



Bachelor of Science in Business Administration
(Offered by Georgian Court University at Lincroft) revised Jan. 10, 2022
3+1 (3 years BCC, 1 year GCU)
2+2 traditional transfer (2 years BCC, 2 years GCU)

Business Administration Admission Requirements:

- Completion of an A.A./A.S. Business Administration Degree is preferred.
- The following Brookdale courses or their equivalent must be completed prior to enrolling in any Georgian Court business course at Lincroft:

Georgian Court Requirement	Brookdale Equivalent
AC171 Principles of Financial Accounting	ACCT101
AC172 Principles of Managerial Accounting	ACCT102
BU213 Management Theory & Organizational Behavior	BUSI205

- The following Brookdale courses or their equivalent should be completed prior to enrolling in any Georgian Court business course at Lincroft. Students who have not completed these courses prior to enrolling at GCU may not be able to graduate on schedule:

Georgian Court Requirement	Brookdale Equivalent
EC181 Principles of Macroeconomics	ECON105
EC182 Principles of Microeconomics	ECON106
BU121 Quantitative Business Concepts	MATH156
BU211 Business Law	BUSI221
BU221 Business Statistics & Probability	ECON225
BU241 Principles of Marketing	MRKT101

- 2.00 minimum cumulative GPA (from all previous colleges attended).
- Note: Issues in Women’s Studies (HUMN129) and Introduction to Ethics (PHIL227) must eventually be taken, unless students plan to take the GCU equivalents through GCU Lakewood (face-to-face, or online if offered)
- *Students enrolled as GCU students who have Brookdale courses left in their program will need to pay Brookdale directly for the courses unless students take the courses through the GCU@ Brookdale Course Exchange Consortium Agreement. Financial aid will be awarded and paid to students for GCU courses only unless students take Brookdale courses through the GCU@Brookdale Course Exchange Consortium Agreement.**

Students enrolled in year 3 of a 3+1 program are Brookdale students and will be paying Brookdale tuition for GCU advisor-approved Brookdale and GCU courses taken in fall and spring of the year 3 curriculum. See GCU advisor for registration process.

Dual Admission

Brookdale Community College and Georgian Court University have partnered together to offer Dual Admissions for BCC students. Dual Admissions allows a BCC student to apply and be admitted to GCU as early as their first semester at BCC. You must apply prior to your last semester at Brookdale. For a full description, please reference the Dual Admissions brochure located at <https://www.brookdalecc.edu/transfer-resources/info-georgian->

court/. Apply for BCC-GCU dual admission online (<https://www.brookdalecc.edu/transfer-resources/dual-admissions-programs/>).

Highlights of this agreement include:

1. Application fee to GCU is waived
2. Guaranteed admission to GCU provided you meet all entrance requirements
3. Your classes at Brookdale will satisfy GCU general education and other bachelor's degree course requirements as outlined in the Dual Admissions Agreement
4. Meetings with Georgian Court University faculty and advisors early and often to ensure a seamless transition and transfer of credits
5. Graduation requirements will not change based on the academic year you are accepted for dual admissions (certain restrictions apply)
6. Your BCC transcripts are automatically sent to GCU from Brookdale, at no charge

How do I learn more?

Please call GCU Admissions at 732-987-2700 for more information. Information Sessions about the Georgian Court Lincroft Program will be offered periodically by a Georgian Court Admission Counselor. During the Information Sessions, students will have the opportunity to learn about admission requirements, program overview, benefits of Dual-Admission, and smooth transfer

Next Steps to Apply to this GCU Lincroft Bachelor's Degree Program (all students, including dual admission students, should follow these steps):

1. Apply to GCU online (www.georgian.edu/brookdale) or by submitting a paper application available at the Lincroft Campus
2. Submit your official transcripts from all colleges or universities attended (note: for dual admit students, Brookdale transcripts are sent automatically to GCU by Brookdale). If you plan to be an Education Major at GCU, you must also submit Praxis Core, SAT, ACT, or GRE scores, Praxis II Multiple Subjects Exam for Elementary Educators scores, and two completed Teacher Education Recommendation Forms (www.georgian.edu/admissions/transfer) to GCU. See admissions office for details.
3. Accepted students will receive notification within 72 hours of receiving the application and all supplemental documents. A Preliminary Transfer Credit Evaluation will be completed by GCU and sent to you.
4. Confirm your enrollment by submitting your enrollment deposit of \$250 during your last semester at BCC.
5. Submit your FAFSA. The GCU School Code is 002608.
6. Attend a Registration Night during your last semester at BCC to meet with a Faculty Academic Advisor to review your Progress Chart and discuss course selection. You will sign up for GCU classes at this event.

