

Q1. 2023 Unit Assessment Plan

Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage. You can repeat your previous assessment plan if it is still valid.

Unit Assessment Plans are due February 28.

Q2. Name of Administrative Unit

Graduate Admissions

Q3. Name of the person completing this report. (Last, First)

Thompson, Jerred

Q4. Email address of person completing this report.

jethompson@georgian.edu

Q5. Date plan submitted

02/28/2023

Q6. To which Cabinet Member does this unit report?

- President
- Provost
- Executive Director for Mission Integration
- Vice President Finance and Administration
- Vice President Institutional Advancement
- Vice President for Enrollment & Retention
- Other, (please specify

Q7. This plan is based on the following year type selection:

- Calendar Year (January-December)
- Academic Year (September-August)
- Fiscal Year (July-June)
- Other

Q8. State Goal 1 for your administrative unit.

Increase Application and Inquiry counts for future enrollment terms. (2023, 2024, 2025)

Q9. State the Outcomes for Goal 1.

- 1.1
- 1.2
- 1.3
- 1.4
- 1.5
- 1.6

Q10. What metrics will be used to measure results of Goal 1? Align with above outcomes.

- 1.1
- 1.2
- 1.3
- 1.4
- 1.5
- 1.6

Q11. What will be the benchmark for successfully meeting Goal 1? Align with the above metrics.

- 1.1 Compare apps to the prior year.
- 1.2
- 1.3
- 1.4
- 1.5
- 1.6

Q12. State Goal 2 for your administrative unit.

Create individual recruitment plan for different graduate programs

Q13. State the Outcomes for Goal 2.

- 2.1 Allow counselors to focus on specific programs
- 2.2 Allow counselors a budget for their assigned programs
- 2.3 Create a plan to recruit for each program
- 2.4
- 2.5
- 2.6

Q14. What metrics will be used to measure results of Goal 2? Align with the above outcomes.

- 2.1 Count of individual program efforts
- 2.2 Create individual program recruitment events.
- 2.3

- 2.4
- 2.5
- 2.6

Q15. What will be the benchmark for successfully meeting Goal 2? Align with above metrics.

- 2.1 Launch program specific material and websites
- 2.2 Inquiries from individual program recruitment efforts
- 2.3
- 2.4
- 2.5
- 2.6

Q16. State Goal 3 for your administrative unit.

Decrease melt for deposited graduate applicants

Q17. State the Outcomes for Goal 3.

- 3.1 Create early follow up with deposits to encourage enrollment.
- 3.2 Ensure students are ready for their first bill
- 3.3 Ensure students are able to log into their student accounts
- 3.4 Connect deposited students with faculty
- 3.5
- 3.6

Q18. What metrics will be used to measure results of Goal 3? Align with the above outcomes.

- 3.1 Decrease in the percent of students that deposit but do not enroll
- 3.2
- 3.3
- 3.4
- 3.5
- 3.6

Q19. What will be the benchmarks for successfully meeting Goal 3? Align with above metrics.

- 3.1 Compare Fall 2023 graduate student melt to Fall 2022
- 3.2 Compare Fall 2024 graduate student melt to Fall 2023
- 3.3
- 3.4
- 3.5
- 3.6

Q20. Give the Mission alignment for unit assessment goals. Check all that apply.

	Goal 1	Goal 2	Goal 3
Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Georgian Court provides students with the will to translate concern for social justice into action.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No direct alignment with Mission.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q21. Give the alignment with the GCU Strategic Compass Point (s) for your unit assessment goals. Check all that apply.

	Goal 1	Goal 2	Goal 3
Compass Point 1: Mission Fulfillment through Academic Excellence.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compass Point 2: Mission Fulfillment through an Exceptional Student Experience.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compass Point 3: Mission Fulfillment through Revenue Generation and Diversification.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Compass Point 4: Mission Fulfillment through Operational Efficiency and Utilization.



No direct alignment with the Strategic Compass.



Q22. Please select the directive(s) aligned with your goal(s) for Compass Point 1: Mission Fulfillment Through Academic Excellence. (check all that apply)

This question was not displayed to the respondent.

Q23. Please select the directive(s) aligned with your goal(s) for Compass Point 2: Mission Fulfillment Through Exceptional Student Experience. (check all that apply)

This question was not displayed to the respondent.

Q24. Please select the directive(s) aligned with your goal(s) for Compass Point 3: Mission Fulfillment Through Revenue Generation and Diversification. (check all that apply)

	Goal 1	Goal 2	Goal 3
3.1 Increase enrollment to meet current capacity and develop a comprehensive plan for our main campus in demographic and programs which highlight the main campus as the flagship model for the Georgian Court Mission.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3.2 Identify new locations, sites, and delivery modalities where the Mission and the revenue opportunities are abundant.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.3 Identify and partner with high schools, community colleges, other colleges and universities, community programs, and business/employers to meet their student needs as an educational partner.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3.4 Create multiple-channel financial aid strategy to connect early packaging with admissions yield strategy. Utilize packaging strategy to create an optimal class and net tuition revenue.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.5 Implement a branded Georgian Court experience for all students regardless of site or location to build on the sense of connectedness to the University, cultivating continuous involvement as future alumni & donors.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3.6 Seek additional revenue in to the forms of increased alumni giving, increased athletic giving, increased foundation and corporate partnerships.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.7 Engage stakeholders of the institution including, board members, administration, faculty and staff, and alumni the fundraising efforts to build on the Georgian Court Brand and build connections to new funding sources.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.8 Build capacity and launch a capital campaign.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q25. Please select the directive(s) aligned with your goal(s) for Compass Point 4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization. (check all that apply)

	Goal 1	Goal 2	Goal 3
4.1 Develop a collaborative financial strategy for the next three years that integrates the strategic enrollment and academic plans. These plans will be supported by Capital and Leased space development programs and the integration of the Facilities Conditions Assessment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.2 Develop a plan that re-imagines the campus to make efficient and effective use of physical spaces on campus, inclusive of renewal and replacement programs.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4.3 Develop the Campus Master Plan and a Strategic Technology Master plan to support campus operations and expand satellite and virtual academic sites.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.4 Enhance and expand efficient process improvement programs to provide more supportive operations and efficient campus operations and workflows.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q26. With which MSCHE (Middle States Commission on Higher Education) Standard are your unit assessment goals aligned. Try to limit your response to the primary area of alignment.

	Goal 1	Goal 2	Goal 3
Standard I. Mission and Goals	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Standard II. Ethics and Integrity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard III. Design and Delivery of the Student Learning Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard IV. Support of the Student Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard V. Educational Effectiveness Assessment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard VI. Planning, Resources, and Institutional Improvement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard VII. Governance, Leadership, and Administration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am not sure which Standard to choose	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Applies to all Standard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q27. Name the person(s) responsible for Goal 1.

Jerred Thompson

Q28.

Name the person(s) responsible for Goal 2.

Jerred Thompson

Q29.

Name the person(s) responsible for Goal 3.

Jerred Thompson

Q30.

In which year will Goal 1 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- Year 1
- Year 2
- Year 3

Q31.

In which year will Goal 2 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

Year 1

Year 2

Year 3

Q32.

In which year will Goal 3 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

Year 1

Year 2

Year 3

Q33. Are there any additional comments you would like to add to this report?

Location Data

Location: [\(37.9834, -122.0312\)](#)

Source: GeolIP Estimation

