

Table 7.1 - Standard #7 Student Achievement

GEORGIAN COURT UNIVERSITY

SCHOOL OF BUSINESS & DIGITAL MEDIA

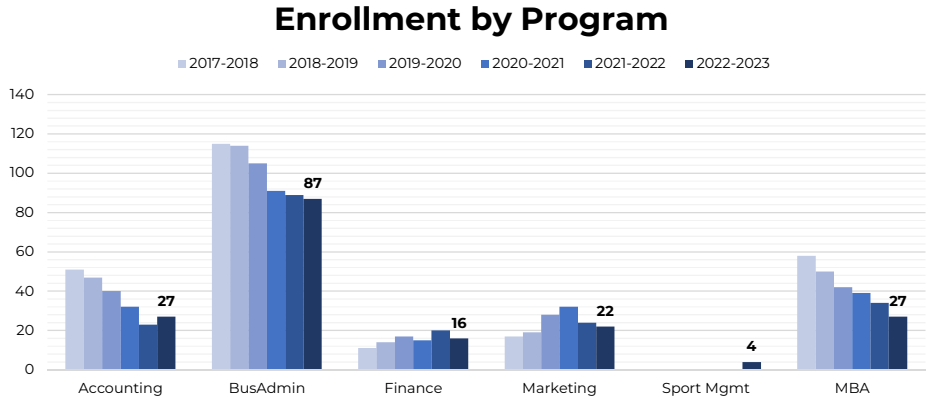
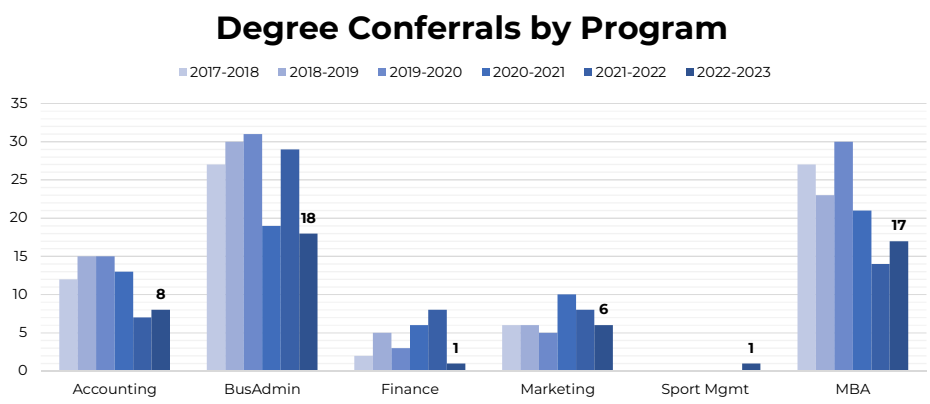
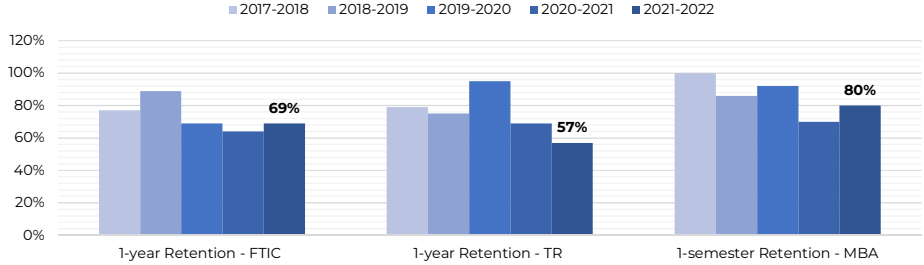
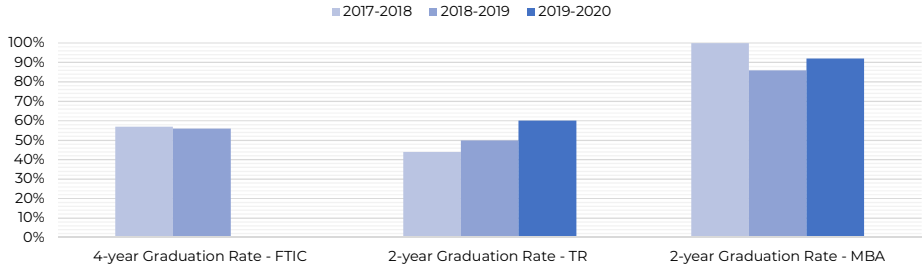
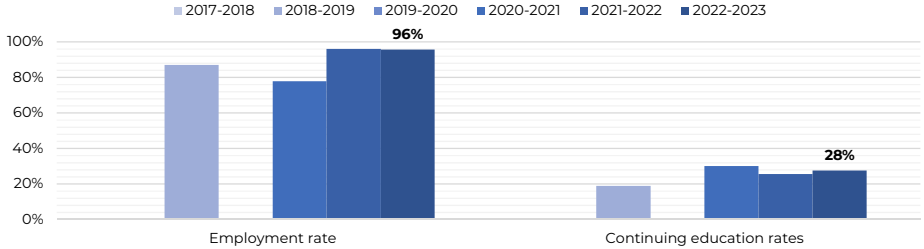
Enrollment by program.			Enrollment by Program 
Graduates by Program		Most Recent Results (AY2023)	
Accounting		27	
BusAdmin		87	
Finance		16	
Marketing		22	
Sport Mgmt		4	
MBA		27	
Degree Conferrals by program.			Degree Conferrals by Program 
Graduates by Program		Most Recent Results (AY2023)	
Accounting		8	
BusAdmin		18	
Finance		1	
Marketing		6	
Sport Mgmt		1	
MBA		17	

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Retention by Student Stakeholder Group			
	Goal	Most Recent Results (2021-2022)	Retention Trends 
1-year Retention - FTIC	77%	69%	
1-year Retention - TR	85%	57%	
1-semester Retention - MBA	82%	80%	
Graduation Rate by Student Stakeholder Group			
	Goal	Most Recent Results (AY2020)	Graduation Rate Trends 
4-year Graduation Rate - FTIC	49%	69%	
2-year Graduation Rate - TR	75%	57%	
2-year Graduation Rate - MBA	82%	80%	
Post Graduation Success			
	Goal	Most Recent Results (AY2023)	Post graduation Success (undergraduates) 
Employment rate	80%	96%	
Continuing education rates	22%	28%	