Q1.
GCU Academic Program Assessment Plan - Plan Updates

Please complete the program assessment plan. The format is similar to your previous plans, but is adapted to make fuller use of HelioCampus. If you need assistance, please contact the Office of Assessment. You can enter data in this form at one time or return to the survey to complete, using the same computer and original link. Once you submit, that action is final. You will receive a copy of your submittal.

Be sure to review academic program outcomes for appropriate rigor (Bloom's taxonomy) and assessable results. Avoid vague or general statements that cannot be quantified or measured. This plan can cover a three- to five-year time frame.

Note 1: Graduate programs need only complete summative assessment data.
Note 2: If the program has more than 5 learning outcomes, you will be directed to part B of the survey to enter the information on the additional outcomes (up to 10 total).

The update of Academic Program Assessment Plans are due by September 30.

Please contact the Office of Institutional Assessment and Accreditation with any questions or for further guidance.

Q2. Person completing the report

Last Name	Cappucci
First Name	Paul

Q3. Email address of person completing the report

cappuccip@georgian.edu

Q4. Program Name

English

Q5. School or Department

🔘 School of Arts, Sciences, and Education

⚪ School of Business and Digital Media

○ HMH School of Nursing and Wellness at GCU

○ University Wide Program (name below) [   ]

○ School of Arts, Sciences, and Education (Education Division)

Q6. Email address and name of Dean of School or Department Supervisor

Name of Dean/Supervisor	Dean Mary Chinery
Email address of Dean/Supervisor	mchinery@georgian.edu

Q7. Level of Program

◉ Undergraduate Major

○ Undergraduate Certificate and/or Endorsement

○ Graduate-Masters

○ Graduate-certificate only

○ Undergraduate-University wide

○ other, please specify [   ]

Q8. Length and starting year for Assessment Plan

☐ 3 years

☐ 4 years

☑ 5 years

☑ Starting year [2023-2024]

Q9. Indicate the name of the major(s), minor(s), and the associated degree(s) for this academic program.

Major(s)	English
Degree(s)	B.A.
Minor(s)	English

Q10. **State your learning outcomes (Up to five in this section, additional outcomes can be added to part B of the survey)**

☑ Learning Outcome (LO) 1
Students will write a creative and/or critical work with a clear sense of purpose.

☑ Learning Outcome (LO) 2
Students will clearly support their arguments with relevant details from primary texts and employ reading strategies that offer clear, substantial explanations and interpretations of those details.

☑ Learning Outcome (LO) 3
Students will effectively incorporate secondary scholarly sources to support and/or develop key ideas and correctly cite those sources in current MLA format.

☑ Learning Outcome (LO) 4
Students will hone their oral communication skills by clearly delivering presentations that are focused, well-organized, and informative.

☑ Learning Outcome (LO) 5
Students will expand their cultural awareness by formulating effective arguments that analyze the socio-historical circumstances of marginalized, disenfranchised people.

Q11. **Related USLG-Undergraduate Student Learning Goals. Align the program learning outcomes stated above with the associated USLG, if appropriate.**

	Foundational Knowledge of Human Cultures and the Physical and Natural World	Intellectual and Practical Skills	Personal and Social Responsibility	Integrative Learning	Mastery of a Defined Body of Knowledge at a Baccalaureate Level
Learning Outcome 1	☑	☑	☐	☐	☐
Learning Outcome 2	☐	☑	☐	☐	☑
Learning Outcome 3	☐	☑	☐	☐	☑
Learning Outcome 4	☐	☑	☐	☐	☐
Learning Outcome 5	☑	☐	☑	☐	☐

Q12. **Related GSLG-Graduate Student Learning Goals. Align the learning outcomes stated above with the associated GSLG.**

This question was not displayed to the respondent.

Q13. **Related BRIDGE-General Education Goals**

This question was not displayed to the respondent.

Q14. **Related Accreditation Standard** *(if applicable) State the standard/goal and check the alignment with your program outcome(s). (Example: Learning Outcome (LO) 1: Text entry: NJSPEL Standard 1)*

☐ Learning Outcome (LO) 1

☐ Learning Outcome (LO) 2

☐ Learning Outcome (LO) 3

☐ Learning Outcome (LO) 4

☐ Learning Outcome (LO) 5

Q15. **Course Mapping**. Program Courses and Experiential Learning mapping to Program Outcomes. Map **all** program courses to the program's learning outcomes here. List courses with short catalog name, i.e. EN101. Please check to see if all program courses are mapped to at least one program outcome. If the program has more than 5 outcomes, this mapping will continue in part B.

