

**Georgian Court University  
Office of Mission Integration  
Action Plan: 2020-2024**

**Submitted by P. DaPonte, 9/2020**

Key Goals	Action Steps	Implementation Timeline	Assigned to	Resources needed (budget)	Alignment with GCU's Strategic Compass	Success Benchmark(s)
1. Reframe Mission/Mission statement	I. Prepare & distribute survey; identity and approve task force members	2020-2021	Chief Mission Officer, Pres. & Cabinet	Time and effort	Foundation for mission fulfillment of all four strategic compass points	<p>I. At least 40% of all constituent groups will respond to the survey. Survey(s) will be developed appropriate for students, parents, faculty, staff, alumni, and administration. Task force members identified and approved by April 2021.</p> <p>II. First meeting held by the end of Sept., 2021, w/ 2 additional meetings held by July 1, 2022.</p> <p>III. Draft of new mission statement completed by Task Force by end of Sept., 2022. This draft will be reviewed with comments by the GCU community by Dec., 2022. Second draft developed by Task Force by Mar., 2023 w/ 2<sup>nd</sup> round of feedback and affirmation concluded by end of June, 2023. Task Force presents final draft of mission statement to President's cabinet, BOT,</p>
	II. Assemble committees, and conduct necessary meetings and workshops	2021-2022	CMO, <i>et al</i>	Time and effort; cost of books and printing materials (+/- \$500)		
	III. Formulate new mission statement	2022-2023	CMO, <i>et al</i>	Time and effort		

						and CMHE for approval during Fall 2023.
2. Develop new ongoing mission formation programming for faculty, students, staff, and leadership	I. Offer ongoing colloquia for faculty/staff on mission themes (3 x per year)	Beginning 2020 and ongoing	CMO	Time and effort; agreement by HR for release of full time staff	Foundational to universal mission fulfillment; 2.4	I. Two colloquia will be offered each fall semester; one colloquium in spring, with overall attendance of at least 30% of full-time faculty, and at least 20% of full-time staff.
	II. Prepare new BoT CIT/CST form. program	2021-2023 for ongoing use	CMO	Time and effort	Foundational to universal mission fulfillment	II. Reflected in BoT decisions and discussions
	III. Prepare new student mission formation program (Whole Person field guide series)	2020: prepare and print 2021-: initial distribution for ongoing use	CMO & in-house design and printing CMO & Dean of Students	Time and effort (NetVUE grant-funded)	1.3, 1.4 2.5, 2.6	III. Referenced in student exit surveys and alumni communications; increase in service-oriented career choices
3. Develop a deeper integration of CST, CIT, and Critical Concerns as part of service learning in the academic program	I. Provide materials for and collaborate with Gen. Ed.	2021-2024	CMO	Time and effort	2.4, 2.5, 2.6	I. Greater reflection of CIT and CST principles in Gen Ed. program
	II. Implement new Critical Concerns Awareness strategies beyond CC Week (e.g., theme announced in	2020-2024	CMO and planning committees	Time and effort and annual CC expenditures		II. CC-themed AY ends with conscientization process resulting in community renewal and options for institutional change

	September, reflected upon throughout year; enhanced CC Week in late March)					
4. Encourage the practice of contemplation	<p>I. Support and collaborate with Campus Ministry to offer new programming and greater outreach</p> <p>II. Ensure that new Campus Master Plan includes dedicated spaces for in- and outdoor prayer</p>	2020-2024	Campus Ministry and CMO	Time and effort/Hire additional FT campus minister	2.3, 2.4, 2.5	<p>I. Successful search and hire of new campus minister/ establishment of new prayer initiatives</p> <p>II. Improvement of existing and establishment of new campus areas for quiet reflection and prayer</p>