q10 State the Outcomes for goal 3.

3.1	15% increase in personnel trained compared to 2017-18
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Q11 Give the Mission alignment for Goal 1.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides students with the will to translate concern for social justice into action.

Q12 Give the Mission alignment for Goal 2.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides students with the will to translate concern for social justice into action.

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides students with the will to translate concern for social justice into action.

GCU Unit Assessment Plan

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard II. Ethics and Integrity,
Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard II. Ethics and Integrity,
Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard II. Ethics and Integrity,
Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

Not Anymore dashboard data

Q21 What metrics will be used to measure results of Goal 2?

Number of bystander intervention programs available throughout the academic year, training attendance reports, program participant interviews, program participant surveys

Q22 What metrics will be used to measure results of Goal 3?

Training attendance reports, program participant interviews, program participant surveys

Q23 What will be the benchmark for successfully meeting Goal 1?

80% completion rate among incoming students

Q24 What will be the benchmark for successfully meeting Goal 2?

80% of attendees will gain a broader understanding of bystander intervention

Q25 What will be the benchmark for successfully meeting Goal 3?

15% increase in personnel trained

Q26 Name the person(s) responsible for Goal 1.

OVW Program Specialist, Coordinated Community Response Team, Not Anymore staff

Q27 Name the person(s) responsible for Goal 2.

OVW Program Specialist, Coordinated Community Response Team

Q28 Name the person(s) responsible for Goal 3.

OVW Program Specialist, Coordinated Community Response Team, Dolores Stafford & Associates

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#22

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Thursday, April 26, 2018 11:59:20 AM
Last Modified: Thursday, April 26, 2018 12:35:27 PM
Time Spent: 00:36:07
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Athletics & Recreation

Q2 Name of the person completing this report. (Last, First)

Laura Liesman

Q3 To which Cabinet Member does this unit report? **Provost****Q4** Calendar Years for the Plan **2018-2020****Q5** State Goal 1 for your administrative unit.

Increase the visibility and engagement of GCU Athletics in local and campus communities

Q6 State the Outcomes for Goal 1.

- | | |
|-----|---------------------------------------------------------------------------|
| 1.1 | Increase revenue generation through sponsorships and events |
| 1.2 | Develop two team specific community outreach/engagement programs annually |
| 1.3 | Increase engagement of student, faculty, and staff with GCU Athletics |
| 1.4 | Create comprehensive recreational programming for campus |
-

Q7 State Goal 2 for your administrative unit.

Integrate an appreciation for and an awareness of Georgian Court and it's athletic history.

Q8 State the Outcomes for Goal 2.

2.1	Create a more engaged athletic alumni group
2.2	Enhance brand recognition through all media and new media that showcases athletic successes and achievements
2.3	Develop an athletic Alumni Board
2.4	Continue the Hall of Fame recognitions

Q9 State Goal 3 for your administrative unit.

Develop high quality and holistic programs with an emphasis on competitive excellence

Q10 State the Outcomes for goal 3.

3.1	Hire, train, and retain knowledgeable and committed coaches and staff
3.2	Continue to recruit top academic and athletic student-athletes
3.3	Insure health & safety of student-athletes
3.4	Continue to enhance competitive profile of our intercollegiate programs
3.5	Develop an athletic facilities master plan

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Revenue Generation and Diversification

GCU Unit Assessment Plan

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience,
Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard II. Ethics and Integrity,
Standard IV. Support of the Student Experience,
Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

Increase in revenue generation
More GCU stakeholders engaged with athletics
Increased participation with recreational programming

Q21 What metrics will be used to measure results of Goal 2?

Development of an athletic alum board
Enhanced media presence and number of views
Donor increase from athletic alums
Alum participation in alum activities

Q22 What metrics will be used to measure results of Goal 3?

Maintaining robust rosters with above general student academic scores
Active recruitment of a qualified and diverse staff, ability to participate in professional development
Have master plan completed to account for growth and safe upkeep

Q23 What will be the benchmark for successfully meeting Goal 1? **Respondent skipped this question**

Q24 What will be the benchmark for successfully meeting Goal 2? **Respondent skipped this question**

Q25 What will be the benchmark for successfully meeting Goal 3? **Respondent skipped this question**

Q26 Name the person(s) responsible for Goal 1.

Liesman, Williams, McKibben, Coaching staff, new hire

Q27 Name the person(s) responsible for Goal 2.

Liesman, Williams, McKibben, Coaching staff

Q28 Name the person(s) responsible for Goal 3.

Liesman, Williams, McKibben, Coaching staff, AT Staff, new hire

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#23

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Thursday, April 26, 2018 2:33:00 PM
Last Modified: Thursday, April 26, 2018 2:53:03 PM
Time Spent: 00:20:03
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Career Services

Q2 Name of the person completing this report. (Last, First)

Evans, Jessica

Q3 To which Cabinet Member does this unit report? **Provost****Q4** Calendar Years for the Plan **2018-2020****Q5** State Goal 1 for your administrative unit.

Advance student awareness of career services as a resource for securing internship and employment opportunities.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|----------------------------------------------------------------------------------------------------------------------|
| 1.1 | Communicate to incoming students the procedure and reason to activate their College Central Network accounts. |
| 1.2 | Introduce students to College Central Network via their use of the Experiential Learning Module. |

Q7 State Goal 2 for your administrative unit.

Increase opportunities to serve as a resource in campus-wide efforts that contribute to career preparation.

Q8 State the Outcomes for Goal 2.

2.1	Present Career Services as a supplement to instruction in academic classes as appropriate.
2.2	Contribute to related student life workshops & activities.
2.3	Integrate use of College Central Network electronic paperwork system for internships in academic departments.

Q9 State Goal 3 for your administrative unit.

Prepare students to successfully conduct internships/employment inquiries.

