



**GEORGIAN COURT UNIVERSITY**

**THE MERCY UNIVERSITY OF NEW JERSEY**

Office of University Assessment and Accreditation

We thank you for your time spent taking this survey.  
Your response has been recorded.

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Q1.

## GCU Academic Program Assessment Plan - Plan Updates

Please complete the program assessment plan. The format is similar to your previous plans, but is adapted to make fuller use of HelioCampus. If you need assistance, please contact the [Office of Assessment](#). You can enter data in this form at one time or return to the survey to complete, using the same computer and original link. Once you submit, that action is final. You will receive a copy of your submittal.

Be sure to review academic program outcomes for appropriate rigor (Bloom's taxonomy) and assessable results. Avoid vague or general statements that cannot be quantified or measured. This plan can cover a three- to five-year time frame.

Note 1: Graduate programs need only complete summative assessment data.

Note 2: If the program has more than 5 learning outcomes, you will be directed to part B of the survey to enter the information on the additional outcomes (up to 10 total).

The update of Academic Program Assessment Plans are due by September 30.

Please contact the Office of Institutional Assessment and Accreditation with any questions or for further guidance.

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Q2. Person completing the report

Last Name

First Name

Q3. Email address of person completing the report

lmorrissey@georgian.edu

Q4. Program Name

Art & Visual Studies

Q5. School or Department

- School of Arts, Sciences, and Education
- School of Business and Digital Media
- HMH School of Nursing and Wellness at GCU
- University Wide Program (name below)

- School of Arts, Sciences, and Education (Education Division)

Q6. Email address and name of Dean of School or Department Supervisor

Name of  
Dean/Supervisor

Mary C. Chinery, Ph.D. Dean, School of Arts and Sciences

Email address of  
Dean/Supervisor

mchinery@georgian.edu

Q7. Level of Program

- Undergraduate Major
- Undergraduate Certificate and/or Endorsement
- Graduate-Masters
- Graduate-certificate only
- Undergraduate-University wide
- other, please specify

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Q8. Length and starting year for Assessment Plan

- 3 years
- 4 years
- 5 years
- Starting year

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Q9. Indicate the name of the major(s), minor(s), and the associated degree(s) for this academic program.

Major(s)	<input type="text" value="Visual Art"/>
Degree(s)	<input type="text" value="BA"/>
Minor(s)	<input type="text" value="Studio Art"/>

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**Q10. State your learning outcomes (Up to five in this section, additional outcomes can be added to part B of the survey)**

Learning Outcome (LO) 1

Students will identify the conceptual approach and analyze the creative process used by a variety of visual artists through in class discussion and exams.

Learning Outcome (LO) 2

Students will apply the critical thinking skills that are based on visual clues with increasing skills of perception, accuracy, and detail through assignments and in class presentations.

Learning Outcome (LO) 3

Students will create visual artwork that shows progressive skill in the process and principles of art and design evaluated within the student's portfolio on a progressive basis.

Learning Outcome (LO) 4

Students will identify significant periods of art history from a global perspective, and will conduct academic research to develop a mastery of selected artists and/or art periods.

Learning Outcome (LO) 5

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**Q11. Related USLG-Undergraduate Student Learning Goals. Align the program learning outcomes stated above with the associated USLG, if appropriate.**

	Foundational Knowledge of Human Cultures and the Physical and Natural World	Intellectual and Practical Skills	Personal and Social Responsibility	Integrative Learning	Mastery of a Defined Body of Knowledge at a Baccalaureate Level
Learning Outcome 1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Learning Outcome 2	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Learning Outcome 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Learning Outcome 4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning Outcome 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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**Q14. Related Accreditation Standard** *(if applicable)* State the standard/goal and check the alignment with your program outcome(s). *(Example: Learning Outcome (LO) 1: Text entry: NJSPEL Standard 1)*

Learning Outcome (LO) 1

Learning Outcome (LO) 2

Learning Outcome (LO) 3

Learning Outcome (LO) 4

Learning Outcome (LO) 5

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**Q15. Course Mapping.** Program Courses and Experiential Learning mapping to Program Outcomes.

Map **all** program courses to the program's learning outcomes [here](#). List courses with short catalog name, i.e. EN101. Please check to see if all program courses are mapped to at least one program outcome. If the program has more than 5 outcomes, this mapping will continue in part B.

**How do students learn this? In what course(s) and/or co-curricular experience(s)?**

Learning Outcome (LO) 1

AR111; AR113; AR201; AR213; AR214; AR313; AR314; AR315; AR316; AR317; AR318; AR422; AR427-430; AR433; AR437; AR499

Learning Outcome (LO) 2

AR111; AR113; AR201; AR213; AR214; AR313; AR315

Learning Outcome (LO) 3

AR111; AR113; AR201; AR213; AR313

Learning Outcome (LO) 4

AR228; AR229; AR423; AR424; AR499

Learning Outcome (LO) 5

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Q16.

**Formative Assessment** will occur in.....

Designate the selected course(s) from above mapping where evidence will be collected. These courses will have a signature assignment aligned with your assessment plan. Choose at least two courses per outcome. Try not to repeat courses. Note that signature assignments from BB Gradebook can be easily linked to program outcomes within HelioCampus.

