#### Bertram Okpokwasili, Ph.D., PMP

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#### PROFESSIONAL PROFILE:

A tenured Professor and former department chairman (for 7 years), in the School of Business & Digital Media, Georgian Court University (GCU), Lakewood, New Jersey. A very solid academic and industry background, covering degrees from Yale and Columbia Universities, and more than 30 years of engineering, marketing and management experience, principally with IBM, but also in a number of other consulting companies. Has spent 18 years in a full time capacity at GCU, and has had the privilege of participating in many strategic committees and deliberations affecting the university, especially in its transition from a college to a university, and from a predominantly female institution to a full coeducational one. A teacher of Economics, Statistics, Production & Operations Management at both the graduate and undergraduate levels, has combined extensive industry experience with solid Ivy League credentials to bring unique teaching engagement to the classroom and the students. Conferred a Chieftaincy title and a member of the King's Council in his native town in Nigeria. This teacher was the accreditation body (ACBSP) champion for the school for more than 10 years. A Certified Project manager (Project Management Professional), listed currently and for many years on Who's Who in America, in Information Systems and in University Teaching. Very active in community outreach and welfare organizations.

#### HIGHER EDUCATION & SOME RECOGNITION:

# COLUMBIA UNIVERSITY, New York, NY

Doctor of Engineering Science Industrial Engineer (Master of Engineering) Master of Science (Industrial & Management Engineering)

#### YALE UNIVERSITY, New Haven, Ct.

Bachelor of Science, Engineering & Applied Science

#### GEORGIAN COURT UNIVERSITY

Twice Inducted into Delta Mu Delta Business Honor Society, 2006 & 2014 Dept. Chairman, School of Business & Digital Media, 2006 to 2013

## ASSOCIATION OF GLOBAL BUSINESS CONFERENCE

Best Paper Award Certificate, in Recognition of Excellence in Research As Determined by Peer Evaluation, 2005

## HARVARD BUSINESS SCHOOL PUBLISHING

The Art & Craft of Discussion Leadership, June, 2006

IBM Masters in Insurance, Georgia State University, 1990

#### PROJECT MANAGEMENT INSTITUTE

Project Management Professional Certification, Feb. 2000

#### WHO'S WHO IN AMERICA

Listed since 2001, in the directory of who's who in Information Technology. Listed since 2004, in the directory of who's who among teachers of America Listed since 2013, in the directory of who's who among Americans

# HIGHER EDUCATION TEACHING EXPERIENCE

#### GEORGIAN COURT UNIVERSITY

Assistant Professor, School of Business Administration: Sept. 2001 – May 2007 Associate Professor, School of Business & Digital Media: Aug. 2007 – May 2017 Professor, with tenure, School of Business & Digital Media, August 2017- Present

Covered mainly quantitative courses in the School of Business Administration. Practically all the subjects I teach are required at either the undergraduate or graduate levels. So even students who have a natural distaste for the subjects still have to take them. As I have had one or two students state in the evaluations- "even though I liked the teacher and the course, I hated economics" I have maintained better than 85% student approval across the board, reaching near 100% in a number of courses.

Have been in the forefront of traditional, online and hybrid (traditional with online) offerings in the Business School. I used Front Page when it was the only tool for online development. As soon as the university converted to Blackboard as a platform, I and the School of Business were at the forefront of using Blackboard for online teaching. The school went from Blackboard to Angel, and then again to Blackboard. I was always in the pioneer class. All my classes are based on the hybrid model.

Have taken advantage of seminars and other offerings geared toward teaching and academic research improvement, such as:

- Annual ACBSP National Conferences, 2005 to 2014
- ACBSP Northeast Regional Council Conferences and Meetings from 2001 to 2016.
- Participated as chairman or panelist in various academic professional conferences like the International Atlantic Economic Society Conferences (IAES), 2015, and the Colleagues in Jesuit Business Education (CJBE), 2016
- Attended the 2015 and 2016 Sessions of the New Jersey Council for Economic Education. The 2015 session had Dr. Dambisa Mayo (author of Dead Aid) as the guest speaker

## **Subjects Taught at the Undergraduate level:**

Principles of Microeconomics Principles of Macroeconomics Business Statistics Production and Operations Management

## **Subjects Taught at the Graduate Level:**

Business Statistics Economic Survey Production and Operations Management Project Management Managerial Economics

All subjects above are taught on a hybrid format (Partially online and partially traditional)

### SERVICES TO THE UNIVERSITY AND THE SCHOOL OF BUSINESS

 DEPARTMENT CHAIRMAN, School of Business, Accounting and Economics 09/06 – 2013.

