Amani Jennings, Dean of Students
Nicole Degenhardt, Interim Athletic Director

Compass Point #2: Student Experience

OBJECTIVE	KEY RESULTS	Metric Definition	Initial 2017-2018 Baseline	ACHIEVED				GOAL BY:
				18–19	19–20	20–21	21–22	22–23
1. Retention rate	At least 75 percent	FTFT 1 year retention rate Page G-1 of Fact book	74%	79%	81%			78%
2. IT infrastructure	Improved Wifi Coverage/Smart Classroom percentage	Improved Wifi Coverage is Academic area/Student Lounge or res. hall w/ updated/new wireless access point/technology at start of Fall Semester. Smart Technology at start of Fall Semester by Level: Level 1 Classrooms (Touchscreen TV, PC, podium and pod). Level 2 Classrooms (Projector, PC, podium, and smartboard). Total Classrooms: 65	Improved Wifi Coverage: 10% Total Classrooms with Smart Technology:29/45% Level 1 Classrooms: 4/6% Level 2 Classrooms: 25/38%	Improved Wifi Coverage: 33% Total Classrooms with Smart Technology:38/58% Level 1 Classrooms: 33/50% Level 2 Classrooms: 5/8%	Improved Wifi Coverage: 52% Total Classrooms with Smart Technology:40/61.5% Level 1 Classrooms: 35/54% Level 2 Classrooms: 5/8%	Process Ongoing		Wifi: 100% Smart: 60/90%
3. Student space	Total useful/usable square feet gathering spaces	Need to calculate this metric? Not previously measured.	Calculate baseline in 2018	Not calculated	in Master Plan	No additional space added during COVID shutdown.		TBD
4. Student engagement	Student Satisfaction Survey	Student Life Student Satisfaction Survey: Overall how satisfied are you with student activities and events at GCU?	63% meets or exceeds expectations *(721 unique respondents)*	66% meets or exceeds expectations *(831 unique respondents)*	*Survey not conducted due to campus shutdown.*	39% meets or exceeds satisfaction out of 156 unique respondents.		75% meets or exceeds expectations
5. Faith and spiritual experiences	Participation at mission-related events	Head count of persons attending mission related events	2,185	2,360	1,504	2,004		3,000
6. Leadership experience	Participation rate in signature experience activities	Headcount of students in Women In Leadership Development (WILD), Emerging Leaders Program (ELP), Mercy Collegiate Society (MCS), Student Athlete Advisory Council (SAAC)	WILD: 52, ELP: 28, MCS: 75, SAAC: 26. Total: 181	WILD: 46, ELP: 20, MCS: 64, SAAC: 26. Total: 156	WILD: 38, ELP: 1, MCS: 64, SAAC: 28. Total: 131	WILD: 54, ELP: 0, MCS: 20, Orientation: 14, SGA: 12, SAAC: 26. Total: 126		Total: 271 (50% more than baseline)
7. Campus culture	Student attendance/ satisfaction survey results	Student satisfaction with campus culture, environment, interactions as meassured on RNL SSI and NSSE.	RNL SSI 5.26/7	**NSSE 2019 Campus Environment FY** Quality of Interactions Mean 42.3 GCU Preferred Mean 43.6 FY Supportive Environment Mean 40.6 GCU Preferred Mean 38.9 **SR** Quality of Interactions Mean 43.8 GCU Preferred Mean 43.2 SR Supportive Environment Mean 34.2 GCU Preferred Mean 34.2	RNL SSI 5.06/7	**NSSE 2021 Campus Environment FY** Quality of Interactions Mean 39.4, Preferred Mean 43.9 FY Supportive Environmet = 31.7, Preferred Mean = 36.8, **SR** Quality of Interactions = 43.7, Preferred Mean = 42.9, SR Supportive Environment = 36.1, Preferred Mean = 33.4		RNL SSI 5.5/7, NSSE FY Interactions 43.5, FY Supportive Environment 42, SR Interactions 45, Supportive Environment 36
8. Athletic experience	End-of-year athletic survey results	Student athlete rating of overall athletic experience and overall experience on Athlete ViewPoint Survey	not available	Overall Athletic Experience = 3.98. National Average=3.82 Overall Experience =3.70, National Average 4.03. Based on data from Athlete ViewPoint Survey	Survey not conducted due to campus shut-down.	Overall Athletic Experience = 3.92. National Average = 3.9 Overall Experience = 3.67, National Average 4.03. Based on data from Athlete ViewPoint Survey		Overall Athletic 4.10, Overall 4.00