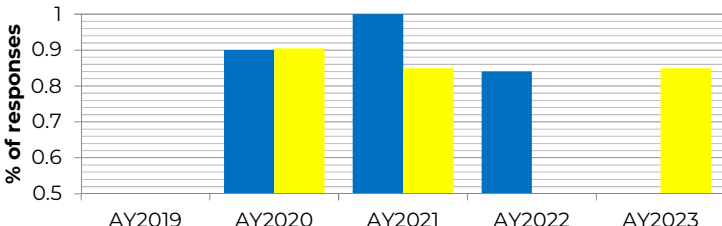
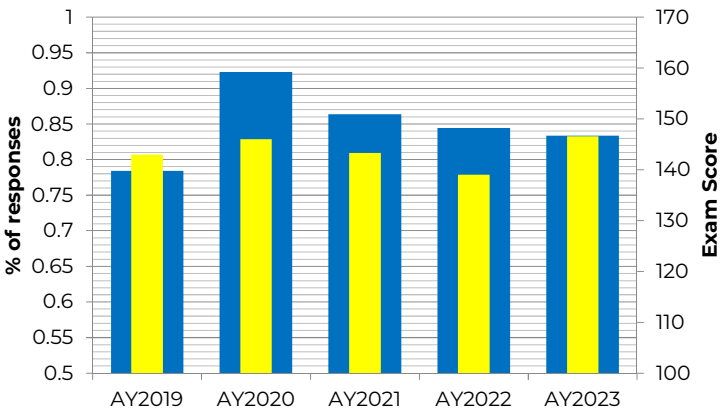


Table 4.1 - Standard 4 Student Learning Assessment

Approach	Deployment	Results	Analysis of Results	Improvement	Insert Graphs or Tables of Trends																		
Program Learning objectives SLO1, SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																			
The Business Core (FORMATIVE GOAL: more than 70% of students should score above 80% on the assignment; SUMMMATIVE GOAL: more than 80% of students should score above 80% on the assignment)																							
LO1: Gain confidence in effective business communication skills through oral presentations, business report writing, and effective team building	FORMATIVE - BU213, BU242 presentations FORMATIVE - AC171, BU211, BU241 writing SUMMATIVE - supervisor feedback (not reported)	(ORAL, BLUE) The benchmark was achieved in AY2022 (current result = 84%) (WRITTEN, GOLD) The benchmark was achieved in AY2023 (current result = 85%)	(ORAL, BLUE) consistently meeting goal, a decrease from the prior period. (WRITTEN, GOLD) consistently meeting goal, a slight increase from the previous period.	will continue to monitor	<div>Oral &amp; Written Communication Skills</div>  <table><tr><th>Year</th><th>Oral (BLUE)</th><th>Written (GOLD)</th></tr><tr><td>AY2019</td><td>0.9</td><td>0.9</td></tr><tr><td>AY2020</td><td>0.9</td><td>0.9</td></tr><tr><td>AY2021</td><td>1.0</td><td>0.85</td></tr><tr><td>AY2022</td><td>0.85</td><td>0.85</td></tr><tr><td>AY2023</td><td>0.85</td><td>0.85</td></tr></table>	Year	Oral (BLUE)	Written (GOLD)	AY2019	0.9	0.9	AY2020	0.9	0.9	AY2021	1.0	0.85	AY2022	0.85	0.85	AY2023	0.85	0.85
Year	Oral (BLUE)	Written (GOLD)																					
AY2019	0.9	0.9																					
AY2020	0.9	0.9																					
AY2021	1.0	0.85																					
AY2022	0.85	0.85																					
AY2023	0.85	0.85																					
LO2: Overall understanding of business concepts including accounting, economics, finance, management, marketing, and using data and technology as a business tool;	SUMMATIVE: supervisor feedback on 'knowledge of field' (BLUE); ETS Major Field Test (GOLD)	(BLUE) The benchmark was achieved in AY2023 (current result = 83%) (GOLD)The benchmark was achieved in AY2023 (current avg score = 146.6)	(BLUE) An observable decreasing trend is visible over the reporting period. Consistently meeting goal. (GOLD) Surprisingly there was not a decrease in scores during Covid (AY2020-AY2021); however, there was a slight decrease coming out of Covid in AY2022.	(GOLD) The ETS MFT was given later in the semester and gave students more time to prepare for the test. Combined with the weekly reinforcements by the instructor that students should prepare for the exam through the extra study materials and the importance of the exam may have resulted in higher exam scores. Will continue to schedule the exam later in the semester to give students more time to prepare.	<div>Overall Understanding of Business Concepts</div>  <table><tr><th>Year</th><th>% of responses (BLUE)</th><th>Exam Score (GOLD)</th></tr><tr><td>AY2019</td><td>0.78</td><td>140</td></tr><tr><td>AY2020</td><td>0.92</td><td>150</td></tr><tr><td>AY2021</td><td>0.86</td><td>145</td></tr><tr><td>AY2022</td><td>0.84</td><td>140</td></tr><tr><td>AY2023</td><td>0.83</td><td>145</td></tr></table>	Year	% of responses (BLUE)	Exam Score (GOLD)	AY2019	0.78	140	AY2020	0.92	150	AY2021	0.86	145	AY2022	0.84	140	AY2023	0.83	145
Year	% of responses (BLUE)	Exam Score (GOLD)																					
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AY2021	0.86	145																					
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AY2023	0.83	145																					

Approach	Deployment	Results	Analysis of Results	Improvement	Insert Graphs or Tables of Trends																																																												
Program Learning objectives SLO1, SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																																																													