- Guided the school through the revamping of the entire school curriculum to align with the new university general education and degree requirements at the end of 2006-2007 academic year, continuing as a member of the general education committee through 2007-2008 academic year.
- Guided the school through the introduction of a new program of Tourism, Hospitality and Recreation Management, started in the 2008-2009 academic year, and withdrawn in 2012. Guided students who were already enrolled in this program through completion of their degrees even as the program was being withdrawn.
- Carried out all other responsibilities of the chairman, including but not limited to putting together course schedules for the semesters, chairing department meetings, advising new, old and transfer students, putting together and participating in faculty and dean search committees, advising faculty and students on various issues of importance to the school, and yes, managing student-faculty complaints.

# • FACULTY DEVELOPMENT COMMITTEE 2004 -2007; 2011- 2015: Chairman 2006-2007, Co-Chair 2005 – 2006.

The committee was responsible for facilitating and promoting faculty development and scholarship. It had the major responsibility of

- a. Advertising, deliberating on, and recommending to the provost the award of two mini-grants in the year (a maximum of \$1000.00 each to 6 faculty members for scholarship related affairs), and one faculty fellowship award in the spring semester (a maximum of \$2000.00 to 10 faculty members for research purposes).
- b. Organizing an annual faculty research forum, for a maximum of 5 faculty members to present and discuss their current research activities with the university community.
- c. Organizing, at the beginning of the academic year, before classes began, a two-day faculty development forum, on important topics of development interest to the faculty and the university.
- d. Its chairman or co-chairman serves on the university-wide faculty assembly executive committee.
- e. A member, oftentimes the chairman or co-chairman serves on the sabbatical subcommittee of faculty assembly.

# • ACADEMIC STANDARDS COMMITTEE 2012-Present, Chairman 2013-2014

- Committee has the responsibility of assessing student academic progress and determining the desirability of maintaining proper standards or getting warnings, probations or even dismissals
- b. Committee sets standards on academic behavior, discipline and various other expectations of both faculty and students in student retention and progress.

### OTHER COMMITTEES and TASK FORCES SERVED IN THE LAST 4 YEARS

- a. Chairman Business Curriculum Committee 2013-2015
- b. Faculty Executive Committee 2013 -2015
- c. Summer School Task Force 2012
- d. Provosts' Scholarship Committee 2015-2016
- e. Represented the faculty on the GCU Board Marketing Committee 2013-2014 academic year.
- f. Program Assessment Committee, 2017-2018

#### SERVICES TO THE COMMUNITY

### a. Study of the Impact of Nonprofits on Ocean County New Jersey

Presently (2016) leading a student based research on the impact of Nonprofit Organizations on Ocean County New Jersey. This is in response to a study request made of the GCU School of Business and Digital Media, by the Greater Toms River, NJ Chamber of Commerce.

## b. All Saints Episcopal Church, Lakewood, New Jersey

Member of the vestry (the Church Board of Management) .

A Lector for the main service at 10:30 am, from 2000 to present.

Chairman of All Saints Scholarship committee, from 2001 to present.

Member of All Saints Church Promotion Committee, 2010 to present

Chairman All Saints Promotions & Hospitality Committee 2015-present

Managed the visit /performance at the church of the Watoto Children's choir of Uganda- Feb. 2013

# c. Caregiver Volunteers of Central Jersey (CVCJ), Ocean & Monmouth Counties:

A care giver and a member of the Board of CVCJ since 2008

## d. Garden State Philharmonic Orchestra Inc. (GSP)

A member of the Board of this organization from 2009 to 2014.

