

GCU Unit Assessment Report

Start of Block: Default Question Block

GCU Unit Assessment Report

Q2 Name of Administrative Unit

Q3 Name of person completing the report.

Q4 Email address of person completing the report.

Q5 To which Cabinet Member does this unit report?

- President (1)
 - Provost (2)
 - Provost-Dean of Students (3)
 - Vice President Student Enrollment and Retention (4)
 - Vice President Institutional Advancement (5)
 - Vice President Finance and Administration (6)
 - Associate Vice President Admissions (7)
 - Executive Director Mission Integration (8)
 - Executive Director Marketing & Communication (9)
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Q6 Year of Submittal

- Calendar Year (CY) 2018 (January through December, 2018) (1)
 - Academic Year (AY) 2017-2018 (Fall 2017 through Summer 2 2018) (2)
 - Fiscal Year (FY) 2018 (July 1, 2017 through June 30, 2018) (3)
 - Other (please state) (4) _____
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Q7 State the Goal selected for this report.

Q8 State the associated outcomes for this goal.

Outcome 1 (1) _____

Outcome 2 (2) _____

Outcome 3 (3) _____

Outcome 4 (4) _____

Outcome 5 (5) _____

Q9 Does the stated goal align with Compass Point #1: Mission Fulfillment Through Academic Excellence?

Yes (1)

No (2)

Skip To: Q11 If Does the stated goal align with Compass Point #1: Mission Fulfillment Through Academic Excellence? = No

Q10 Give the alignment of this goal and associated outcomes with the Strategic Compass Objectives, Key Results and Achieved (OKA). Strategic Compass Point #1: Mission Fulfillment Through Academic Excellence (Check all that apply)

1.1 Increase offerings by implementing sustainable new or revised undergraduate programs (at least five), new graduate programs (at least three), and non-degree programs which meet currently unserved student populations or needs. (1)

1.2 Stabilize one year retention of First Year students at 75% or higher. Baseline one year retention of Second Year students and transfer students. Improve four year graduation rates. (2)

1.3 Provide consistent program quality, as measured by student satisfaction, across delivery formats (face-to-face, hybrid, online) and geographical site locations such that all students will have access to equitable services and facilities. (3)

1.4 Increase average number of high impact practices in which students participate including learning communities, service learning, research with faculty, study abroad, field or internship experience, and capstone experiences. (4)

1.5 Increase percentage of graduating undergraduate students who enter graduate school at GCU, at GCU partner programs, and elsewhere. (5)

1.6 Increase percentage of graduating students who are employed in positions in which their degree is needed within six months. (6)

1.7 Maintain and grow academic space in alignment with program needs. (7)

Other, please explain (8) _____

Q11 Does the stated goal align with Compass Point #2: Mission Fulfillment Through Exceptional Student Experiences?

Yes (1)

No (2)

Skip To: Q13 If Does the stated goal align with Compass Point #2: Mission Fulfillment Through Exceptional Student... = No

Q12 Give the alignment of this goal and associated outcomes with the Strategic Compass Objectives, Key Results and Achieved (OKA). Strategic Compass Point #2: Mission Fulfillment Through Exceptional Student Experiences. (check all that apply)

- 2.1 Improve the overall retention of resident students by providing a healthy and engaging residential experience. (1)
- 2.2 Develop an IT infrastructure that includes a “one campus” communications and services structure that is on par with current higher education industry standards. (2)
- 2.3 Enhance the physical space available for student engagement throughout campus. (3)
- 2.4 Develop collaborative campus environment that supports students through engagement with all campus stakeholders. (4)
- 2.5. Integrate marketing and recruitment strategies that highlight institutional strengths to attract the student who will succeed at Georgian Court University. (5)
- 2.6 Provide unique student leadership experiences that focus on the philosophy of servant and ethical leadership. (6)
- 2.7 Identify current or develop new GCU Traditions to support and highlight a dynamic unified campus culture (convocation, homecoming, bonfire, etc.). (7)
- 2.8 Provide for an exceptional, safe, and well-rounded student-athlete experience through maintenance of competitive level facilities, leadership programming, academic support & resources consistent with program growth. (8)
- Other, please explain (9) _____

Q13 Does the stated goal align with Compass Point #3: Mission Fulfillment Through Revenue Generation and Diversification?