Structure of Georgian Court Business Administration Part of Program:

The Business Administration major requires 120 credits overall and 48 credit hours of Business courses:

Georgian Court Requirement	Brookdale Equivalent
AC171 Principles of Financial Accounting	ACCT101
AC172 Principles of Managerial Accounting	ACCT102
EC181 Principles of Macroeconomics	ECON105
EC182 Principles of Microeconomics	ECON106
BU121 Quantitative Business Concepts	MATH156
IS224 Introduction to Business Analytics	
BU211 Business Law	BUSI221
BU213 Management Theory & Organizational Behavior	BUSI205
BU221 Business Statistics & Probability	ECON225
BU241 Principles of Marketing	MRKT101
BU242 Managerial Communication	
BU335 Financial Management	
BU350 Internship Prep (1 credit)	
BU351 Internship (2+ credits)	
IS320 Management Information Systems	
BU411 Human Resource Management	
BU491 Business Strategies & Policy	

Structure of Rest of the GCU Part of the Program:

Graduates of an accredited NJ community college who have earned an associate degree with a cumulative GPA of at least 2.0 and have completed the general education requirements established in the statewide agreement will transfer those general education credits in full to satisfy a minimum of 45 (A.A.), 30 (A.S.), or 20 (other associate degree) credits of the Georgian Court General Education Requirements. Only courses in which a grade of “C” or higher has been achieved are eligible for transfer. Courses transferred as part of the community college’s general education program that have GCU general education equivalents will be transferred as those equivalent courses. Other general education courses required by the community college will be transferred as general education electives. If an equivalency is not transferred, all four of the following general education requirements must be fulfilled: a designated Religious Studies course, a designated Women and Gender Studies course (BCC’s HUMN129 fulfills the requirement), a designated Ethics course (BCC’s PHIL227 fulfills the requirement), and the Capstone course (GEN400). The GCU Experiential Learning requirement may be fulfilled as follows: 1) GEN400, which includes a service learning project completed, and 2) an internship (BU351).

Tuition:

\$581/credit for 2022-2023. No general fees are charged.

Degree FAQ:**How many credits can I transfer to this program?**

Georgian Court University will accept all Brookdale courses listed as requirements on the Lincroft Business Administration degree plan plus Brookdale requirements that are not part of the degree plan [e.g., Oral Communications course]. Remaining required course work must be completed through Georgian Court. Georgian Court will accept up to 75 credits from Brookdale or other community colleges. Up to 15 additional credits will be accepted from 4-year institutions. At least 30 credits must be earned at Georgian Court, including at least 21 credits in the Business Administration major.

How many credits are required?

Students must earn a minimum of 120 credits to meet requirements for the B.S. in Business Administration.

Can I attend courses at the Lakewood campus as well?

Yes, if the courses are approved by your advisor. Some restrictions apply. Please consult the policy entitled “Students taking courses at an enrollment location other than their own” in the GCU catalog at <http://georgian.edu/publications/>.

GCU Bus. Admin. Faculty Acad. Adviser: Dr. Ashley Elmore 732-987-2165 (or staff asst. at 2660) aelmore@georgian.edu
GCU Admissions Office: 732-987-2700, or admissions@georgian.edu

**Georgian Court University and Brookdale Community College: Lincroft
 B.S in Business Administration (subject to change)**

Course offerings for students enrolling at GCU’s Lincroft program in fall 2022 (Tables A, B)

3+1 (3 years BCC, 1 year GCU) students: Table A outlines years 3 and 4 of the 3+1 sequence in Lincroft.

