

**Q1. 2024 Unit Assessment Plan**

**Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage. You can repeat your previous assessment plan if it is still valid.**

**Unit Assessment Plans are due February 28.**

**Q2. Name of Administrative Unit**

Academic Program Development

**Q3. Name of the person completing this report. (Last, First)**

Gross, Michael

**Q4. Email address of person completing this report.**

mgross@georgian.edu

**Q5. Date plan submitted**

Feb. 18, 2024

**Q6. To which Cabinet Member does this unit report?**

- President
- Provost (Academic and Student Affairs)
- Director of Mission and Ministry
- Vice President Finance and Administration
- Vice President Institutional Advancement
- Vice President for Enrollment & Retention
- Other, (please specify)

**Q7. This plan is based on the following year type selection:**

- Calendar Year (January-December)
- Academic Year (September-August)
- Fiscal Year (July-June)
- Other

**Q8. State Goal 1 for your administrative unit.**

Increase offerings by implementing more academic programs that meet student needs.

**Q9. State the Outcomes for Goal 1.**

- 1.1  
Ensure that new academic program ideas supported by the administration result in program proposals that meet GCU and external approval requirements.
- 1.2  
Ensure that program proposals that are approved internally and need external approval are transmitted to external approval bodies (e.g., NJ Presidents Council, MSCHE, NJ Board of Nursing) within 6 months of internal approval.
- 1.3  
Ensure that programs needing external approval are approved.
- 1.4  
Ensure that approved programs are listed in the catalog for the year following their approval.
- 1.5
- 1.6

**Q10. What metrics will be used to measure results of Goal 1? Align with above outcomes.**

- 1.1 Proportion of new program ideas supported by the administration that result in program proposals that meet GCU and external requirements.
- 1.2 Proportion of program proposals that are approved internally and need external approval that are transmitted to external approval bodies within 6 months of internal approval.

- 1.3 Proportion of programs needing external approval that are approved.
- 1.4 Proportion of approved programs that are listed in the catalog for the year following their approval.
- 1.5
- 1.6

**Q11. What will be the benchmark for successfully meeting Goal 1? Align with the above metrics.**

- 1.1
- 1.2
- 1.3
- 1.4
- 1.5
- 1.6

**Q12. State Goal 2 for your administrative unit.**

Foster partnerships that offer academic pathways that support student achievement.

**Q13. State the Outcomes for Goal 2.**

- 2.1
- 2.2
- 2.3
- 2.4
- 2.5
- 2.6

**Q14. What metrics will be used to measure results of Goal 2? Align with the above outcomes.**

- 2.1 Number of new contacts with organizations about academic pathways that include GCU.
- 2.2 Number of new academic partnerships developed from new contacts.
- 2.3 Number of expired or outdated partnerships reviewed/updated.
- 2.4 Number of new academic partnership agreements signed.
- 2.5 Number of renewed or updated partnership agreements signed.
- 2.6

**Q15. What will be the benchmark for successfully meeting Goal 2? Align with above metrics.**

- 2.1 Five new contacts with organizations about academic pathways that include GCU.
- 2.2 Three new academic partnerships developed from new contacts.
- 2.3 Four expired or outdated partnerships reviewed/updated.
- 2.4 Two new academic partnership agreements signed.
- 2.5 Four renewed or updated partnership agreements signed.
- 2.6

**Q16. State Goal 3 for your administrative unit.**

Provide university catalogs that are aligned with best business practices.

**Q17. State the Outcomes for Goal 3.**

- 3.1 Improve efficiency of catalog production process.
- 3.2 Add content to catalog to fill information gaps.
- 3.3 Improve organization and readability of catalogs.
- 3.4 Improve user access to catalog information.
- 3.5
- 3.6

**Q18. What metrics will be used to measure results of Goal 3? Align with the above outcomes.**

- 3.1 Number of changes made that improve efficiency of catalog production process.
- 3.2 Number of major additions that fill information gaps.
- 3.3 Number of major catalog section restructurings.
- 3.4 Number of changes made that improve user access to catalog information.
- 3.5
- 3.6

**Q19. What will be the benchmarks for successfully meeting Goal 3? Align with above metrics.**

- 3.1 Four changes made that improve efficiency of catalog production process.
- 3.2 Three pages or other major content additions that fill information gaps.
- 3.3 Two major catalog section restructurings completed.
- 3.4 Three changes made to improve user access to catalog information.
- 3.5
- 3.6

**Q20. Give the Mission alignment for unit assessment goals. Check all that apply.**

|   | Goal 1                              | Goal 2                              | Goal 3                              |
|---|-------------------------------------|-------------------------------------|-------------------------------------|
| Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition. | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.  | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Georgian Court provides students with the will to translate concern for social justice into action.   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| No direct alignment with Mission.   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |

**Q21. Give the alignment with the GCU Strategic Compass Point (s) for your unit assessment goals. Check all that apply.**

|  | Goal 1                              | Goal 2                              | Goal 3                              |
|--|-------------------------------------|-------------------------------------|-------------------------------------|
| Compass Point 1: Mission Fulfillment through Academic Excellence.                    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Compass Point 2: Mission Fulfillment through an Exceptional Student Experience.      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Compass Point 3: Mission Fulfillment through Revenue Generation and Diversification. | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Compass Point 4: Mission Fulfillment through Operational Efficiency and Utilization. | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| No direct alignment with the Strategic Compass.                                      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |

**Q22. Please select the directive(s) aligned with your goal(s) for Compass Point 1: Mission Fulfillment Through Academic Excellence. (check all that apply)**

|   | Goal 1                              | Goal 2                              | Goal 3                   |
|---|-------------------------------------|-------------------------------------|--------------------------|
| 1.1 Increase offerings by implementing sustainable new or revised undergraduate programs (at least five), new graduate programs (at least three), and non-degree programs which meet currently unserved student populations or needs.             | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| 1.2 Stabilize one year retention of First Year students at 75% or higher. Baseline one year retention of Second Year students and transfer students. Improve four year graduation rates.  | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |
| 1.3 Provide consistent program quality, as measured by student satisfaction, across delivery formats (face-to-face, hybrid, online) and geographical site locations such that all students will have access to equitable services and facilities. | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |
| 1.4 Increase average number of high impact practices in which students participate including learning communities, service learning, research with faculty, study abroad, field or internship experience, and capstone experiences.               | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |
| 1.5 Increase percentage of graduating undergraduate students who enter graduate school at GCU, at GCU partner programs, and elsewhere.  | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 1.6 Increase percentage of graduating students who are employed in positions in which their degree is needed within six months.   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |
| 1.7 Maintain and grow academic space in alignment with program needs.   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |

Q23. Please select the directive(s) aligned with your goal(s) for Compass Point 2: Mission Fulfillment Through Exceptional Student Experience. (check all that apply)

*This question was not displayed to the respondent.*

Q24. Please select the directive(s) aligned with your goal(s) for Compass Point 3: Mission Fulfillment Through Revenue Generation and Diversification. (check all that apply)

*This question was not displayed to the respondent.*

Q25. Please select the directive(s) aligned with your goal(s) for Compass Point 4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization. (check all that apply)

|  | Goal 1                   | Goal 2                   | Goal 3                              |
|--|--------------------------|--------------------------|-------------------------------------|
| 4.1 Develop a collaborative financial strategy for the next three years that integrates the strategic enrollment and academic plans. These plans will be supported by Capital and Leased space development programs and the integration of the Facilities Conditions Assessment. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            |
| 4.2 Develop a plan that re-imagines the campus to make efficient and effective use of physical spaces on campus, inclusive of renewal and replacement programs.  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            |
| 4.3 Develop the Campus Master Plan and a Strategic Technology Master plan to support campus operations and expand satellite and virtual academic sites.  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            |
| 4.4 Enhance and expand efficient process improvement programs to provide more supportive operations and efficient campus operations and workflows.   | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

Q26. With which MSCHE (Middle States Commission on Higher Education) Standard are your unit assessment goals aligned. Try to limit your response to the primary area of alignment.

|  | Goal 1                              | Goal 2                              | Goal 3                              |
|--|-------------------------------------|-------------------------------------|-------------------------------------|
| Standard I. Mission and Goals  | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Standard II. Ethics and Integrity                                    | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Standard III. Design and Delivery of the Student Learning Experience | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Standard IV. Support of the Student Experience                       | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Standard V. Educational Effectiveness Assessment                     | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Standard VI. Planning, Resources, and Institutional Improvement      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| Standard VII. Governance, Leadership, and Administration             | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| I am not sure which Standard to choose                               | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Applies to all Standard  | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            |

Q27. Name the person(s) responsible for Goal 1.

Associate Provost for Academic Program Development.

Q28.

Name the person(s) responsible for Goal 2.

Associate Provost for Academic Program Development.

Q29.

**Name the person(s) responsible for Goal 3.**

Associate Provost for Academic Program Development.

Q30.

**In which year will Goal 1 be assessed?**

**Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.**

- Year 1
- Year 2
- Year 3

Q31.

**In which year will Goal 2 be assessed?**

**Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.**

- Year 1
- Year 2
- Year 3

Q32.

**In which year will Goal 3 be assessed?**

**Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.**

- Year 1
- Year 2
- Year 3

**Q33. Are there any additional comments you would like to add to this report?**



### Location Data

**Location:** ([40.0923](#), [-74.2252](#))

**Source:** GeolIP Estimation