accounting (goal for external measure: meet or exceed national mean % correct)	FORMATIVE - final exam in AC171, AC172      SUMMATIVE - section score on MFT (AY23 national mean = 41.2)	FORMATIVE: The benchmark was not achieved in AY2022 (current result = 30%) SUMMATIVE: The benchmark was not achieved in AY2023 (current result = 40)	FORMATIVE: As students come into the classroom from online learning, due to Covid there is an increasing upward trend in students' engagement; SUMMATIVE: slight	As instructors, we will continue to incorporate small group learning and problem solving.	<div><h3>Overall Understanding of Business Concepts (formative)</h3><div><div>0%20%40%60%80%100%</div><table><tr><th>Concept</th><th>AY2019</th><th>AY2020</th><th>AY2021</th><th>AY2022</th><th>AY2023</th></tr><tr><td>accounting (goal for external measure: meet or exceed national mean % correct)</td><td>30%</td><td>35%</td><td>38%</td><td>40%</td><td>42%</td></tr><tr><td>economics (goal for external measure: meet or exceed national mean % correct)</td><td>50%</td><td>52%</td><td>55%</td><td>58%</td><td>60%</td></tr><tr><td>finance (goal for external measure: meet or exceed national mean % correct)</td><td>85%</td><td>88%</td><td>90%</td><td>92%</td><td>95%</td></tr><tr><td>management (goal for external measure: meet or exceed national mean % correct)</td><td>55%</td><td>58%</td><td>60%</td><td>62%</td><td>65%</td></tr><tr><td>marketing (goal for external measure: meet or exceed national mean % correct)</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td></tr><tr><td>legal and social environment (goal for external measure: meet or exceed national mean % correct)</td><td>85%</td><td>88%</td><td>90%</td><td>92%</td><td>95%</td></tr><tr><td>international issues (goal for external measure: meet or exceed national mean % correct)</td><td>45%</td><td>48%</td><td>50%</td><td>52%</td><td>55%</td></tr><tr><td>quantitative business analysis (goal for external measure: meet or exceed national mean % correct)</td><td>90%</td><td>92%</td><td>95%</td><td>98%</td><td>100%</td></tr><tr><td>information systems (goal for external measure: meet or exceed national mean % correct)</td><td>43%</td><td>45%</td><td>48%</td><td>50%</td><td>52%</td></tr></table></div></div>	Concept	AY2019	AY2020	AY2021	AY2022	AY2023	accounting (goal for external measure: meet or exceed national mean % correct)	30%	35%	38%	40%	42%	economics (goal for external measure: meet or exceed national mean % correct)	50%	52%	55%	58%	60%	finance (goal for external measure: meet or exceed national mean % correct)	85%	88%	90%	92%	95%	management (goal for external measure: meet or exceed national mean % correct)	55%	58%	60%	62%	65%	marketing (goal for external measure: meet or exceed national mean % correct)	100%	100%	100%	100%	100%	legal and social environment (goal for external measure: meet or exceed national mean % correct)	85%	88%	90%	92%	95%	international issues (goal for external measure: meet or exceed national mean % correct)	45%	48%	50%	52%	55%	quantitative business analysis (goal for external measure: meet or exceed national mean % correct)	90%	92%	95%	98%	100%	information systems (goal for external measure: meet or exceed national mean % correct)	43%	45%	48%	50%	52%
Concept	AY2019	AY2020	AY2021	AY2022		AY2023																																																											
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economics (goal for external measure: meet or exceed national mean % correct)	50%	52%	55%	58%		60%																																																											
finance (goal for external measure: meet or exceed national mean % correct)	85%	88%	90%	92%		95%																																																											
management (goal for external measure: meet or exceed national mean % correct)	55%	58%	60%	62%		65%																																																											
marketing (goal for external measure: meet or exceed national mean % correct)	100%	100%	100%	100%		100%																																																											