How do students learn this? In what course(s) and/or co-curricular experience(s)?

☑ Learning Outcome (LO) 1
All EN300 level courses and EN429 & EN430

☑ Learning Outcome (LO) 2
All EN300 level courses and EN429 & EN430

☑ Learning Outcome (LO) 3
All EN300 level courses and EN429 & EN430

☑ Learning Outcome (LO) 4
All EN300 level courses and EN429 & EN430

☑ Learning Outcome (LO) 5
All EN300 level courses and EN429 & EN430

Q16.
 Formative Assessment will occur in.....
Designate the selected course(s) from above mapping where evidence will be collected. These courses will have a signature assignment aligned with your assessment plan. Choose at least two courses per outcome. Try not to repeat courses. Note that signature assignments from BB Gradebook can be easily linked to program outcomes within HelioCampus.

☑ Learning Outcome (LO) 1
EN300

☑ Learning Outcome (LO) 2
EN300

☑ Learning Outcome (LO) 3
EN300

☑ Learning Outcome (LO) 4
EN300

☑ Learning Outcome (LO) 5
Mutli-Ethnic Literature Courses

Q17. Name the signature assignment aligned with formative assessment in the previous question. Give the name of the course and the assignment. Example: EN 300 Gateways to Literary Study: Final Course Paper assessed with the GCU Writing Rubric.

☑	Course 1/ LO1	EN 300 Gateways to Literary Study: Final Course Paper assessed with the GCU Writing Rubric
☐	Course 2/ LO1	
☑	Course 1/ LO2	EN 300 Gateways to Literary Study: Final Course Paper assessed with the GCU Writing Rubric
☐	Course 2/ LO2	
☑	Course 1/ LO3	EN 300 Gateways to Literary Study: Final Course Paper assessed with the GCU Writing Rubric
☐	Course 2/ LO3	
☑	Course 1/ LO4	EN 300 Gateways to Literary Study: Final Course Paper assessed with the GCU Writing Rubric
☐	Course 2/ LO4	
☑	Course 1/ LO5	EN 300 Courses in Multi-Ethnic Requirement: Final Course Paper assessed with the GCU Writing Rubric
☐	Course 2/ LO5	

Q18.
Summative Assessment will occur in.....
Designate the selected course(s) from above mapping where evidence will be collected. These courses will have a signature assignment aligned with your assessment plan. Choose at least two courses per outcome. Try not to repeat courses. Note that signature assignments from BB Gradebook can be easily linked to program outcomes within HelioCampus.

☑ Learning Outcome (LO) 1
EN 430 Senior Seminar: Final Course Paper assessed with the GCU Writing Rubric

☑ Learning Outcome (LO) 2
EN 430 Senior Seminar: Final Course Paper assessed with the GCU Writing Rubric

☑ Learning Outcome (LO) 3
EN 430 Senior Seminar: Final Course Paper assessed with the GCU Writing Rubric

☑ Learning Outcome (LO) 4
EN 430 Senior Seminar: Final Course Paper assessed with the GCU Writing Rubric

☑ Learning Outcome (LO) 5
EN 430 Senior Seminar: Final Course Paper assessed with the GCU Writing Rubric

Q19. Name the signature assignment aligned with summative assessment in the previous question. Give the name of the course and the assignment. Example: EN 490: Final Course Paper assessed with the GCU Writing Rubric.

☑ Course 1/ LO1	EN430: Final Course Paper assessed with the GCU Writing Rubric
☐ Course 2/ LO1	
☑ Course 1/ LO2	EN430: Final Course Paper assessed with the GCU Writing Rubric
☐ Course 2/ LO2	
☑ Course 1/ LO3	EN430: Final Course Paper assessed with the GCU Writing Rubric
☐ Course 2/ LO3	
☑ Course 1/ LO4	EN430: Final Course Paper assessed with the GCU Writing Rubric
☐ Course 2/ LO4	
☑ Course 1/ LO5	EN430: Final Course Paper assessed with the GCU Writing Rubric
☐ Course 2/ LO5	

Q20. **Direct Assessment: Satisfactory achievement will be based on assignment grading: below 70: did not meet expectations, between 70-85: meets expectations, at and above 85: exceeds expectations. Does this meet your program guidelines?**

○ Yes

◉ No

Q21. What is your preference for assignment percentages for expected results?