Learning Outcome (LO) 1

AR111; AR113; AR201; AR213; AR214; AR313; AR314; AR315; AR316; AR317;  
AR318; AR422; AR427-430

Learning Outcome (LO) 2

AR113

Learning Outcome (LO) 3

AR111; AR113; AR201; AR213; AR214; AR313

Learning Outcome (LO) 4

AR228; A229;

Learning Outcome (LO) 5

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Q17. Name the signature assignment aligned with formative assessment in the previous question. Give the name of the course and the assignment. Example: EN 300 Gateways to Literary Study: Final Course Paper assessed with the GCU Writing Rubric.

Course 1/ LO1

Ar111-Artwork Presented in Critiques

Course 2/ LO1

AR201-Artwork Presented in Critiques

Course 1/ LO2

AR113-Artwork Presented in Critiques

Course 2/ LO2

Course 1/ LO3

AR201-Artwork Presented in Critiques

Course 2/ LO3

AR313-Artwork Presented in Critiques

Course 1/ LO4

AR228-Museum Visit

Course 2/ LO4

AR229-Museum Visit

Course 1/ LO5

Course 2/ LO5

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Q18.

**Summative Assessment** will occur in.....

Designate the selected course(s) from above mapping where evidence will be collected. These courses will have a signature assignment aligned with your assessment plan. Choose at least two courses per outcome. Try not to repeat courses. Note that signature assignments from BB Gradebook can be easily linked to program outcomes within HelioCampus.

Learning Outcome (LO) 1

AR433; AR499

Learning Outcome (LO) 2

AR433; AR499

Learning Outcome (LO) 3

AR433; AR499

Learning Outcome (LO) 4

AR324; AR427; AR499

Learning Outcome (LO) 5

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Q19. Name the signature assignment aligned with summative assessment in the previous question. Give the name of the course and the assignment. Example: EN 490: Final Course Paper assessed with the GCU Writing Rubric.

Course 1/ LO1

AR433-Artwork Presented in Critiques

Course 2/ LO1

AR499-Exhibition of Art in Gallery

Course 1/ LO2

AR433-Artwork Presented in Critiques

Course 2/ LO2

AR499-Exhibition of Art in Gallery

Course 1/ LO3

AR433-Artwork Presented in Critiques

Course 2/ LO3

AR499-Exhibition of Art in Gallery

Course 1/ LO4

AR427-Artwork Presented in Critiques

Course 2/ LO4

AR499-Exhibition of Art in Gallery

Course 1/ LO5

Course 2/ LO5

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**Q20. Direct Assessment: Satisfactory achievement will be based on assignment grading: below 70: did not meet expectations, between 70-85: meets expectations, at and above 85: exceeds expectations. Does this meet your program guidelines?**

Yes

No

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**Q22. Assessment Protocol.** What indirect evidence will you collect for your program's formative assessment of learning outcomes? Indirect evidence can include: student surveys (course feedback), course grades, course pass rates, etc. What are your benchmarks for this data? (Ex. 70% of students complete course feedback with resulting mean score of 4.3 out of 5) (Note: Text entry can be up to several lines.)

### Formative Assessment

	Indirect Evidence 1	Benchmark for Evidence 1	Indirect Evidence 2	Benchmark for Evidence 2
LO 1	Student course evaluation data	Selected Portfolio artifacts in Studio Art Electives, evaluated by rubric after completion of 6-9 credits in Studio Art.		
LO2	Student course evaluation data	AR113 Visual Thinking and Design: In class presentaion evaluated		
LO3	Student course evaluation data	AR201 Drawing II: Portfolio review.		
LO4	Student course evaluation data	AR228, AR229 Art History Western & Non-Western: Assigned application project that identifies appropriate characteristics of artwork and		

Indirect  
Evidence 1

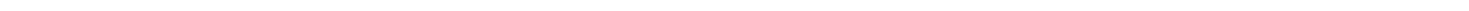
Benchmark  
for Evidence 1

Indirect  
Evidence 2

Benchmark  
for Evidence 2

placement in  
history.

LO5



**Q23. Assessment Protocol.** What indirect evidence will you collect for your program's summative assessment of learning outcomes? Indirect evidence can include: student surveys (course feedback), course grades, course pass rates, graduation rates, etc.

### Summative Assessment

	Indirect Evidence 1	Benchmark for Evidence 1	Indirect Evidence 2	Benchmark for Evidence 2
LO 1	Student Survey on Program Satisfaction	AR499 Senior Exhibition, juried evaluation and review of student research		
LO2	Student Survey on Program Satisfaction	AR499 Senior Exhibition, juried evaluation and review of student research		
LO3	Student Survey on Program Satisfaction	AR499 Senior Exhibition, juried evaluation and review of student research		
LO4	Student Survey on Program Satisfaction	AR499 Senior Exhibition, juried evaluation and review of student research		
LO5				



**Q24. Program Assessment Time Frame:** Time Frame for Assessing the outcome.

Indicate the year of the plan where the data will be analyzed. Also indicate if data will be collected annually. This is helpful for gathering assessment artifacts from small classes or groups.

	Year 1 of Plan	Year 2 of Plan	Year 3 of Plan	Year 4 of Plan	Year 5 of Plan	Data collected annually
Learning Outcome 1	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Learning Outcome 2	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Learning Outcome 3	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Learning Outcome 4	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Learning Outcome 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Q25. Number of program learning outcomes.**

- 5 or less
- more than 5