legal and social environment (goal for external measure: meet or exceed national mean % correct)	85%	88%	90%	92%		95%																																																											
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information systems (goal for external measure: meet or exceed national mean % correct)	43%	45%	48%	50%	52%																																																												
economics (goal for external measure: meet or exceed national mean % correct)	FORMATIVE - final exam in EC181, EC182 SUMMATIVE - section score on MFT (AY23 national mean = 50.5)	SUMMATIVE: The benchmark was achieved in AY2023 (current result = 51)	Results are favorable	will continue to monitor																																																													
finance (goal for external measure: meet or exceed national mean % correct)	FORMATIVE - final exam in BU335 SUMMATIVE - section score on MFT (AY23 national mean = 41.4)	FORMATIVE: The benchmark was achieved in AY2022 (current result = 92%) SUMMATIVE: The benchmark	FORMATIVE: slight improvement SUMMATIVE: slight improvement	will continue to monitor																																																													
management (goal for external measure: meet or exceed national mean % correct)	FORMATIVE - final exam in BU213 SUMMATIVE - section score on MFT (AY23 national mean = 57.0)	SUMMATIVE: The benchmark was not achieved in AY2023 (current result = 53)	FORMATIVE: NA SUMMATIVE: slight improvement	will continue to monitor; need to assess internal outcomes more regularly																																																													
marketing (goal for external measure: meet or exceed national mean % correct)	FORMATIVE - final exam in BU241 SUMMATIVE - section score on MFT (AY23 national mean = 52.0)	FORMATIVE: The benchmark was achieved in AY2022 (current result = 100%) SUMMATIVE: The benchmark	FORMATIVE: results favorable SUMMATIVE: slight improvement	will continue to monitor; need to assess internal outcomes more regularly																																																													
legal and social environment (goal for external measure: meet or exceed national mean % correct)	FORMATIVE - final exam in BU211 SUMMATIVE - section score on MFT (AY23 national mean = 50.8)	FORMATIVE: The benchmark was achieved in AY2023 (current result = 85%) SUMMATIVE: The benchmark	FORMATIVE: slight decrease SUMMATIVE: slight improvement	will continue to monitor																																																													
international issues (goal for external measure: meet or exceed national mean % correct)	FORMATIVE - projects in EC181/182 SUMMATIVE - section score on MFT (AY23 national mean = 40.5)	SUMMATIVE: The benchmark was achieved in AY2023 (current result = 45)	FORMATIVE: NA SUMMATIVE: slight improvement	will continue to monitor; need to assess internal outcomes more regularly																																																													
quantitative business analysis (goal for external measure: meet or exceed national mean % correct)	FORMATIVE - assignments in BU121, BU221 SUMMATIVE - section score on MFT (AY23 national mean = 34)	FORMATIVE: The benchmark was achieved in AY2023 (current result = 91%) SUMMATIVE: The benchmark	FORMATIVE: trend not available SUMMATIVE: improvement	will continue to monitor; need to assess internal outcomes more regularly																																																													
information systems (goal for external measure: meet or exceed national mean % correct)	FORMATIVE - assignments in IS224, IS320      SUMMATIVE - section score on MFT (AY23 national mean	SUMMATIVE: The benchmark was achieved in AY2023 (current result = 43)	FORMATIVE: NA SUMMATIVE: slight improvement	will continue to monitor; need to assess internal outcomes more regularly																																																													