Table A. 3+1 Program

Year 3	Fall 1st Half	Fall 2nd Half	Spring 1st Half	Spring 2nd Half
Online or hybrid Mondays or Wednesdays 5:45 – 8:20 PM	IS224		BU242	
	Take above course and at least 12 BCC credits (see separate program sequence document)		Take above course and at least 12 BCC credits (see separate program sequence document)	
	Enrolled as a BCC student in a 3+1 program		Enrolled as a BCC student in a 3+1 program	

Year 4	Fall 1st Half	Fall 2nd Half	Spring 1st Half	Spring 2nd Half
Online or Hybrid Mondays 5:45 – 8:20 PM	BU350 (1 credit)	IS320	BU elective	BU351 (2 cr)
Online or Hybrid Wednesdays 5:45 – 8:20 PM	BU411	BU335		BU491
Online	Religious Studies (RS208, RS213, RS220, RS260)		GEN400 Visioning a Future – Justice, Compassion and Service	
	Elective		Elective	
	Enrolled as a GCU student		Enrolled as a GCU student	

Note BU351 Internship can be scheduled during any semester including Summer session.

Traditional (2 years BCC, 2 years GCU) transfer students: Take the same GCU Lincroft courses as those offered as part of the 3+1 sequence, but are not limited to taking only one GCU course in the fall of the first year and one GCU course in the spring of the first year. The “2+2” program is designed so that a student enrolling with all prerequisites done and 90 credits total completed can earn the B.S. degree in one year of full-time study, or a 2+2 typical transfer student can spread the below program over two years by taking additional courses to earn the required additional credits needed for a bachelor’s degree. The sequence in Table B is one possible way a 2+2 student could complete the program. Students may take some liberal arts major and Gen Ed courses out of sequence if prerequisites have been met.

Table B. Possible 2+2 Program

Year 1 (or spread over two years for traditional transfer student lacking prerequisites or elective credits)	Fall 1st Half	Fall 2nd Half	Spring 1st Half	Spring 2nd Half
Online or Hybrid Mondays 5:45 – 8:20 PM	IS224	IS320	BU242	BU351 (2 cr)
Online or Hybrid Wednesdays 5:45 – 8:20 PM	BU411	BU335	BU elective	BU491
	BU350 (1 credit)			
Online	Religious Studies (RS208, RS213, RS220, RS260)		GEN400 Visioning a Future – Justice, Compassion and Service	
	Enrolled as a GCU student		Enrolled as a student	

Note BU351 Internship can be scheduled during any semester including Summer session.

Courses are offered online, or in a hybrid format such that the course is taught 50% online using the university’s course management system to deliver internet-based interactive instruction, and 50% with the instructor in the same room as the students. Students are required to come to the classroom for the face-to-face sessions in hybrid courses. It is likely that approximately ½ of the GCU business major courses will be offered in online mode and ½ in hybrid mode.

Advising notes for students:

1. In order to be a full-time student for financial aid purposes when enrolled as a GCU student in a GCU Lincroft program, undergraduate students will need to be enrolled in at least 12 GCU credits. Students who have completed appropriate course prerequisites may choose to take courses offered at Lincroft in a different GCU program. Otherwise, students may take GCU online or Lakewood courses at the Lincroft tuition rate. If enrolled as a GCU student, students who have Brookdale courses left in their program will need to pay Brookdale directly for the courses unless students take the courses through the GCU@Brookdale Course Exchange Consortium Agreement. If enrolled as a GCU student, financial aid will be awarded and paid to students for GCU courses

only, unless students take Brookdale courses through the GCU@Brookdale Course Exchange Consortium Agreement. See separate Course Exchange Consortium Agreement documents for more information. Questions about financial aid should be referred to the GCU financial aid office (732.987.2258 – please identify yourself as a Lincroft student).

2. All requirements listed in this handout and GCU catalog MUST eventually be completed (please note in particular Brookdale and GCU major and gen ed courses, and GCU requirements for experiential learning). Students must earn at least 30 credits from GCU to graduate, even if the program of required courses offered at Lincroft does not total 30 credits. The student's GCU Registrar-issued Progress Chart shows which requirements have or have not been completed.
3. Some courses may be offered in online mode only. GCU cannot guarantee that courses will be offered on only two days per week or that the days per week will not change from semester to semester.
4. GCU Lincroft students must earn at least 48 GCU credits graded A-F to be eligible for degree honors.