Q10 State the Outcomes for goal 3.

3.1	Provide individualized career counseling
3.2	Assemble and make available career service support materials
3.3	Contribute to campus-wide departments/offices to support student outcomes as they relate to career preparation (writing lab, TRIO, EOF, etc.).

Q11 Give the Mission alignment for Goal 1.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

,

Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

,

Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.

,

Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Academic Excellence. ,

Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Academic Excellence. ,

Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence. ,

Mission Fulfillment through an Exceptional Student Experience.

GCU Unit Assessment Plan

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Standard V. Educational Effectiveness Assessment

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard V. Educational Effectiveness Assessment

Q20 What metrics will be used to measure results of Goal 1?

College Central Network activation & usage metrics

Q21 What metrics will be used to measure results of Goal 2?

Use of CCN experiential learning module; workshop/event attendance metrics.

Q22 What metrics will be used to measure results of Goal 3?

Career Service surveys: satisfaction, employment upon graduation, employment 9 months out.

Q23 What will be the benchmark for successfully meeting Goal 1?

Respondent skipped this question

Q24 What will be the benchmark for successfully meeting Goal 2?

Respondent skipped this question

Q25 What will be the benchmark for successfully meeting Goal 3?

Respondent skipped this question

Q26 Name the person(s) responsible for Goal 1.

Jessica Evans

Q27 Name the person(s) responsible for Goal 2.

Jessica Evans & TBD

Q28 Name the person(s) responsible for Goal 3.

Jessica Evans & TBD

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q32 Are there any additional comments you would like to add to this report?

Please provide assistance determining benchmarks, thank you.

#24

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Thursday, April 26, 2018 4:44:53 PM
Last Modified: Thursday, April 26, 2018 4:51:27 PM
Time Spent: 00:06:34
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Student Success & Advocacy

Q2 Name of the person completing this report. (Last, First)

Diveny, Colleen

Q3 To which Cabinet Member does this unit report? **Provost****Q4** Calendar Years for the Plan **2018-2020****Q5** State Goal 1 for your administrative unit.

Student Success & Advocacy office will be provided students with support and resources to minimize the impact of distress on academic and personal pursuits which may be a barrier for their academic success.

Q6 State the Outcomes for Goal 1. **Respondent skipped this question****Q7** State Goal 2 for your administrative unit.

Promote awareness of GCU Cares Programs through marketing campaigns and featured case stories.

Q8 State the Outcomes for Goal 2. **Respondent skipped this question****Q9** State Goal 3 for your administrative unit.

Conduct outreach to student's in need of housing alternatives and provide resources/support.

Q10 State the Outcomes for goal 3. **Respondent skipped this question**

GCU Unit Assessment Plan

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

Titanium case reports
RNL survey
Power Campus transcripts
Student satisfaction survey

Q21 What metrics will be used to measure results of Goal 2?

Titanium case reports
Focus Groups

Q22 What metrics will be used to measure results of Goal 3?

RNL survey
Focus groups with community partners.

Q23 What will be the benchmark for successfully meeting Goal 1?

75% of the students who are supported through case management will continue enrollment in the next academic year or completion of degree.

Q24 What will be the benchmark for successfully meeting Goal 2?

100% of faculty will be aware of referral system and services of the GCU.
Resource list of student will be compiled.

Q25 What will be the benchmark for successfully meeting Goal 3?

90% of these students will have resources to community services.

Q26 Name the person(s) responsible for Goal 1.

Director for Student Success & Advocacy

Q27 Name the person(s) responsible for Goal 2.

Director for Student Success & Advocacy

Q28 Name the person(s) responsible for Goal 3.

Director for Student Success & Advocacy

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

GCU Unit Assessment Plan

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#25

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Thursday, April 26, 2018 4:25:21 PM
Last Modified: Thursday, April 26, 2018 4:57:21 PM
Time Spent: 00:31:59
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Marketing & Communications

Q2 Name of the person completing this report. (Last, First)

Gail H. Towns

Q3 To which Cabinet Member does this unit report? **President****Q4** Calendar Years for the Plan **2018-2020****Q5** State Goal 1 for your administrative unit.

Strengthen institutional recognition and the GCU brand—externally and internally—via measurable marketing and communication activities that (a) align with institutional priorities and (b) drive reach, action, conversion, and engagement among GCU's target audiences.

Q6 State the Outcomes for Goal 1.

1.1	Assessment of current GCU brand assets/components; launch of GCU brand refresh
1.2	Alignment of branding activities and content creation/story curation with institutional priorities, especially in revenue-generating areas
1.3	Increased focus on admissions marketing and sub-branding Georgian.edu
1.4	Engaged campus community, recent grads, donors for formal brand-building activities
1.5	Stronger visual branding on campus, online and off campus
1.6	Increased visibility of GCU among influencers and stakeholders

Q7 State Goal 2 for your administrative unit.

Plan for and implement the GCU Communications Integrity Plan as part of the Self-Recommendations from the GCU MSCHE Self-Study

Q8 State the Outcomes for Goal 2.

2.1	Creation and execution of comprehensive integrated marketing and communications plan
2.2	Improved user experience on Georgian.edu for all website visitors; emphasis on industry standards for accessibility
2.3	Effective, accurate, consistent, clear, and coordinated content creation across various GCU communication vehicles
2.4	Improved GCU communications with regard to university-sponsored programs; branding and key messages; campus policies, protocols, and projects; institutional issues; and alignment with the university's Strategic Compass.
2.5	Improved internal communications to drive employee confidence, improve transparency and flow of information, and contribute a stronger, collective understanding of GCU.
2.6	Creation of a formal dashboard/system of dashboards to measure marketing and communications activities & effectiveness.

Q9 State Goal 3 for your administrative unit.

Review and evaluate the operational efficiencies, procedures, and staffing needs of the Office of Marketing and Communications.