LO3: Proficient participation in collaborative activities & teamwork.	FORMATIVE - group presentation (multiple) SUMMATIVE - supervisor feedback	The benchmark was achieved in AY2023 (current result = 86%)	Results are favorable	will continue to monitor; need to assess internal outcomes more regularly	trend data not available																																																												

Approach	Deployment	Results	Analysis of Results	Improvement	Insert Graphs or Tables of Trends										
Program Learning objectives SLO1, SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?											
LO4: Ability to articulate ethical business behavior.	FORMATIVE - course projects in BU211, BU213 SUMMATIVE - supervisor feedback	The benchmark was achieved in AY2023 (current result = 85%)	An improvement from last period. Results variable, but favorable; some changes in instructor over the past few cycles.	will continue to monitor	<div><div>Ethical Business Behavior</div><table><tr><th>Year</th><th>% of responses</th></tr><tr><td>AY2019</td><td>0.85</td></tr><tr><td>AY2020</td><td>0.79</td></tr><tr><td>AY2021</td><td>0.58</td></tr><tr><td>AY2022</td><td>0.85</td></tr></table></div>	Year	% of responses	AY2019	0.85	AY2020	0.79	AY2021	0.58	AY2022	0.85
Year	% of responses														
AY2019	0.85														
AY2020	0.79														
AY2021	0.58														
AY2022	0.85														
LO5: Career goals through internship and reflection.	FORMATIVE - assignment in AC171, BU241 SUMMATIVE - reflection on			will reevaluate proper assessment point.	trend data not available										
LO6: students will gain specialized knowledge and skills in another area	TBD	NA	NA	This is a new goal for AY2024	trend data not available										
B.S. in Accounting (FORMATIVE GOAL: more than 70% of students should score above 80% on the assignment; SUMMMATIVE GOAL: more than 80% of students should score above 80% on the assignment)															
LO1: Demonstrate the ability to record, classify, and summarize monetary business transactions. Prepare financial statements in accordance with generally accepted accounting principles.	FORMATIVE: exam in AC171 SUMMATIVE projects in AC272, AC273	FORMATIVE - The benchmark was achieved in AY2022 (current result = 71%); SUMMATIVE - The benchmark was achieved in AY2022 (current result = 100%)	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Results are favorable.	will proceed with the activities listed in the accounting assessment plan.	trend data not available										
LO2: Compile and analyze financial data, and communicate such analysis with internal financial reports for management decision-making.	FORMATIVE: exam in AC172 SUMMATIVE projects in AC473	FORMATIVE- The benchmark was achieved in AY2022 (current result = 76.5%)	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Results are favorable.	will proceed with the activities listed in the accounting assessment plan.	trend data not available										
LO3: Demonstrate the ability to classify audit reports. Apply the principles and techniques to perform an audit of financial	FORMATIVE: exam in AC272 SUMMATIVE projects in AC478	NA	NA	scheduled for assessment in AY2024	trend data not available										
LO4: Determine and plan current and future tax liabilities for individual and business entities.	SUMMATIVE projects in AC272, AC472, AC473	SUMMATIVE- The benchmark was achieved in AY2022 (current result = 100%)	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Results are favorable.	will proceed with the activities listed in the accounting assessment plan.	trend data not available										
LO5: Apply ethical decision making to accounting.	FORMATIVE: exam in AC171, AC273 SUMMATIVE exam in BU319 (not shown)	FORMATIVE - The benchmark was achieved in AY2022 (current result from AC273 = 100%)	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Reports are favorable.	will proceed with the activities listed in the accounting assessment plan.	trend data not available										

Approach	Deployment	Results	Analysis of Results	Improvement	Insert Graphs or Tables of Trends
Program Learning objectives SLO1, SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?	
