## Table 7.1 - Standard #7 Student Achievement

## **GEORGIAN COURT UNIVERSITY**

## SCHOOL OF BUSINESS & DIGITAL MEDIA

Enrollment by program.		
	Most Recent Results	Enrollment by Program
Graduates by Program	(AY2023)	Enfollment by Program
		■2017-2018 ■2018-2019 ■2019-2020 ■2020-2021 ■2021-2022 ■2022-2023
Accounting	27	140
BusAdmin	87	120
Finance	16	87 80
Marketing	22	60
Sport Mgmt	4	20 16 22 4
мва	27	0 Accounting BusAdmin Finance Marketing Sport Mgmt MBA
Degree Conferrals by program.		
	Most Recent Results	
Graduates by Program	(AY2023)	Degree Conferrals by Program
Accounting	8	■2017-2018 ■2018-2019 ■2019-2020 ■2020-2021 ■2021-2022 ■2022-2023 35
BusAdmin	18	30
Finance	1	25 20 <b>18 17</b>
Finance  Marketing	1 6	20 <b>18 17</b> 15
	ı	20 18 17

Table 7.1 - Standard #7 Stud	dent Achiev	ement	
Retention by Student Stakeholder	Group		
	Goal	Most Recent Results (2021-2022)	Retention Trends
1-year Retention - FTIC	77%	69%	■ 2017-2018 ■ 2018-2019 ■ 2019-2020 ■ 2020-2021 ■ 2021-2022 120% 100% 80%
1-year Retention - TR	85%	57%	80% <b>69%</b> 60% <b>57%</b> 40% <b>2</b> 0%
1-semester Retention - MBA	82%	80%	0% 1-year Retention - FTIC 1-year Retention - TR 1-semester Retention - MBA
Graduation Rate by Student Stakeh	nolder Group	Most Recent Results	
	Goal	(AY2020)	Graduation Rate Trends
4-year Graduation Rate - FTIC	49%	69%	■ 2017-2018 ■ 2018-2019 ■ 2019-2020 100% 90% 80% 70% 60% 50%
2-year Graduation Rate - TR	75%	57%	40% 30% 20% 10% 0% 4-year Graduation Rate - FTIC 2-year Graduation Rate - TR 2-year Graduation Rate - MBA
2-year Graduation Rate - MBA Post Graduation Success	82%	80%	4-year Graduation Rate - FTIC 2-year Graduation Rate - TR 2-year Graduation Rate - MBA
	Goal	Most Recent Results (AY2023)	Post graduation Success (undergraduates)
Employment rate	80%	96%	100% 96% 80% 60%
Continuing education rates	22%	28%	28% 20% 0% Employment rate Continuing education rates