Q10 State the Outcomes for goal 3.

- | | |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3.1 | Optimized unit operations and workflows, resulting in improved ability to (a) meet or exceed client expectations, (b) align personnel and financial resources with strategic priorities |
| 3.2 | Map personnel, projects and priorities to allocation of resources, functions. |
| 3.3 | Improved delivery of critical marketing and communications projects/assets to support revenue, reputation and retention (admissions, academics, advancement). |
-

Q11 Give the Mission alignment for Goal 1.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

,

Georgian Court provides students with the will to translate concern for social justice into action.

Q12 Give the Mission alignment for Goal 2.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

,

Georgian Court provides students with the will to translate concern for social justice into action.

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

,

Georgian Court provides students with the will to translate concern for social justice into action.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Revenue Generation and Diversification

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Revenue Generation and Diversification

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Revenue Generation and Diversification

,

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard II. Ethics and Integrity ,

Standard VI. Planning, Resources, and Institutional Improvement

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard II. Ethics and Integrity ,

Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard II. Ethics and Integrity

Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

1. Completed internal review of current branding assets; use of an external consultant as needed to reframe/refresh the GCU brand.
2. Completed integrated marketing and communications plan.
3. Establish on-campus customer satisfaction ratings by measuring: on-time job completion; project tracking; project budget reporting; and jobs tracked to strategic priorities.
4. Number of editorial placements thought leadership and multimedia story creation tracked to target audiences and strategic priorities.
5. Google Analytics tracking of admissions web page actions/conversions using UTM codes, specific campaign landing pages, and strong calls to action—all in collaboration with Admissions Marketing & Communications.

Q21 What metrics will be used to measure results of Goal 2?

1. Completion of user accessibility review (third-party) for Georgian.edu, and implementation of any findings/recommendations.
2. Updated campus signage to reflect GCU brand refresh; expansion of GCU visibility/branding off campus (out-of-home advertising, local businesses, GCU offsites, etc.)
2. Year-over-year improvements in on-campus customer satisfaction ratings by measuring: on-time job completion; project tracking; project budget reporting; and jobs tracked to strategic priorities.

Q22 What metrics will be used to measure results of Goal 3?

1. Increase in brand equity, brand awareness, reputation.
2. Impact report on community outreach, involvement, and sponsorships.
3. Improved usability of GCU website (page speeds, Google rankings, accessibility rankings, time on site, action tracking).

Q23 What will be the benchmark for successfully meeting Goal 1?

Creation of matrix for brand messaging, digital media, story creation, and institutional marketing activities. Coordinated, effective campus communications (internal and external).

Q24 What will be the benchmark for successfully meeting Goal 2?

Year-over-year campus feedback following the full launch of Inside GCU, the forthcoming electronic newsletter and internal website for the GCU community.

Year-over-year measures of alignment between marketing & communications activities with the GCU Strategic Compass.

Q25 What will be the benchmark for successfully meeting Goal 3?

GCU Brand Perception Study, using TWG 2016 study as a baseline. Possible use of 2018 Student Insights data as additional baseline data.

* Qualitative and quantitative reporting of GCU community impact/reach

* GCU website will meet or exceed higher education web standards and industry best practices, as outlined by organizations such as W3C, the Web Accessibility Initiative; CASE (Council for Advancement and Support of Education), and HigherEd Web.

Q26 Name the person(s) responsible for Goal 1.

Gail H. Towns

Q27 Name the person(s) responsible for Goal 2.

Gail H. Towns

Q28 Name the person(s) responsible for Goal 3.

Gail H. Towns

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report?

No. Looking forward to seeing if these goals align with other priorities on campus.

#26

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Thursday, May 03, 2018 12:10:03 PM
Last Modified: Thursday, May 03, 2018 12:58:37 PM
Time Spent: 00:48:34
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

TRIO-Student Support Services (TRIO-SSS)

Q2 Name of the person completing this report. (Last, First)

Lamb, Danielle

Q3 To which Cabinet Member does this unit report? **Provost****Q4** Calendar Years for the Plan **2018-2020****Q5** State Goal 1 for your administrative unit.

Provide 160 program participants with necessary academic support so that 80% will obtain and/or maintain good academic standing.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|------------------------------------------------------------------------------------------------------------|
| 1.1 | Meet target number of eligible students as per U.S. Department of Education (DOE) grant guidelines. |
| 1.2 | Complete an Individualized Student Plan (ISP) for 160 participants each semester. |
| 1.3 | Assign at least 80% of tutoring requests through professional and peer tutors. |

Q7 State Goal 2 for your administrative unit.

Seventy percent (70%) of eligible participants will persist in the TRIO-SSS Program from year to year.

Q8 State the Outcomes for Goal 2.

- | | |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2.1 | Program staff will support students in requesting tutoring in needed content areas and will monitor students' access to tutoring with a goal of at least three sessions of attendance per content area per semester. |
| 2.2 | Program staff will facilitate academic success plan for students on academic probation and give priority status to tutoring requests. |
| 2.3 | Program staff will provide opportunities for social and cultural engagement for students. |
| 2.4 | Program staff will facilitate opportunities for financial literacy education for students. |
-

Q9 State Goal 3 for your administrative unit.

Fifty-two percent (52%) of participants will graduate within six years of entering the Program.

Q10 State the Outcomes for goal 3.

- | | |
|-----|-----------------------------------------------------------------------------------------------------------------------------|
| 3.1 | Program staff will provide participants with support in order to maintain continuous enrollment and good academic standing. |
| 3.2 | Program staff will review courses and credit loads to monitor persistence. |
| 3.3 | Program staff will facilitate students' understanding of their progress toward degree completion. |
-

Q11 Give the Mission alignment for Goal 1.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Academic Excellence.

Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Academic Excellence.

Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Academic Excellence.