B.S. in Finance (FORMATIVE GOAL: more than 70% of students should score above 80% on the assignment; SUMMMATIVE GOAL: more than 80% of students should score above 80% on the assignment)					
LO1: Understand utility maximizing choices, trade-offs, and opportunity costs involved in such choices.	SUMMATIVE projects in BU434	The benchmark was achieved in AY2022 (current result = 100%)	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Results are favorable.	will proceed with the activities listed in the finance assessment plan.	trend data not available
LO2: Analyze various financial statements and risk-return relationships using different	SUMMATIVE projects in BU434	NA	NA	will schedule for assessment in AY2024	trend data not available
LO3: Demonstrate the ability to analyze, interpret, and present financial and economic data.	SUMMATIVE projects in BU336	The benchmark was achieved in AY2023 (current result = 100%)	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Reports are favorable.	will proceed with the activities listed in the finance assessment plan.	trend data not available
LO4: Understand and analyze the global interactions of financial markets and instruments.	SUMMATIVE projects in BU434	The benchmark was achieved in AY2022 (current result = 90%)	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Results are favorable.	will proceed with the activities listed in the finance assessment plan.	trend data not available
B.S. in Marketing (FORMATIVE GOAL: more than 70% of students should score above 80% on the assignment; SUMMMATIVE GOAL: more than 80% of students should score above 80% on the assignment)					
LO1: Demonstrate the ability to apply the concepts of the marketing mix, segmentation, targeting, positioning, and differentiation as keys to marketing strategy.	FORMATIVE: exam in BU241	The benchmark was achieved (current result = 100%) in AY2022	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Reports are favorable.	will proceed with the activities listed in the marketing assessment plan.	trend data not available
LO2: Describe the major types of consumer buying behavior and the stages and psychological influences in the buyer decision-making process.	FORMATIVE: assignment in BU241 SUMMATIVE projects in BU341	SUMMATIVE - The benchmark was achieved (current result = 93%) in AY2023	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Results are favorable.	will proceed with the activities listed in the marketing assessment plan.	trend data not available
LO3: Identify the roles of traditional as well as modern technology-driven advertising, sales promotion, public relations, and direct marketing in integrated marketing	FORMATIVE: assignment in BU241 SUMMATIVE projects in BU342	NA	NA	scheduled for assessment in AY2024	trend data not available
LO4: Collect, analyze, and report survey data for marketing research.	SUMMATIVE: exam in BU442	The benchmark was achieved (current result = 100%) in AY2022	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Reports are favorable.	will proceed with the activities listed in the marketing assessment plan.	trend data not available

Approach	Deployment	Results	Analysis of Results	Improvement	Insert Graphs or Tables of Trends												
Program Learning objectives SLO1, SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?													