- Yes (1)
- No (2)

Skip To: Q15 If Does the stated goal align with Compass Point #3: Mission Fulfillment Through Revenue Generation... = No

Q14 Give the alignment of this goal and associated outcomes with the Strategic Compass Objectives, Key Results and Achieved (OKA). Strategic Compass Point #3: Mission Fulfillment Through Revenue Generation and Diversification. (check all that apply)

3.1 Increase enrollment to meet current capacity and develop a comprehensive plan for our main campus in demographic and programs which highlight the main campus as the flagship model for the Georgian Court Mission. (1)

3.2 Identify new locations, sites, and delivery modalities where the Mission and the revenue opportunities are abundant. (2)

3.3 Identify and partner with high schools, community colleges, other colleges and universities, community programs, and businesses/employers to meet their student needs as an educational partner. (3)

3.4 Create multiple-channel financial aid strategy to connect early packaging with admissions yield strategy. Utilize packaging strategy to create an optimal class and net tuition revenue. (4)

3.5 Implement a branded Georgian Court experience for all students regardless of site or location to build on the sense of connectedness to the University, cultivating continuous involvement as future alumni & donors. (5)

3.6 Seek additional revenue in to the forms of increased alumni giving, increased athletic giving, increased foundation and corporate partnerships. (6)

3.7 Engage stakeholders of the institution including, board members, administration, faculty and staff, and alumni the fundraising efforts to build on the Georgian Court Brand and build connections to new funding sources. (7)

3.8 Build capacity and launch a capital campaign. (8)

Other, please explain (9) _____

Q15 Does the stated goal align with Compass Point #4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization?

Yes (1)

No (2)

Q16 Give the alignment of this goal and associated outcomes with the Strategic Compass Objectives, Key Results and Achieved (OKA). Strategic Compass Point #4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization. (Check all that apply)

- 4.1 Develop a collaborative financial strategy for the next three years that integrates the strategic enrollment and academic plans. These plans will be supported by Capital and Leased space development programs and the integration of the Facilities Conditions Assessment. (1)
 - 4.2 Develop a plan that re-imagines the campus to make efficient and effective use of physical spaces on campus, inclusive of renewal and replacement programs. (2)
 - 4.3. Develop the Campus Master Plan and a Strategic Technology Master plan to support campus operations and expand satellite and virtual academic sites. (3)
 - 4.4 Enhance and expand efficient process improvement programs to provide more supportive operations and efficient campus operations and workflows. (4)
 - Other, please explain (5) _____
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Q17 State the metrics used to evaluate this goal.

- For Outcome 1 (1) _____
 - For Outcome 2 (2) _____
 - For Outcome 3 (3) _____
 - For Outcome 4 (4) _____
 - For Outcome 5 (5) _____
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Q18 Based on the metrics stated above, what were the results of your assessment of the above goal? Summarize below, and if necessary, send the data file separately to gcuassessment@georgian.edu

Outcome 1 results (1) _____

Outcome 2 results (2) _____

Outcome 3 results (3) _____

Outcome 4 results (4) _____

Outcome 5 results (5) _____

Q19 Did your results meet benchmark expectations? Explain your response in the text box.

Choose best answer and enter explanation in text box to the right					Explanation
Exceeded expectations (1)	Met expectations (2)	Did not meet expectations (3)	Could not be evaluated (4)		Please provide your comments below (1)

Outcome 1 (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Outcome 2 (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Outcome 3 (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Outcome 4 (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Outcome 5 (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	



Q20 What actions will be taken by the unit to meet or continue to meet the goal based on the above assessment data? This plan should cover 3 years or until the goal is re-evaluated. The

goal will be assessed in 2021-2022.

Please enter the information in the text boxes below.

	Action (1)	Person Responsible (2)	Expected Results (3)	Resources needed (4)
CY2019 (1)				
CY2020 (2)				
CY2021 (3)				



Q21 Write an executive summary of this year's unit assessment report. This executive summary will be used for the Executive Report on Unit Assessment, and will be made public on the GCU website. See sample below.

The (name of unit) assessed its goal of (state goal) for the CY 2018 reporting cycle. From the data collected, the unit goal (was exceeded, was met, was not met, was not successfully evaluated). Our findings were (summarize findings here). The (name) unit will take the following actions to continue to address the goal stated above. (List the actions to be taken).



Q22 Are there any additional comments you would like to add to this report?

End of Block: Default Question Block