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience

GCU Unit Assessment Plan

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

U.S. DOE Annual Performance Report (APR)

Q21 What metrics will be used to measure results of Goal 2?

U.S. DOE Annual Performance Report (APR)

Q22 What metrics will be used to measure results of Goal 3?

U.S. DOE Annual Performance Report (APR)

Q23 What will be the benchmark for successfully meeting Goal 1?

-Serve 160 students
-80% in good academic standing

Q24 What will be the benchmark for successfully meeting Goal 2?

-70% persistence from year to year

Q25 What will be the benchmark for successfully meeting Goal 3?

-52% of cohort participants will graduate in six years

Q26 Name the person(s) responsible for Goal 1.

Danielle Lamb

Q27 Name the person(s) responsible for Goal 2.

Danielle Lamb

Q28 Name the person(s) responsible for Goal 3.

Danielle Lamb

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

Year 1: Calendar year 2018

GCU Unit Assessment Plan

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#27

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Monday, May 07, 2018 8:24:04 AM
Last Modified: Monday, May 07, 2018 8:41:56 AM
Time Spent: 00:17:51
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Residence Life

Q2 Name of the person completing this report. (Last, First)

Abdalla, Stephanie

Q3 To which Cabinet Member does this unit report? **Provost****Q4** Calendar Years for the Plan **2018-2020****Q5** State Goal 1 for your administrative unit.

To promote and support academic success, social responsibility, character development, and personal growth through successful interactions with students and development and implementation of programs supportive of these goals.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|------------------------------------------------------------------------------------------------|
| 1.1 | 50% of resident students report satisfaction in weekend programming |
| 1.2 | Residence Life will sponsor a program every Saturday evening from 10pm - 1am |
| 1.3 | Residence Life will work with Student Activities to plan 3 weekend events each semester |
| 1.4 | Residence Life will coordinate at least 5 faculty led programs per semester |

Q7 State Goal 2 for your administrative unit.

To develop training programs for student leadership in conjunction with other University components

Q8 State the Outcomes for Goal 2.

2.1	Through participation in fall and winter Residence Life Staff Training, the undergraduate and graduate student staf will develop both teamwork and leadership skills, as well as the skills necessary to serve as a resource for resident students.
2.2	The Office of Residence Life will work with the following university colleagues to provide training to residence life staff on their assigned topics: Counseling, Health Services - Mental Health Concerns; Health Services - First Aid, CPR; Security - Personal and Fire Safety; TRIO-SSS and Academic Development SKills Center - Academic support at the start of the fall semester
2.3	Residenec Life Staff will be trained on the following topics: Title IX, TIPS Alcohol Training, Programming, Community Development at the start of the fall semester.
2.4	At the start of the spring semester, Residence Life staff will meet with Career Services to learn about the transferable skills gained by serving as a resident assistant and how to best market their experiences.

Q9 State Goal 3 for your administrative unit.

N/A

Q10 State the Outcomes for goal 3.

Respondent skipped this question

Q11 Give the Mission alignment for Goal 1.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

,

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.	<p>The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.</p> <p>,</p> <p>Georgian Court provides it students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;</p>
Q13 Give the Mission alignment for Goal 3.	Respondent skipped this question
Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.	Mission Fulfillment through an Exceptional Student Experience.
Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.	Mission Fulfillment through an Exceptional Student Experience.
Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.	Respondent skipped this question
Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?	<p>Standard III. Design and Delivery of the Student Learning Experience</p> <p>,</p> <p>Standard IV. Support of the Student Experience</p>
Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?	<p>Standard III. Design and Delivery of the Student Learning Experience</p> <p>,</p> <p>Standard IV. Support of the Student Experience</p>
Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?	Respondent skipped this question

Q20 What metrics will be used to measure results of Goal 1?

1. Documented Analysis - comparison of the number and type of program completed during each semester to the stated Residence Life Programming Model and Goals.
 2. Resident student focus groups to discern student satisfaction with offered programs and suggestions for future programs
 3. Resident assistant - program expectation evaluation
 4. Corodinator of Residence Life for Programming and Community Development - Program expectation evaluation
 5. Event attendance reports
 6. Attendance and cost analysis
 7. Residence life student satisfaction survey via campus labs
-

Q21 What metrics will be used to measure results of Goal 2?

1. Documented analysis - comparison of the training schedule to goals stated above
 2. Participant focus groups
 3. Employer evaluations
 4. Cost analysis
 5. Residence Life Staff Training Survey via Campus labs
-

Q22 What metrics will be used to measure results of Goal 3?

Respondent skipped this question

Q23 What will be the benchmark for successfully meeting Goal 1?

Increasing student satisfaction with weekend programming to over 50%.
Increased attendance in Residence Life programming.

Q24 What will be the benchmark for successfully meeting Goal 2?

Improved RA preparedness prior to the beginning of the fall semester.
Increased effectiveness in identifying concerning mental health situations.
Increased ability to effectively articulate transferable skills from the RA position.

Q25 What will be the benchmark for successfully meeting Goal 3?

Respondent skipped this question

Q26 Name the person(s) responsible for Goal 1.

Director of Residence Life, Coordinator of Residence Life for Operations and Coordinator of Residence Life for Programming and Community Development.

Q27 Name the person(s) responsible for Goal 2.

Director of Residence Life, Coordinator of Residence Life for Operations and Coordinator of Residence Life for Programming and Community Development.

GCU Unit Assessment Plan

Q28 Name the person(s) responsible for Goal 3.

Respondent skipped this question

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

Year 1: Calendar year
2018

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

Year 2: Calendar year
2019

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

Respondent skipped this question

Q32 Are there any additional comments you would like to add to this report?