B.S. in Sport Management (FORMATIVE GOAL: more than 70% of students should score above 80% on the assignment; SUMMMATIVE GOAL: more than 80% of students should score above 80% on the assignment)																	
LO1: Apply management, leadership, and organizational concepts, principles, and theories in directing a sport organization.	FORMATIVE: assignment in SM213 SUMMATIVE: final project in SM375; internship supervisor feedback	FORMATIVE: The benchmark was achieved (current result = 100%) in AY2023	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Results are favorable.	will proceed with the activities listed in the sport mgmt assessment plan.	trend data not available												
LO2: Understand, apply, and analyze legal concepts and principles in sports.	FORMATIVE: select questions on final exam in SM213 SUMMATIVE: final examination in SM211	NA	NA	scheduled for assessment in AY2024	trend data not available												
LO3: Construct and utilize marketing concepts and principles in marketing sport.	FORMATIVE: select questions on final exam in SM213; final exam in BU241 SUMMATIVE: course project in SM241; internship supervisor feedback	NA	NA	scheduled for assessment in AY2025	trend data not available												
LO4: Identify and analyze the current issues and problems facing sport.	FORMATIVE: assignment in SM213 SUMMATIVE: final projects in SM211 and SM375; internship supervisor feedback	SUMMATIVE: The benchmark was achieved (current result = 100%) in AY2023	It is noted that this is the first cycle of the assessment plan, and the first time this specific outcome is being reported. Reports are favorable.	will proceed with the activities listed in the sport mgmt assessment plan.	trend data not available												
LO5: Function as an ethical practitioner in the sport industry.	FORMATIVE: Course project in BU213 SUMMATIVE: Course project in SM211, SM375	NA	NA	scheduled for assessment in AY2024	trend data not available												
MBA (FORMATIVE GOAL: more than 80% of students should score above 80% on the assignment; SUMMMATIVE GOAL: more than 90% of students should score above 80% on the assignment)																	
LO 1: Effective oral, written, and technological business communication skills for managerial and executive settings	FORMATIVE - assignments in BU602/4/9 SUMMATIVE - course project in BU628/691 (not shown)	FORMATIVE - The benchmark was achieved in AY2023 (current result = 100%, only oral communication measured)	Results are favorable	It is observed that only oral communication skills have been assessed for LO1 in recent cycles - more efforts needed to also assess written communication skills.	<div><div><div>Business Communication</div><table><tr><th>Year</th><th>% of responses</th></tr><tr><td>AY2019</td><td>0.0</td></tr><tr><td>AY2020</td><td>0.0</td></tr><tr><td>AY2021</td><td>0.0</td></tr><tr><td>AY2022</td><td>1.0</td></tr><tr><td>AY2023</td><td>1.0</td></tr></table></div></div>	Year	% of responses	AY2019	0.0	AY2020	0.0	AY2021	0.0	AY2022	1.0	AY2023	1.0
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Program Learning objectives SLO1, SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																																											
LO 2: In-depth understanding of business concepts in accounting, economics, finance, management, & marketing and application to management, global business, and corporate strategy. GOAL: score within one standard deviation of the national mean (247 +/- 16), and to meet national avg no. correct on section scores.	SUMMATIVE - capstone project (not shown), ETS Major Field Test	SUMMATIVE - The benchmark was achieved in AY2022 (current avg score = 235)	Scores consistent over the past few periods.	Continued concerns that the ETS MFT doesn't align with mission and curriculum. Will investigate alternative external options in assessment of LO2 beginning in AY2023.	<div><div>In Depth Understanding of Business Concepts</div><table><caption>% of responses</caption><thead><tr><th>Year</th><th>% of responses</th></tr></thead><tbody><tr><td>AY2019</td><td>235</td></tr><tr><td>AY2020</td><td>230</td></tr><tr><td>AY2021</td><td>238</td></tr><tr><td>AY2022</td><td>235</td></tr><tr><td>AY2023</td><td>235</td></tr></tbody></table></div>	Year	% of responses	AY2019	235	AY2020	230	AY2021	238	AY2022	235	AY2023	235																														
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AY2020	230																																														
AY2021	238																																														
