

**Q1. 2023 Unit Assessment Plan**

**Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage. You can repeat your previous assessment plan if it is still valid.**

**Unit Assessment Plans are due February 28.**

**Q2. Name of Administrative Unit**

Financial Aid

**Q3. Name of the person completing this report. (Last, First)**

McCarthy, Cynthia

**Q4. Email address of person completing this report.**

cmccarthy@georgian.edu

**Q5. Date plan submitted**

March 15, 2023

**Q6. To which Cabinet Member does this unit report?**

- President
- Provost
- Executive Director for Mission Integration
- Vice President Finance and Administration
- Vice President Institutional Advancement
- Vice President for Enrollment & Retention
- Other, (please specify

**Q7. This plan is based on the following year type selection:**

- Calendar Year (January-December)
- Academic Year (September-August)
- Fiscal Year (July-June)
- Other

**Q8. State Goal 1 for your administrative unit.**

Realignment of office staff and positions to increase operational efficiencies, retain qualified staff and promote professional growth.

**Q9. State the Outcomes for Goal 1.**

- 1.1
- 1.2
- 1.3
- 1.4
- 1.5
- 1.6

**Q10. What metrics will be used to measure results of Goal 1? Align with above outcomes.**

- 1.1
- 1.2
- 1.3
- 1.4

- 1.5
- 1.6

**Q11. What will be the benchmark for successfully meeting Goal 1? Align with the above metrics.**

- 1.1 Staff retention at 100%
- 1.2 Create succession opportunities for a future Director of Financial Aid.
- 1.3 Create succession opportunity for Assistant Director of Financial Aid.
- 1.4
- 1.5
- 1.6

**Q12. State Goal 2 for your administrative unit.**

Update and provide online the Student Financial Aid Handbook.

**Q13. State the Outcomes for Goal 2.**

- 2.1 Provide students and families clearly stated Policies and Procedures governing the Financial Aid Office
- 2.2 Provide all university departments clearly stated Policies and Procedures governing the Financial Aid Office.
- 2.3
- 2.4
- 2.5
- 2.6

**Q14. What metrics will be used to measure results of Goal 2? Align with the above outcomes.**

- 2.1 Students taking greater responsibility for their financial aid.
- 2.2 University faculty and staff will have a better understanding of the student's responsibilities for their financial aid and the processes.
- 2.3
- 2.4
- 2.5
- 2.6

**Q15. What will be the benchmark for successfully meeting Goal 2? Align with above metrics.**

- 2.1 Monitor number of visits to Financial Aid Student Handbook
- 2.2 Decrease in the number of emails from faculty and staff confused by the withdrawing from class verses withdrawing from the University.
- 2.3
- 2.4
- 2.5
- 2.6

**Q16. State Goal 3 for your administrative unit.**

Work with Institutional Technology in improving enhancements that will be available with the PowerCampus upgrade and Powerfaids integration.

**Q17. State the Outcomes for Goal 3.**

- 3.1 Improved processing of student records from PowerCampus to Powerfaids.
- 3.2
- 3.3

- 3.4
- 3.5
- 3.6

**Q18. What metrics will be used to measure results of Goal 3? Align with the above outcomes.**

- 3.1 Records will be correct and updated as changes are made in PowerCampus.
- 3.2
- 3.3
- 3.4
- 3.5
- 3.6

**Q19. What will be the benchmarks for successfully meeting Goal 3? Align with above metrics.**

- 3.1 All relevant student data necessary to deliver financial aid will be accurate and timely.
- 3.2
- 3.3
- 3.4
- 3.5
- 3.6

**Q20. Give the Mission alignment for unit assessment goals. Check all that apply.**

	Goal 1	Goal 2	Goal 3
Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Georgian Court provides students with the will to translate concern for social justice into action.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No direct alignment with Mission.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**Q21. Give the alignment with the GCU Strategic Compass Point (s) for your unit assessment goals. Check all that apply.**

	Goal 1	Goal 2	Goal 3
Compass Point 1: Mission Fulfillment through Academic Excellence.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compass Point 2: Mission Fulfillment through an Exceptional Student Experience.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Compass Point 3: Mission Fulfillment through Revenue Generation and Diversification.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Compass Point 4: Mission Fulfillment through Operational Efficiency and Utilization.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
No direct alignment with the Strategic Compass.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q22. Please select the directive(s) aligned with your goal(s) for Compass Point 1: Mission Fulfillment Through Academic Excellence. (check all that apply)

