

Q1. 2025 Unit Assessment Plan

Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage. You can repeat your previous assessment plan if it is still valid.

Unit Assessment Plans are due February 28.

Q2. Name of Administrative Unit

Institutional Research

Q3. Name of the person completing this report. (Last, First)

Phillip Haynes

Q4. Email address of person completing this report.

phaynes@georgian.edu

Q5. Date plan submitted

3/3/2025

Q6. To which Cabinet Member does this unit report?

- ☐ President
- ☐ Provost (Academic and Student Affairs)
- ☒ Associate Provost for Academic Program Development
- ☐ Associate Provost for Student Support and Services
- ☐ Executive Director of Mission Integration
- ☐ Vice President Finance and Administration
- ☐ Vice President Institutional Advancement
- ☐ Vice President for Enrollment Management

☐ Other, (please specify

Q7. This plan is based on the following year type selection:

☐ Calendar Year (January-December)

☒ Academic Year (September-August)

☐ Fiscal Year (July-June)

☐ Other

Q8. State Goal 1 for your administrative unit.

Complete All IPEDS, New Jersey IPEDS and Sure Surveys on time.

Q9. State the Outcomes for Goal 1.

☒ 1.1

Complete IPEDS Surveys

☒ 1.2

Complete New Jersey IPEDS Surveys

☒ 1.3

Complete SURE Surveys

☐ 1.4

☐ 1.5

☐ 1.6

Q10. What metrics will be used to measure results of Goal 1? Align with above outcomes.

☒ 1.1

Report will be submitted
based on completion
calendar

☒ 1.2

Report will be submitted
based on completion
calendar

☒ 1.3

Report will be submitted
based on completion
calendar

- ☐ 1.4
- ☐ 1.5
- ☐ 1.6

Q11. What will be the benchmark for successfully meeting Goal 1? Align with the above metrics.

- ☒ 1.1 Surveys will be locked by federal agency
- ☒ 1.2 Surveys will be locked by federal agency
- ☒ 1.3 Surveys will be locked by federal agency
- ☐ 1.4
- ☐ 1.5
- ☐ 1.6

Q12. State Goal 2 for your administrative unit.

Complete internal request for data in a timely fashion.

Q13. State the Outcomes for Goal 2.

- ☒ 2.1 Create data request tracking system
- ☒ 2.2 Process data request tickets
- ☒ 2.3 Communicate with data requestor about timing, complications, and status.
- ☐ 2.4
- ☐ 2.5
- ☐ 2.6

Q14. What metrics will be used to measure results of Goal 2? Align with the above outcomes.

- ☒ 2.1 A tracking system that keep record of all information pertinent in completing data request.
- ☒ 2.2 The data request tickets will serve as documentation for data request delivery.
- ☒ 2.3 At the completion of each data request a short survey will be provided rating the service.
- ☐ 2.4
- ☐ 2.5
- ☐ 2.6

Q15. What will be the benchmark for successfully meeting Goal 2? Align with above metrics.

- ☒ 2.1 Data request all successfully tracked storing details of the progress towards completion.
- ☒ 2.2 Data request tickets will be stored keeping record of transactions.
- ☒ 2.3 A short satisfaction survey will be emailed to data requestors.
- ☐ 2.4
- ☐ 2.5
- ☐ 2.6

Q16. State Goal 3 for your administrative unit.

Help with implementation of Jenzabar software as it pertains to data migration and testing.

Q17. State the Outcomes for Goal 3.

- ☒ 3.1 Fully document implementation and systems

- ☒ 3.2

Serve as a committee member to ensure implemetation fedility with repards to data migration and testing.
- ☒ 3.3

Identify Jenzabar architecture to complete IPEDS Surveys.
- ☐ 3.4
- ☐ 3.5
- ☐ 3.6

Q18. What metrics will be used to measure results of Goal 3? Align with the above outcomes.