AY2022	235																																														
AY2023	235																																														
accounting	FORMATIVE - AC602 course exam SUMMATIVE - section score on MFT	FORMATIVE: The benchmark was not achieved in AY2023 (current result = 78%)	external and internal results not favorable	will continue to monitor internally. Some adjustments in instructor are noted.	<div><div>In Depth Understanding of Business Concepts (formative)</div><table><caption>% of Students scoring above 80%</caption><thead><tr><th>Subject</th><th>AY2019</th><th>AY2020</th><th>AY2021</th><th>AY2022</th><th>AY2023</th></tr></thead><tbody><tr><td>accounting</td><td>0.78</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td></tr><tr><td>economics</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td></tr><tr><td>finance</td><td>0.0</td><td>0.0</td><td>0.69</td><td>1.0</td><td>1.0</td></tr><tr><td>management</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td></tr><tr><td>marketing</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.33</td><td>0.33</td></tr><tr><td>strategy</td><td>0.0</td><td>0.0</td><td>0.0</td><td>1.0</td><td>1.0</td></tr></tbody></table></div>	Subject	AY2019	AY2020	AY2021	AY2022	AY2023	accounting	0.78	0.0	0.0	0.0	0.0	economics	0.0	0.0	0.0	0.0	0.0	finance	0.0	0.0	0.69	1.0	1.0	management	0.0	0.0	0.0	0.0	0.0	marketing	0.0	0.0	0.0	0.33	0.33	strategy	0.0	0.0	0.0	1.0	1.0
Subject	AY2019	AY2020	AY2021	AY2022		AY2023																																									
accounting	0.78	0.0	0.0	0.0		0.0																																									
economics	0.0	0.0	0.0	0.0		0.0																																									
finance	0.0	0.0	0.69	1.0		1.0																																									
management	0.0	0.0	0.0	0.0		0.0																																									
marketing	0.0	0.0	0.0	0.33		0.33																																									
strategy	0.0	0.0	0.0	1.0	1.0																																										
economics	FORMATIVE - EC611 course exam	NA	NA	It is observed that the economics area hasn't been assessed internally in recent cycles - more efforts needed to align with goals of assessment reporting process.																																											
finance	FORMATIVE - BU628 course exam SUMMATIVE - section score on MFT	FORMATIVE: The benchmark was achieved in AY2023 (current result = 100%) SUMMATIVE: improvements	favorable results and improvements are noted																																												
management	FORMATIVE - BU609 course assignments SUMMATIVE - section score on MFT	SUMMATIVE: slight drop in AY2022		It is observed that the management area hasn't been assessed internally in recent cycles - more efforts needed to align with goals of assessment reporting process.																																											
marketing	FORMATIVE - BU626 course exam SUMMATIVE - section score on MFT	FORMATIVE: The benchmark was achieved in AY2023 (current result = 100%) SUMMATIVE: slight	Results are favorable																																												
strategy	SUMMATIVE - section score on MFT	SUMMATIVE: slight drop in AY2022	Results not favorable; it is noted that this area is assessed internally in other places.																																												
LO3: Proficient participation in collaborative activities & teamwork.	BU604/9 SUMMATIVE - group project in BU691	FORMATIVE: benchmark achieved in AY2022	Results are favorable		trend not available																																										
LO 4: Recognize important ethical principles and to apply the concepts in a business context	FORMATIVE - written assignment in BU604 SUMMATIVE - project in BU691	FORMATIVE: The benchmark was achieved in AY2023 (current result = 100%) SUMMATIVE: benchmark <u>not</u>	The benchmark was achieved only at the formative level.	will continue to monitor; inconsistent assessment noted	trend not available																																										

Approach	Deployment	Results	Analysis of Results	Improvement	Insert Graphs or Tables of Trends
Program Learning objectives <u>SLO1</u> , SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?	
LO 5: Ability to use quantitative and decision-making tools and technologies to identify, extract, analyze, and interpret business data	FORMATIVE - course project in BU602 SUMMATIVE - semester project in BU691	FORMATIVE: benchmark not achieved in AY2022 (current result = 62%)	Results not favorable	will continue to monitor; inconsistent assessment noted; Some adjustments in instructor are noted (a full-time instructor assigned for AY2023).	trend not available