Respondent skipped this question

#28

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Monday, May 14, 2018 1:37:43 PM
Last Modified: Monday, May 14, 2018 1:56:57 PM
Time Spent: 00:19:14
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Office of Campus Ministry

Q2 Name of the person completing this report. (Last, First)

Schaffer, Jeff

Q3 To which Cabinet Member does this unit report?

VP Mission Integration

Q4 Calendar Years for the Plan

2018-2020

Q5 State Goal 1 for your administrative unit.

Goal 1: The Office of Campus Ministry will expand opportunities for students to engage with social justice issues.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.1 | The office will recruit and support GCU students for training as Catholic Relief Services Student Ambassadors. |
| 1.2 | Salt & Light (CRS Ambassadors of GCU) will host a series of social justice programs linked to CRS initiatives or Critical Concerns of the Sisters of Mercy. |
| 1.3 | The office of Campus Ministry will assist Salt & Light in establishing itself as an officially recognized student organization at GCU. |
| 1.4 | As appropriate, the office will invite GCU students to participate in the advocacy efforts of CRS and/or the Sisters of Mercy's Institute Justice Team. |
-

Q7 State Goal 2 for your administrative unit.

Goal 2: The Office of Campus Ministry will seek to engage a spiritually diverse campus community with an expanded range of spiritual experiences, particularly in the area of interfaith and ecumenical programing.

Q8 State the Outcomes for Goal 2.

- | | |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2.1 | The office will work to establish the proposed Campus Ministry Affiliates program which will allow partners in ministry to serve on campus under strict guidelines. |
| 2.2 | As appropriate, the office will work with affiliates and local partners to provide ecumenical and interfaith programing for the GCU community. |
| 2.3 | The office will collaborate with university constituencies to establish an interfaith prayer space on campus and assist in its design, furnishing and supervision. |
-

Q9 State Goal 3 for your administrative unit.

Goal 3: In collaboration with the Office of Mission Integration and other GCU departments, the Office of Campus Ministry will contribute to the development of a campus-wide culture of vocation.

Q10 State the Outcomes for goal 3.

- | | |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3.1 | The office will collect and assess resources and best practices that might be useful to various university constituencies for vision and planning. |
| 3.2 | The office will develop an e-blast series which will introduce the topic of vocation and help frame future discussions by offering a broad, working definition of vocation. |
| 3.3 | The office will create and organize a fun, interactive activity that will invite students to reflect on questions of vocation. |
-

Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with the will to translate concern for social justice into action.

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

GCU Unit Assessment Plan

Q13 Give the Mission alignment for Goal 3.

Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers;

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Academic Excellence.
Mission Fulfillment through an Exceptional Student Experience.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard I. Mission and Goals
Standard IV. Support of the Student Experience

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard I. Mission and Goals
Standard IV. Support of the Student Experience

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard I. Mission and Goals
Standard IV. Support of the Student Experience

Q20 What metrics will be used to measure results of Goal 1?

Outcome 1.1 Metrics: Number of students who complete training.

Outcome 1.2 Metrics: Number of programs planned by Salt and Light group. Number of program attendees. Student satisfaction with programs attended.

Outcome 1.3 Metrics: Official documentation validating Salt & Light as a sanctioned GCU Club/Activity and student officers.

Outcome 1.4 Metrics: Description of advocacy efforts and participation numbers when possible. Documentation of communication efforts to promote awareness on issues.

Q21 What metrics will be used to measure results of Goal 2?

Outcome 2.1 Metrics: Number of approved Affiliate Campus Ministries operating on campus.

Outcome 2.2 Metrics: Number of denominational, ecumenical and interfaith programs offered by the affiliates and local partners (which may be in collaboration with GCU Campus Ministry). Description of programs. Number of student participants.

Outcome 2.3 Metrics: Documentation of project completion to include a description and photos of space, and announcement of opening. Number of visitors and visitor comments.

Q22 What metrics will be used to measure results of Goal 3?

Outcome 3.1 Metrics: Documentation of completion which includes the resource packet and distribution list.

Outcome 3.2 Metrics: Documentation of completion which includes a printout of the vocation e-blast series. Post-series survey of readers.

Outcome 3.3 Metrics: Documentation of activity with a summary of event and photos. Post-activity survey of participants and its impact on vocational journey.

Q23 What will be the benchmark for successfully meeting Goal 1?

Outcome 1.1 Metrics: A minimum of 5 students will complete training each year.

Outcome 1.2 Metrics: Salt and Light will plan, host and execute a minimum of 4 events/activities per year. The number of program attendees will average at least 10 students. Student satisfaction with programs will be at least 70%.

Outcome 1.3 Metrics: Report with official documentation validating Salt & Light as a sanctioned GCU Club/Activity and a list of student officers.

Outcome 1.4 Metrics: Report with description of advocacy efforts and associated communications. A minimum of 20 students will participate at some point during the year.

Q24 What will be the benchmark for successfully meeting Goal 2?

Outcome 2.1 Metrics: There will be a minimum of 2 approved Affiliate Campus Ministries operating on campus.

Outcome 2.2 Metrics: There will be at least 4 denominational, ecumenical and interfaith programs offered by the affiliates and local partners (which may be in collaboration with GCU Campus Ministry). Report with description of programs and number of participants. There will be an overall attendance of 30 of at least student participants by the end of the first year.

Outcome 2.3 Metrics: Documentation of project completion to include a description of space with photos and announcement of opening. A "Guest Book" will show a minimal average of 10 student visits per week and the majority of comments will be favorable.

Q25 What will be the benchmark for successfully meeting Goal 3?

Outcome 3.1 Metrics: Documentation of completion which includes the resource packet. A distribution list of at least 25 GCU community members.

Outcome 3.2 Metrics: Documentation of completion which includes a printout of the vocation e-blast series. In a post-series survey of readers, a majority of respondents will respond favorably.