# e. DOBANA (Dennis Memorial Grammar School Old Boys Association of North America)

National President of this alumni association of one of the oldest and most prestigious Nigerian Prep Schools, 2013 – 2014

President of the Tri-State (NY, NJ and CT.) Branch since 2008

### RESEARCH INTERESTS, PUBLICATIONS and PRESENTATIONS

Research Interests are in the areas of Income Distribution and Economic Growth & Development

### **Double Blind Peer Reviewed Publications:**

- Income Inequality: Do Different Inequality Measures Show Different Impacts on Economic Growth, at the State Level? An Analysis of the State of New Jersey, International Journal of Business and Social Research 1 Volume 05, Issue 12, 2015
- Income Inequality: Impact of Inequality Measures on Crimes An Analysis of the State of New Jersey, International Journal of Business and Social Research (IJBSR) Volume 06, Issue 4, 2016
- "Institutions and Development- Are some more critical than others?- A Panel Empirical Study of 50 Countries 2002 to 2011. (A revised version of the original paper published in 2007, Journal of Business and Public Affairs, Vol.1, Issue 1, 2007) by IJBSR Vol 06, Issue 8, 2016, 2016

### **International Conference Papers Presented**

- International Atlantic Economic Society (IAES), Oct. 2015, Boston, MA: Income Inequality: Do differences in Inequality Measures Show Different Impacts on Economic Growth, at the State Level- A Study of New Jersey.
- 19<sup>th</sup> Annual Colleagues in Jesuit Business Education (CJBE) International Conference, July 2016, Le Moyne College, Syracuse, NY: "Institutions and Development: Are Some More Critical than Others, A Panel Empirical Study of 50 Countries, 2002 to 2011, the 2016<sup>th</sup> Edition.

#### Papers Judged/Reviewed

- International Atlantic Economic Society (IAES) Conference, for Oct. 2016, Washington DC: 29 International Undergraduate Best Papers in Economics. Papers for 2017 are under review as this resume is updated.
- A Peer Reviewer of research papers submitted for publication by IJBSR, 2017
- ACBSP (Accreditation Council of Business Schools and Programs) Region 1, Best Paper Awards, 2012 thru 2014 Judge.
- ACBSP Region 1 Judge for Best Teacher Award Selection, 2012 to 2014.
- Invited External Scholarship Reviewer for Faculty Research at Stockton College, Review of Dr. Wei-Xuan's Scholarship Papers, 2013. This was in Economics/Econometrics Research Papers.
- Member. International Atlantic Economic Association.

#### **CORPORATE and OTHER BUSINESS EXPERIENCES**

10/2000-03/2001

**ONEREALM INC**, Superior, CO.

Senior Project Manager, Telcordia Technologies

Responsible for managing and facilitating software e-commerce development and globalization assessments in three software divisions of this telecommunications giant, a CMM level 5 software environment.

5/2000 - 10/2000

### **DMR CONSULTING Edison**, New Jersey

Senior Project Manager for **InSITE** Services Inc.

Responsible for guiding other project managers and managing the establishment of project plans, change management procedures, project reporting and documentation processes in the migration of utility companies' financial applications to e-commerce.

1998 - 03/20007/99 - 12/00

**MILLENNIA III** (International Professional Services Consulting Co.), Westport, CT Project 2

Project Director, Y2K (Year 2000) Consulting at the Catholic Medical Center of Brooklyn & Queens,

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## Project 1

Project Director: Y2K Consulting at Fort James Corporation, Richmond, VA.

## 1968 – 1997 IBM CORPORATION, Armonk, NewYork

#### Some IBM Awards

IBM Masters in Insurance, awarded by Georgia State University College of Business.

Several hundred hours of IBM technical and management education courses.

Elected to IBM's Golden Circle and Excellence in Marketing Club.

Elected to IBM NE million dollar software marketing.

Elected to several IBM Systems Engineering Symposiums

## Some Responsibilities at IBM

1994-1997 Consulting Software Marketing Representative.

Responsible for Client Satisfaction and the implementation of Systems and Application

Development Solutions to major corporations in the New York/New Jersey area.

1986 - 1994 IBM Senior Business Development Representative & Sr. Project Manager.

1975 - 1985 IBM Systems Engineer and Advisory SE,

1968 - 1974 IBM Industrial Engineer and Department Manager.

## 1983 - 1984 NIGERIA INSTITUTE of SOCIAL & ECONOMIC RESEARCH, Ibadan, Nigeria

Director / Chief Consultant (on a leave of absence from IBM).

#### **PERSONAL**

Married with 5 grown children and twelve grand children