## Q1. 2022 Unit Assessment Plan

Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage. You can repeat your previous assessment plan if it is still valid.

Unit Assessment Plans are due February 28.

#### Q2. Name of Administrative Unit

Educational Opportunity Fund (EOF) Program

## Q3. Name of the person completing this report. (Last, First)

Joy L. Smith

## *Q4.* Email address of person completing this report.

josmith@georgian.edu

#### Q5. Date plan submitted

March 1, 2022

## Q6. To which Cabinet Member does this unit report?

O President

Provost

- Executive Director for Mission Integration
- $\bigcirc\,$  Vice President Finance and Administration
- O Vice President Institutional Advancement
- $\bigcirc\,$  Exec. Director of Marketing and Communication
- Vice President for Enrollment & Retention
- Other, (please specify

## *Q7.* This plan is based on the following year type selection:

- O Calendar Year (January-December)
- Academic Year (September-August)
- Fiscal Year (July-June)

O Other	

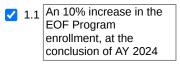
#### Q8. State Goal 1 for your administrative unit.

To provide students who meet, at least, one of the following criteria with the opportunity to acclimate to the college experience (specifically at Georgian Court University) via our six-week Summer Initiative: a) first generation college students, b) from low-to-moderate income families (per the state eligibility scale), c) those who exhibit academic promise, despite having a GPA that is below the university's admissions requirement, d) having participated in a state or federally funded pre-college opportunity program--i.e., GEAR UP, Upward Bound, College Bound, etc.

## Q9. State the Outcomes for Goal 1.

1.1
To promote an increase in institutional enrollment; our goal is to have 30 new EOF students (FTFT and transfer) at the conclusion of each Fall semester.
1.2
To provide students who are not from college-preparatory schools and/or communities with the opportunity to "catch up" academically, prior to the start of their first semester in college.
1.3
To offer social and cultural acclimation to students who are arriving to GCU, after participating in dual degree enrollment programs as high school students.
1.4
1.5
1.6

Q10. What metrics will be used to measure results of Goal 1? Align with above outcomes.



 $\checkmark$ 

1.2	parti enro 105/ or E weel trans their	Summer Program cipants will be lled in either EN 106 or 111, SD100 C180 during the six- < initiative. Their scripts will reflect successful	
	com	pletion of the ses.	
	1.3	Qualitative assessme (upon arrival during t Summer Program, completion of it and v the University administered tools) to discuss their acclima to the University. This data will let us know the efforts were successful.	he via D tion
	1.4		
	1.5		
	1.6		

*Q11.* What will be the benchmark for successfully meeting Goal **1**? Align with the above metrics.

<b>~</b>	1.1	An 10% increase in the EOF Program enrollment, at the conclusion of AY 2024
	1.2	80% or more of each Summer Program cohort must pass their courses with a C+ or better at the conclusion of the Program.
<b>~</b>	1.3	The students' academic performance and engagement in campus life will indicate the success of the initiative.
	1.4	
	1.5	
$\square$	1.6	

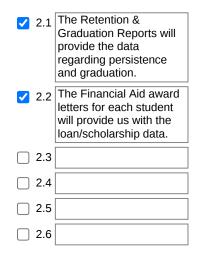
Q12. State Goal 2 for your administrative unit.

To encourage and support the retention of each summer cohort from Fall to Fall; to contribute to 4.5 year degree completion rate (those who entered college as FTFT at GCU) and 2.5 years (for those who transferred to GCU with completed AA/AS degrees).

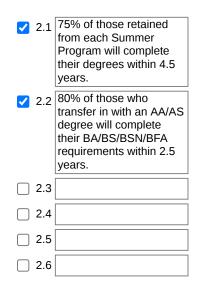
#### Q13. State the Outcomes for Goal 2.

<b>~</b>	2.1 An increase in the institution's retention efforts and a potential decrease in the loan repayment amount for students & institutional (scholarship) aid that is afforded each year per current student.
	2.2
	2.3
	2.4
	2.5
	2.6

#### *Q14.* What metrics will be used to measure results of Goal 2? Align with the above outcomes.



Q15. What will be the benchmark for successfully meeting Goal 2? Align with above metrics.



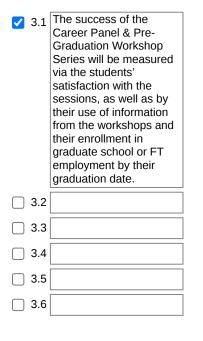
#### Q16. State Goal 3 for your administrative unit.

To host/facilitate programming that focuses on post-graduate (graduate/professional school and/or full-time employment) preparation. The intended audience is EOF students who have 80+ credits at the start of each Fall semester, to ensure that the university's deadlines are met and that they are familiar with the steps to applying for degree audits and for graduation.

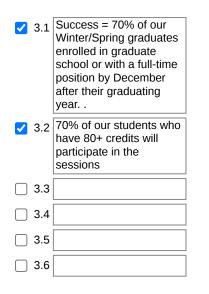
## *Q17.* State the Outcomes for Goal 3.