Outcome 3.3 Metrics: Documentation of activity with a summary of event and photos. In a post-activity survey of participants, the majority will respond favorably to the activity's impact on their vocational journey.

Q26 Name the person(s) responsible for Goal 1.

Jeff Schaffer

Q27 Name the person(s) responsible for Goal 2.

Jeff Schaffer

Q28 Name the person(s) responsible for Goal 3.

Jeff Schaffer

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report?

Meeting benchmarks is partially dependent on the approval of additional staff already requested.

#29

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Tuesday, May 15, 2018 9:57:46 AM
Last Modified: Tuesday, May 15, 2018 10:12:35 AM
Time Spent: 00:14:49
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Purchasing

Q2 Name of the person completing this report. (Last, First)

Parlacoski, Julie

Q3 To which Cabinet Member does this unit report?**VP Finance and
Administration****Q4** Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Building a strategic relationship with suppliers. The aim of strategic purchasing is to achieve cost reductions while maintaining or improving the quality of supplies.

Q6 State the Outcomes for Goal 1.

1.1

To achieve those results, we need to identify suppliers that can act as long-term partners and work with them to achieve cost and quality improvements.

Q7 State Goal 2 for your administrative unit.

Aim to minimize the cost of supplies, but not necessarily look for the lowest price. Cheaper goods and services may be of poor quality and incur hidden overall costs. Ensure that the components or materials vendors source comply with the GCU quality standards.

Q8 State the Outcomes for Goal 2.

2.1

Work with more cooperatives to ensure lower prices without sacrificing quality.

Q9 State Goal 3 for your administrative unit.

Develop and implement purchasing policies to ensure that individuals who are authorized to purchase, deal with approved suppliers. Work with individual departmental managers to identify their purchasing requirements and ensure that there is no duplication of orders between departments and that policies and procedures are followed.

Q10 State the Outcomes for goal 3.

3.1

Finalize Purchasing Manual, meet with cabinet, identify department needs, meet with support staff to assist in better understanding of policies and procedures.

Q11 Give the Mission alignment for Goal 1.

No direct alignment with Mission

Q12 Give the Mission alignment for Goal 2.

No direct alignment with Mission

Q13 Give the Mission alignment for Goal 3.

No direct alignment with Mission

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

Reviewing vendor database and reporting cost savings

Q21 What metrics will be used to measure results of Goal 2?

Expanding current cooperatives and reviewing contract savings.

Q22 What metrics will be used to measure results of Goal 3?

Review policies and procedures with University staff and ensure basic understanding and policy adherence.

Q23 What will be the benchmark for successfully meeting Goal 1? **Respondent skipped this question**

Q24 What will be the benchmark for successfully meeting Goal 2? **Respondent skipped this question**

Q25 What will be the benchmark for successfully meeting Goal 3? **Respondent skipped this question**

Q26 Name the person(s) responsible for Goal 1.

Julie Parlacoski

Q27 Name the person(s) responsible for Goal 2.

Julie Parlacoski

Q28 Name the person(s) responsible for Goal 3.

Julie Parlacoski

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

GCU Unit Assessment Plan

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#30

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Tuesday, May 15, 2018 10:01:21 AM
Last Modified: Tuesday, May 15, 2018 10:21:28 AM
Time Spent: 00:20:07
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Finance

Q2 Name of the person completing this report. (Last, First)

Maureen Ryan-Hoffman

Q3 To which Cabinet Member does this unit report?**VP Finance and
Administration****Q4** Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Expand upon utilization of available field options in Dynamics to prepare for NFP financial reporting changes.

Q6 State the Outcomes for Goal 1.

1.1

SOA generated financials by adoption deadline (FY19)**Q7** State Goal 2 for your administrative unit.

Prepare and complete preliminary and final audit fieldwork to produce timely audited financials for internal needs and external requirements.

Q8 State the Outcomes for Goal 2.

2.1

Audited financial completion by 10/15

2.2

ICUAA completion by 10/15

2.3

A133 completion by 2/28

Q9 State Goal 3 for your administrative unit.

Assist Student Account area with reconciliations to improve upon controls related to cash receipt and billing functions.

Q10 State the Outcomes for goal 3.

- | | |
|-----|-------------------------------------------------------------------|
| 3.1 | 70% reduction in errors related to C/R bank rec cash sheet |
| 3.2 | Reduction in resource/effort on monthly A/R recs |

Q11 Give the Mission alignment for Goal 1.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q12 Give the Mission alignment for Goal 2.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

Successful completion of configuration of GL producing system reporting meeting new adopted standards for NFP.

Q21 What metrics will be used to measure results of Goal 2?

Adherence to audit schedules ending with audited financial statements. (FS, A133, ICUAA) by established deadlines.

Q22 What metrics will be used to measure results of Goal 3?

Improved efficiency and accuracy, coupled with better usage of system functionality (query; reports) producing fewer errors. (Measure by monthly errors on C/R – bank reconciliation and Monthly A/R Reconciliation)

Q23 What will be the benchmark for successfully meeting Goal 1?

SOA generated financials by adoption deadline (FY19)

Q24 What will be the benchmark for successfully meeting Goal 2?

Audited financial completion by 10/15

ICUAA completion by 10/15

A133 completion by 2/28

Q25 What will be the benchmark for successfully meeting Goal 3?

70% reduction in errors related to C/R bank rec cash sheet; reduction in resource/effort on monthly A/R recs (can't quantify a baseline to define %age decrease)

Q26 Name the person(s) responsible for Goal 1.

AVP for Finance & Controller/ Asst.Controller/ Senior Accountant

Q27 Name the person(s) responsible for Goal 2.

All Finance Area - Staff

Q28 Name the person(s) responsible for Goal 3.

AVP for Finance & Controller/ Asst.Controller/ Staff Accountant & Bursar/Asst. Bursar

GCU Unit Assessment Plan

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report?