- ☒ 3.1

Hold Jenzabar accountable to providing system documentation.
- ☒ 3.2

Meet regularity via committee
- ☒ 3.3

Acquire system documentation and architecture to build IPEDS Survey functionality for reporting.
- ☐ 3.4
- ☐ 3.5
- ☐ 3.6

Q19. What will be the benchmarks for successfully meeting Goal 3? Align with above metrics.

- ☒ 3.1

Full, functional, design, and training documentation with system/database mappings.
- ☒ 3.2

Committee helps implement and train the new system.
- ☒ 3.3

Build functionality to complete IPEDS Surveys
- ☐ 3.4
- ☐ 3.5
- ☐ 3.6

Q20. Give the Mission alignment for unit assessment goals. Check all that apply.

	Goal 1	Goal 2	Goal 3
Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.

Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.

Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.

Georgian Court provides students with the will to translate concern for social justice into action.

No direct alignment with Mission.

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Q21. Give the alignment with the GCU Strategic Compass Point (s) for your unit assessment goals. Check all that apply.

	Goal 1	Goal 2	Goal 3
Compass Point 1: Mission Fulfillment through Academic Excellence.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compass Point 2: Mission Fulfillment through an Exceptional Student Experience.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compass Point 3: Mission Fulfillment through Revenue Generation and Diversification.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compass Point 4: Mission Fulfillment through Operational Efficiency and Utilization.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
No direct alignment with the Strategic Compass.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q22. Please select the directive(s) aligned with your goal(s) for Compass Point 1: Mission Fulfillment Through Academic Excellence. (check all that apply)

This question was not displayed to the respondent.

Q23. Please select the directive(s) aligned with your goal(s) for Compass Point 2: Mission Fulfillment Through Exceptional Student Experience. (check all that apply)

This question was not displayed to the respondent.

Q24. Please select the directive(s) aligned with your goal(s) for Compass Point 3: Mission Fulfillment Through Revenue Generation and Diversification. (check all that apply)

This question was not displayed to the respondent.

Q25. Please select the directive(s) aligned with your goal(s) for Compass Point 4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization. (check all that apply)

	Goal 1	Goal 2	Goal 3
4.1 Develop a collaborative financial strategy for the next three years that integrates the strategic enrollment and academic plans. These plans will be supported by Capital and Leased space development programs and the integration of the Facilities Conditions Assessment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.2 Develop a plan that re-imagines the campus to make efficient and effective use of physical spaces on campus, inclusive of renewal and replacement programs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.3 Develop the Campus Master Plan and a Strategic Technology Master plan to support campus operations and expand satellite and virtual academic sites.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4.4 Enhance and expand efficient process improvement programs to provide more supportive operations and efficient campus operations and workflows.



Q26. With which MSCHE (Middle States Commission on Higher Education) Standard are your unit assessment goals aligned. Try to limit your response to the primary area of alignment.

	Goal 1	Goal 2	Goal 3
Standard I. Mission and Goals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard II. Ethics and Integrity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard III. Design and Delivery of the Student Learning Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard IV. Support of the Student Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard V. Educational Effectiveness Assessment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard VI. Planning, Resources, and Institutional Improvement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard VII. Governance, Leadership, and Administration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
I am not sure which Standard to choose	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Applies to all Standard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q27. Name the person(s) responsible for Goal 1.

Phillip Haynes

Q28. Name the person(s) responsible for Goal 2.

Phillip Haynes

Q29. Name the person(s) responsible for Goal 3.

Phillip Haynes

Q30. In which year will Goal 1 be assessed?
Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- ☒ Year 1
- ☐ Year 2
- ☐ Year 3

Q31.

In which year will Goal 2 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- ☐ Year 1
- ☒ Year 2
- ☐ Year 3

Q32.

In which year will Goal 3 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- ☐ Year 1
- ☐ Year 2
- ☒ Year 3

Q33. Are there any additional comments you would like to add to this report?

Location Data

Location: [\(56.421, -3.4766\)](#)

Source: GeoIP Estimation