3.1 The sessions will focus on the job opportunities that specific majors offer, developing relationships with professors and other personnel in their desired fields, completing graduate school applications, securing internships, proper interview etiquette, etc.
3.2
3.3
3.4
3.5
3.6

*Q18.* What metrics will be used to measure results of Goal 3? Align with the above outcomes.



*Q19.* What will be the benchmarks for successfully meeting Goal 3? Align with above metrics.



## *Q20.* Give the Mission alignment for unit assessment goals. Check all that apply.

	Goal 1	Goal 2	Goal 3
Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.			
The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.			
Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.			
Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.		<	
Georgian Court provides students with the will to translate concern for social justice into action.			
No direct alignment with Mission.			

## *Q21.* Give the alignment with the GCU Strategic Compass Point (s) for your unit assessment goals. Check all that apply.

	Goal 1	Goal 2	Goal 3	
Compass Point 1: Mission Fulfillment through Academic Excellence.				
Compass Point 2: Mission Fulfillment through an Exceptional Student Experience.	<			
Compass Point 3: Mission Fulfillment through Revenue Generation and Diversification.				
Compass Point 4: Mission Fulfillment through Operational Efficiency and Utilization.				
No direct alignment with the Strategic Compass.				

*Q22.* Please select the directive(s) aligned with your goal(s) for Compass Point 1: Mission Fulfillment Through Academic Excellence. (check all that apply)

	Goal 1	Goal 2	Goal 3
1.1 Increase offerings by implementing sustainable new or revised undergraduate programs (at least five), new graduate programs (at least three), and non-degree programs which meet currently unserved student populations or needs.			
1.2 Stabilize one year retention of First Year students at 75% or higher. Baseline one year retention of Second Year students and transfer students. Improve four year graduation rates.		✓	
1.3 Provide consistent program quality, as measured by student satisfaction, across delivery formats (face-to-face, hybrid, online) and geographical site locations such that all students will have access to equitable services and facilities.			
1.4 Increase average number of high impact practices in which students participate including learning communities, service learning, research with faculty, study abroad, field or internship experience, and capstone experiences.			
1.5 Increase percentage of graduating undergraduate students who enter graduate school at GCU, at GCU partner programs, and elsewhere.			✓
1.6 Increase percentage of graduating students who are employed in positions in which their degree is needed within six months.			
1.7 Maintain and grow academic space in alignment with program needs.			

# *Q23.* Please select the directive(s) aligned with your goal(s) for Compass Point 2: Mission Fulfillment Through Exceptional Student Experience. (check all that apply)

	Goal 1	Goal 2	Goal 3
2.1 Improve the overall retention of resident students by providing a healthy and engaging residential experience.			
2.2 Develop an IT infrastructure that includes a "one campus" communications and services structure that is on par with current higher education industry standards.			
2.3 Enhance the physical space available for student engagement throughout campus.			
2.4 Develop collaborative campus environment that supports students through engagement with all campus stakeholders.	<		
2.5 Integrate marketing and recruitment strategies that highlight instructional strengths to attract the student who will succeed at Georgian Court University			
2.6 Provide unique student leadership experiences that focus on the philosophy of servant and ethical leadership.			
2.7 Identify current or develop new GCU Traditions to support and highlight a dynamic unified campus culture (convocation, homecoming, bonfire, etc.).			
2.8 Provide for an exceptional, safe, and well-rounded student-athlete experience through maintenance of competitive level facilities, leadership programming, academic support & resources consistent with program growth.			

*Q24.* Please select the directive(s) aligned with your goal(s) for Compass Point 3: Mission Fulfillment Through Revenue Generation and Diversification. (check all that apply)

This question was not displayed to the respondent.

*Q25.* Please select the directive(s) aligned with your goal(s) for Compass Point 4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization. (check all that apply)

This question was not displayed to the respondent.

## *Q26.* With which MSCHE (Middle States Commission on Higher Education) Standard are your unit assessment goals aligned. Try to limit your response to the primary area of alignment.

	Goal 1	Goal 2	Goal 3
Standard I. Mission and Goals			
Standard II. Ethics and Integrity			
Standard III. Design and Delivery of the Student Learning Experience			
Standard IV. Support of the Student Experience			<
Standard V. Educational Effectiveness Assessment			
Standard VI. Planning, Resources, and Institutional Improvement			
Standard VII. Governance, Leadership, and Administration			
I am not sure which Standard to choose			
Applies to all Standard			

## *Q27.* Name the person(s) responsible for Goal 1.

Joy L. Smith, Dominic Bowman, Teresa Geathers, Priscilla Burke

## Q28. Name the person(s) responsible for Goal 2.

Joy L. Smith, Dominic Bowman, Teresa Geathers, Priscilla Burke

## *Q29.* **Name the person(s) responsible for Goal 3.**

Joy L. Smith, Priscilla Burke

Q30. In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- O Year 1
- O Year 2
- O Year 3

Q31. In which year will Goal 2 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- O Year 1
- Year 2
- O Year 3

Q32. In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- 🔵 Year 1
- O Year 2
- O Year 3

Q33. Are there any additional comments you would like to add to this report?