○ Does not meet expectations [   ]

◉ Meets expectations [80%]

○ Exceeds expectations [   ]

Q22. **Assessment Protocol.** What indirect evidence will you collect for your program's formative assessment of learning outcomes? Indirect evidence can include: student surveys (course feedback), course grades, course pass rates, etc. What are your benchmarks for this data? (Ex. 70% of students complete course feedback with resulting mean score of 4.3 out of 5) (Note: Text entry can be up to several lines.)

Formative Assessment

	Indirect Evidence 1	Benchmark for Evidence 1	Indirect Evidence 2	Benchmark for Evidence 2
LO 1				

LO2				
LO3				
LO4				
LO5				

Q23. **Assessment Protocol**. What <u>indirect</u> evidence will you collect for your program's summative assessment of learning outcomes? Indirect evidence can include: student surveys (course feedback), course grades, course pass rates, graduation rates, etc.

Summative Assessment

	Indirect Evidence 1	Benchmark for Evidence 1	Indirect Evidence 2	Benchmark for Evidence 2
LO 1				
LO2				
LO3				
LO4				
LO5				

Q24. **Program Assessment Time Frame:** Time Frame for Assessing the outcome.
Indicate the year of the plan where the data will be analyzed. Also indicate if data will be collected annually. This is helpful for gathering assessment artifacts from small classes or groups.

	Year 1 of Plan	Year 2 of Plan	Year 3 of Plan	Year 4 of Plan	Year 5 of Plan	Data collected annually
Learning Outcome 1	☑	☐	☐	☐	☐	☐
Learning Outcome 2	☐	☑	☐	☐	☐	☐
Learning Outcome 3	☐	☐	☑	☐	☐	☐
Learning Outcome 4	☐	☐	☐	☑	☐	☐
Learning Outcome 5	☐	☐	☐	☐	☑	☐

Q25. Number of program learning outcomes.

◉ 5 or less
◯ more than 5

*Q26.***State your additional learning outcomes**

This question was not displayed to the respondent.

Q27. Related USLG-Undergraduate Student Learning Goals. Align the program learning outcomes stated above with the associated USLG.

This question was not displayed to the respondent.

Q28. Related GSLG-Graduate Student Learning Goals. Align the learning outcomes stated above with the associated GSLG.

This question was not displayed to the respondent.

Q29. Related BRIDGE-General Education Goals

This question was not displayed to the respondent.

Q30. Related Accreditation Standard *(if applicable) State the standard/goal and check the alignment with your program outcome(s). (Example: Learning Outcome (LO) 1: Text entry: NJSPEL Standard 1)*

This question was not displayed to the respondent.

Q31.Course Mapping. Program Courses and Experiential Learning mapping to Program Outcomes. Continue to map **all** program courses to the program's learning outcomes here. List courses with short catalog name, i.e. EN101. Please check to see if all program courses are mapped to at least one program outcome.

How do students learn this? In what course(s) and/or co-curricular experience(s)?

This question was not displayed to the respondent.

Q32.
 Formative Assessment will occur in.....
Designate the selected course(s) from above mapping where evidence will be collected. These courses will have a signature assignment aligned with your assessment plan. Choose up to two courses per outcome. Try not to repeat courses.

This question was not displayed to the respondent.

Q33. Name the signature assignment aligned with formative assessment in the previous question. Give the name of the course and the assignment. Example: EN 490: Final Course Paper assessed with the GCU Writing Rubric.

This question was not displayed to the respondent.

Q34.
 Summative Assessment will occur in.....
Designate the selected course(s) from above mapping where evidence will be collected. These courses will have a signature assignment aligned with your assessment plan. Choose up to two courses per outcome. Try not to repeat courses.

Q35. Name the signature assignment aligned with summative assessment in the previous question. Give the name of the course and the assignment. Example: EN 490: Final Course Paper assessed with the GCU Writing Rubric.

Q36. **Assessment Protocol.** What underline indirect underline evidence will you collect for your program's formative assessment of learning outcomes? Indirect evidence can include: student surveys (course feedback), course grades, course pass rates, etc. What are your benchmarks for this data? (Ex. 70% of students complete course feedback with resulting mean score of 4.3 out of 5)

Formative Assessment

Q37. **Assessment Protocol**. What underline indirect underline evidence will you collect for your program's summative assessment of learning outcomes? Indirect evidence can include: student surveys (course feedback), course grades, course pass rates, graduation rates, etc.

Summative Assessment

Q38. **Program Assessment Time Frame:** Time Frame for Assessing the outcome.
Indicate the year of the plan where the data will be analyzed. Also indicate if data will be collected annually. This is helpful for gathering assessment artifacts from small classes or groups.

Location Data

Location: (40.1437, -74.6065)

Source: GeoIP Estimation