

#24

COMPLETE

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Page 1: GCU Unit Assessment Plan

Q1 Name of Administrative Unit.

Athletics & Recreation

Q2 Name of the person completing this report. (Last, First)

Laura Liesman

Q3 To which Cabinet Member does this unit report? **Provost**

Q4 Calendar Years for the Plan **2018-2020**

Q5 State Goal 1 for your administrative unit.

Increase the visibility and engagement of GCU Athletics in local and campus communities

Q6 State the Outcomes for Goal 1.

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| 1.1 | Increase revenue generation through sponsorships and events |
| 1.2 | Develop two team specific community outreach/engagement programs annually |
| 1.3 | Increase engagement of student, faculty, and staff with GCU Athletics |
| 1.4 | Create comprehensive recreational programming for campus |
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Q7 State Goal 2 for your administrative unit.

Integrate an appreciation for and an awareness of Georgian Court and it's athletic history.

GCU Unit Assessment Plan

Q8 State the Outcomes for Goal 2.

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| 2.1 | Create a more engaged athletic alumni group |
| 2.2 | Enhance brand recognition through all media and new media that showcases athletic successes and achievements |
| 2.3 | Develop an athletic Alumni Board |
| 2.4 | Continue the Hall of Fame recognitions |
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Q9 State Goal 3 for your administrative unit.

Develop high quality and holistic programs with an emphasis on competitive excellence

Q10 State the Outcomes for goal 3.

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| 3.1 | Hire, train, and retain knowledgeable and committed coaches and staff |
| 3.2 | Continue to recruit top academic and athletic student-athletes |
| 3.3 | Insure health & safety of student-athletes |
| 3.4 | Continue to enhance competitive profile of our intercollegiate programs |
| 3.5 | Develop an athletic facilities master plan |
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Q11 Give the Mission alignment for Goal 1.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q12 Give the Mission alignment for Goal 2.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences;

Q13 Give the Mission alignment for Goal 3.

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Q14 Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

Mission Fulfillment through Revenue Generation and Diversification

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Q15 Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

Mission Fulfillment through an Exceptional Student Experience.

Q16 Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

Mission Fulfillment through an Exceptional Student Experience.

Q17 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

Standard VI. Planning, Resources, and Institutional Improvement

Q18 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

Standard IV. Support of the Student Experience ,
Standard VI. Planning, Resources, and Institutional Improvement

Q19 With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

Standard II. Ethics and Integrity ,
Standard IV. Support of the Student Experience ,
Standard VI. Planning, Resources, and Institutional Improvement

Q20 What metrics will be used to measure results of Goal 1?

Increase in revenue generation
More GCU stakeholders engaged with athletics
Increased participation with recreational programming

Q21 What metrics will be used to measure results of Goal 2?

Development of an athletic alum board
Enhanced media presence and number of views
Donor increase from athletic alums
Alum participation in alum activities

Q22 What metrics will be used to measure results of Goal 3?

Maintaining robust rosters with above general student academic scores
Active recruitment of a qualified and diverse staff, ability to participate in professional development
Have master plan completed to account for growth and safe upkeep

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Q23 What will be the benchmark for successfully meeting Goal 1? Respondent skipped this question

Q24 What will be the benchmark for successfully meeting Goal 2? Respondent skipped this question

Q25 What will be the benchmark for successfully meeting Goal 3? Respondent skipped this question

Q26 Name the person(s) responsible for Goal 1.

Liesman, Williams, McKibben, Coaching staff, new hire

Q27 Name the person(s) responsible for Goal 2.

Liesman, Williams, McKibben, Coaching staff

Q28 Name the person(s) responsible for Goal 3.

Liesman, Williams, McKibben, Coaching staff, AT Staff, new hire

Q29 In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 2: Calendar year 2019**

Q30 In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 3: Calendar year 2020**

Q31 In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year. **Year 1: Calendar year 2018**

Q32 Are there any additional comments you would like to add to this report? Respondent skipped this question