Goals/outcomes relate to fiscal year for Finance (GL/Financial Reporting/Audits)

#31

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Tuesday, May 15, 2018 1:53:31 PM
Last Modified: Tuesday, May 15, 2018 2:01:45 PM
Time Spent: 00:08:13
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.Accounts Payable

Q2 Name of the person completing this report. (Last, First)Maureen Ryan-Hoffman

Q3 To which Cabinet Member does this unit report?**VP Finance and
Administration**

Q4 Calendar Years for the Plan**2018-2020**

Q5 State Goal 1 for your administrative unit.Maximize revenue from AMEX rebate program.

Q6 State the Outcomes for Goal 1.

1.1

**10% increase in # of vendor fields populated with
“AMEX”**

Q7 State Goal 2 for your administrative unit.Improve upon adherence to established AP processes and controls.

Q8 State the Outcomes for Goal 2.

2.1

**80% Compliance among > 70 cost centers submissions
(>10K invoices annually)**

Q9 State Goal 3 for your administrative unit.

Identify opportunities to increase batch/recurring entries resulting in less time/effort for AP keying.

Q10 State the Outcomes for goal 3.

3.1

Decreased resources allotted to AP keying. (Can't quantify baseline or improvement #/%)

Q11 Give the Mission alignment for Goal 1.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q12 Give the Mission alignment for Goal 2.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Revenue Generation and Diversification

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

Annual review of vendor database with Amex representative to increase identified acceptance and usage.

Q21 What metrics will be used to measure results of Goal 2?

Compliance among > 70 cost centers submissions (>10K invoices annually) – baseline can't be easily defined or an improvement percentage identified for analysis/reporting.

Q22 What metrics will be used to measure results of Goal 3?

Number of batch imports.
Number of recurring entries.

Q23 What will be the benchmark for successfully meeting Goal 1?

10% increase in # of vendor fields populated with "AMEX"

Q24 What will be the benchmark for successfully meeting Goal 2?

80% Compliance among > 70 cost centers submissions (>10K invoices annually)

Q25 What will be the benchmark for successfully meeting Goal 3?

Decreased resources allotted to AP keying. (Can't quantify baseline or improvement #/%)

Q26 Name the person(s) responsible for Goal 1.

AP Coordinator/ AVP & Controller/ Purchasing Coordinator

Q27 Name the person(s) responsible for Goal 2.

AP Coordinator

Q28 Name the person(s) responsible for Goal 3.

AP Coordinator

GCU Unit Assessment Plan

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#32

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Tuesday, May 15, 2018 2:02:52 PM
Last Modified: Tuesday, May 15, 2018 2:08:50 PM
Time Spent: 00:05:57
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Payroll

Q2 Name of the person completing this report. (Last, First)

Maureen Ryan-Hoffman

Q3 To which Cabinet Member does this unit report?VP Finance and
Administration**Q4** Calendar Years for the Plan

2018-2020

Q5 State Goal 1 for your administrative unit.

WFN Upgrade – Phase II. Explore implementation of Time & Attendance for student workers and hourly staff.

Q6 State the Outcomes for Goal 1.

- | | |
|-----|-----------------------------------------------------------------|
| 1.1 | 90% participation across ALL student worker departments. |
| 1.2 | 80% participation across nonexempt employees. |

Q7 State Goal 2 for your administrative unit.

Improve upon processes for additional faculty (overload, adjunct, IS, grant, admin, etc. – 2x annually) resulting in lessened time/effort to complete while maintaining accuracy, completeness and timeliness.

Q8 State the Outcomes for Goal 2.

- | | |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2.1 | Reduction in resource/effort during additional faculty pay cycles throughout the year. (10/1, 11/1, 12/1, 3/1, 4/1, 5/1) (can't quantify a baseline to define %age decrease) |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Q9 State Goal 3 for your administrative unit.

WFN Upgrade – Phase III. Explore implementation of Time & Attendance for nonexempt.

Q10 State the Outcomes for goal 3.

3.1

85% participation across exempt employees.

Q11 Give the Mission alignment for Goal 1.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q12 Give the Mission alignment for Goal 2.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

Successful completion of implementation for student worker population.

*IF accepted, permission to move forward, successful completion of implementation for nonexempt population.

Q21 What metrics will be used to measure results of Goal 2?

Decreased resources allotted to faculty pay throughout the year while adhering to faculty pay schedules.

Q22 What metrics will be used to measure results of Goal 3?

*IF accepted, permission to move forward, successful completion of implementation for nonexempt population.

Q23 What will be the benchmark for successfully meeting Goal 1?

90% participation across ALL student worker departments.

80% participation across nonexempt employees.

Q24 What will be the benchmark for successfully meeting Goal 2?

Reduction in resource/effort during additional faculty pay cycles throughout the year. (10/1, 11/1, 12/1, 3/1, 4/1, 5/1) (can't quantify a baseline to define %age decrease)

Q25 What will be the benchmark for successfully meeting Goal 3?

85% participation across exempt employees.

Q26 Name the person(s) responsible for Goal 1.

Payroll Manager / AVP/ PR Accountant

Q27 Name the person(s) responsible for Goal 2.

Payroll Manager / AVP/ PR Accountant

Q28 Name the person(s) responsible for Goal 3.

Payroll Manager

GCU Unit Assessment Plan

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#33

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Tuesday, May 15, 2018 2:09:36 PM
Last Modified: Tuesday, May 15, 2018 2:25:08 PM
Time Spent: 00:15:31
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Mailroom

Q2 Name of the person completing this report. (Last, First)

Maureen Ryan-Hoffman

Q3 To which Cabinet Member does this unit report?**VP Finance and
Administration****Q4** Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Maximize bulk mailing discounts available to decrease postage costs.

Q6 State the Outcomes for Goal 1.