*This question was not displayed to the respondent.*

Q23. Please select the directive(s) aligned with your goal(s) for Compass Point 2: Mission Fulfillment Through Exceptional Student Experience. (check all that apply)

	Goal 1	Goal 2	Goal 3
2.1 Improve the overall retention of resident students by providing a healthy and engaging residential experience.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.2 Develop an IT infrastructure that includes a "one campus" communications and services structure that is on par with current higher education industry standards.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2.3 Enhance the physical space available for student engagement throughout campus.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.4 Develop collaborative campus environment that supports students through engagement with all campus stakeholders.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2.5 Integrate marketing and recruitment strategies that highlight instructional strengths to attract the student who will succeed at Georgian Court University	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.6 Provide unique student leadership experiences that focus on the philosophy of servant and ethical leadership.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.7 Identify current or develop new GCU Traditions to support and highlight a dynamic unified campus culture (convocation, homecoming, bonfire, etc.).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.8 Provide for an exceptional, safe, and well-rounded student-athlete experience through maintenance of competitive level facilities, leadership programming, academic support & resources consistent with program growth.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q24. Please select the directive(s) aligned with your goal(s) for Compass Point 3: Mission Fulfillment Through Revenue Generation and Diversification. (check all that apply)

	Goal 1	Goal 2	Goal 3
3.1 Increase enrollment to meet current capacity and develop a comprehensive plan for our main campus in demographic and programs which highlight the main campus as the flagship model for the Georgian Court Mission.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3.2 Identify new locations, sites, and delivery modalities where the Mission and the revenue opportunities are abundant.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.3 Identify and partner with high schools, community colleges, other colleges and universities, community programs, and business/employers to meet their student needs as an educational partner.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3.4 Create multiple-channel financial aid strategy to connect early packaging with admissions yield strategy. Utilize packaging strategy to create an optimal class and net tuition revenue.



3.5 Implement a branded Georgian Court experience for all students regardless of site or location to build on the sense of connectedness to the University, cultivating continuous involvement as future alumni & donors.



3.6 Seek additional revenue in to the forms of increased alumni giving, increased athletic giving, increased foundation and corporate partnerships.



3.7 Engage stakeholders of the institution including, board members, administration, faculty and staff, and alumni the fundraising efforts to build on the Georgian Court Brand and build connections to new funding sources.



3.8 Build capacity and launch a capital campaign.



**Q25. Please select the directive(s) aligned with your goal(s) for Compass Point 4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization. (check all that apply)**

	Goal 1	Goal 2	Goal 3
4.1 Develop a collaborative financial strategy for the next three years that integrates the strategic enrollment and academic plans. These plans will be supported by Capital and Leased space development programs and the integration of the Facilities Conditions Assessment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.2 Develop a plan that re-imagines the campus to make efficient and effective use of physical spaces on campus, inclusive of renewal and replacement programs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.3 Develop the Campus Master Plan and a Strategic Technology Master plan to support campus operations and expand satellite and virtual academic sites.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.4 Enhance and expand efficient process improvement programs to provide more supportive operations and efficient campus operations and workflows.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**Q26. With which MSCHE (Middle States Commission on Higher Education) Standard are your unit assessment goals aligned. Try to limit your response to the primary area of alignment.**

	Goal 1	Goal 2	Goal 3
Standard I. Mission and Goals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard II. Ethics and Integrity	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Standard III. Design and Delivery of the Student Learning Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard IV. Support of the Student Experience	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Standard V. Educational Effectiveness Assessment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard VI. Planning, Resources, and Institutional Improvement	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Standard VII. Governance, Leadership, and Administration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am not sure which Standard to choose	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Applies to all Standard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Q27. Name the person(s) responsible for Goal 1.**

Cynthia McCarthy

Q28.

**Name the person(s) responsible for Goal 2.**

Cynthia McCarthy

**Q29.**

**Name the person(s) responsible for Goal 3.**

Cynthia McCarthy

**Q30.**

**In which year will Goal 1 be assessed?**

**Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.**

- Year 1
- Year 2
- Year 3

**Q31.**

**In which year will Goal 2 be assessed?**

**Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.**

- Year 1
- Year 2
- Year 3

**Q32.**

**In which year will Goal 3 be assessed?**

**Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.**

- Year 1
- Year 2
- Year 3

**Q33. Are there any additional comments you would like to add to this report?**



None at this time.

#### Location Data

**Location:** ([40.0923, -74.2252](#))

**Source:** GeoIP Estimation