1.1

***IF can avail GCU to bulk discounts, would quantify an
estimated % savings once can perform analysis.****Q7** State Goal 2 for your administrative unit.

Provide resident students with excellent customer service by delivering their personal mail timely.

Q8 State the Outcomes for Goal 2.

2.1

75% satisfied or highly satisfied**Q9** State Goal 3 for your administrative unit.

Identify opportunities to improve upon efficiency in campus mail delivery (offices) and student package pickups.

Q10 State the Outcomes for goal 3.

3.1

Due to daily changing demands, outside influences to workload and priorities, cannot establish a baseline to produce metrics nor or any 2 universities alike to benchmark against.

Q11 Give the Mission alignment for Goal 1.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q12 Give the Mission alignment for Goal 2.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Revenue Generation and Diversification

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Mission Fulfillment through Operational Efficiency and Utilization.

Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through Operational Efficiency and Utilization.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through Operational Efficiency and Utilization.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

GCU Unit Assessment Plan

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience ,

Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

IF can take advantage of some bulk mail discounts, analyze cost savings.

Q21 What metrics will be used to measure results of Goal 2?

Mailroom survey

Q22 What metrics will be used to measure results of Goal 3?

Due to daily changing demands, outside influences to workload and priorities, cannot establish a baseline to produce metrics.

Q23 What will be the benchmark for successfully meeting Goal 1?

*IF can avail GCU to bulk discounts, would quantify an estimated % savings once can perform analysis.

Q24 What will be the benchmark for successfully meeting Goal 2?

75% satisfied or highly satisfied

Q25 What will be the benchmark for successfully meeting Goal 3?

Due to daily changing demands, outside influences to workload and priorities, cannot establish a baseline to produce metrics nor or any 2 universities alike to benchmark against.

Q26 Name the person(s) responsible for Goal 1.

Mailroom Coordinator

Q27 Name the person(s) responsible for Goal 2.

Mailroom Coordinator / PT Mail Clerk

Q28 Name the person(s) responsible for Goal 3.

Mailroom Coordinator / PT Mail Clerk

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q32 Are there any additional comments you would like to add to this report? **Respondent skipped this question**

#34

COMPLETE

Collector: UnitAssessPlan (Web Link)
Started: Monday, July 09, 2018 10:31:41 AM
Last Modified: Monday, July 09, 2018 10:52:15 AM
Time Spent: 00:20:33
IP Address: 192.231.202.250

Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Facilities

Q2 Name of the person completing this report. (Last, First)

Putnam, Michael

Q3 To which Cabinet Member does this unit report?**VP Finance and
Administration****Q4** Calendar Years for the Plan**2018-2020****Q5** State Goal 1 for your administrative unit.

Complete Facilities Condition Assessment. Prioritize and evaluate recommended actions in coordination with development of the Facilities Master Plan for effective facilities usage and occupation to support the Strategic Plan and Vision

Q6 State the Outcomes for Goal 1.**Respondent skipped this question****Q7** State Goal 2 for your administrative unit.

Develop formal cross training between all groups as well as area specific training in core areas. Develop a tiered level of employment for Grounds and Maintenance Staff.

Q8 State the Outcomes for Goal 2.**Respondent skipped this question****Q9** State Goal 3 for your administrative unit.

Restructuring of the Facilities Department to align main service areas into clear reporting lines. Over three years Facilities to merge with other operating areas to create a centralized campus service and support structure.

GCU Unit Assessment Plan

Q10 State the Outcomes for goal 3.	Respondent skipped this question
Q11 Give the Mission alignment for Goal 1.	Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;
Q12 Give the Mission alignment for Goal 2.	The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.
Q13 Give the Mission alignment for Goal 3.	The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.
Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.	Mission Fulfillment through Operational Efficiency and Utilization.
Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.	Mission Fulfillment through Operational Efficiency and Utilization.
Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.	Mission Fulfillment through Operational Efficiency and Utilization.
Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?	Standard VI. Planning, Resources, and Institutional Improvement
Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?	Standard II. Ethics and Integrity
Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?	Standard VII. Governance, Leadership, and Administration

Q20 What metrics will be used to measure results of Goal 1?

Completion of FCA
Development of Master Plan
Project(s) initiated and completed

Q21 What metrics will be used to measure results of Goal 2?

Program Implementation

Q22 What metrics will be used to measure results of Goal 3?

Plan Implementation – 3 year phased plan.

Q23 What will be the benchmark for successfully meeting Goal 1? Respondent skipped this question

Q24 What will be the benchmark for successfully meeting Goal 2? Respondent skipped this question

Q25 What will be the benchmark for successfully meeting Goal 3? Respondent skipped this question

Q26 Name the person(s) responsible for Goal 1.

Michael Putnam, John Sommer and Cabinet

Q27 Name the person(s) responsible for Goal 2.

Michael Putnam, John Sommer and Tracey Owens

Q28 Name the person(s) responsible for Goal 3.

Michael Putnam, John Sommer

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. Respondent skipped this question

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. Respondent skipped this question

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Respondent skipped this question**

Q32 Are there any additional comments you would like to add to this report?

Budget Implications

Goal 1: Projected repairs and projects will require funding on Capital Scale.

Goal 2: Long term sustainability of tier program to impact payroll budget – increase in staff performance and abilities will lower contracted services costs have potential to reduce budget impact overall Increases efficiencies and process improvement across multiple service areas. Increase in staff performance, responsiveness have potential to reduce budget impact overall.

Goal 3: Increases efficiencies and process improvements across multiple service areas. Increase in staff performance, responsiveness have potential to reduce budget impact overall.

How will you continue to evaluate this goal: Facilities Condition Assessment will be a living document and updated cyclically as projects are completed, initiated, new added.

Facilities Master Plan will be a 20 year document and will not be assessed in 3 years expect for periodic review to confirm support of Vision, Compass
