Q1. 2024 Unit Assessment Plan

Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage. You can repeat your previous assessment plan if it is still valid.

the GCU Assessment webpage. You can repeat your previous assessment plan if it is still valid.

Unit Assessment Plans are due February 28.

Q2. N	lame of Administrative Unit
Miss	sion and Ministry (Combined)
Q3. N	lame of the person completing this report. (Last, First)
Sch	affer, Jeff
Q4. E	Email address of person completing this report.
jsch	affer@georgian.edu
Q5. D	Pate plan submitted
02/2	26/2024
Q6. T	o which Cabinet Member does this unit report?
	President
\bigcirc	Provost (Academic and Student Affairs)
\bigcirc	Director of Mission and Ministry
\bigcirc	Vice President Finance and Administration
	Vice President Institutional Advancement
\circ	Vice President for Enrollment & Retention
0	Other, (please specify

Q7. This plan is based on the following year type selection:
Calendar Year (January-December)
Academic Year (September-August)
○ Fiscal Year (July-June)
Other
Q8. State Goal 1 for your administrative unit.
Develop ongoing mission formation programing for faculty, students, staff and leadership
Q9. State the Outcomes for Goal 1.
 1.1 Develop content on mission that can be delivered digitally (e-mail, social media, etc.)
✓ 1.2
Develop print materials that concisely explain GCU's mission (CST, CIT, Mercy heritage, critical concerns, etc.)
1.6
Q10. What metrics will be used to measure results of Goal 1? Align with above outcomes.
1.1 Distribution of materials to the GCU community
 1.2 Development and distribution of pamphlets on mission topics
<u> </u>

✓	1.1	At leastb 8 eblasts and/or social media
		posts
✓	1.2	A minimum of 3 pamphlets
	1.3	
	1.4	
	1.5	
	1.6	
		ate Goal 2 for your administrative unit. Tage a more intentional approach to prayer and nurture the practice of contemplation
Q13.	St	ate the Outcomes for Goal 2.
~	2.1	
	AS	an office, intentionally model prayer and contemplation
\checkmark	2.2	ovide guidance and resources for prayer at GCU events
_		
✓	2.3 As	sure that there is interfaith prayer & meditation space on campus
	2.4	
	2.5	
	2.6	
Q14.	W	hat metrics will be used to measure results of Goal 2? Align with the above outcomes.

2.1 Provide programing that includes contemplative dimension

Q11. What will be the benchmark for successfully meeting Goal 1? Align with the above metrics.

			Provide a useful resource for faculty and staff preparing prayer for meetings, events, etc.		
V		2.3	Existance of appropriate space		
		2.4			
		2.5			
		2.6			
			A minimum of 2	nark for successfully meeting Goal 2? Align with above metrics.	
			programs will intentionally includea contemplative dimension		
			A faculty/staff resource will be developed and made available to faculty and staff		
V	2	2.3	Designated space is available to students, faculty & staff		
		2.4			
		2.5			
		2.6			
			rate Goal 3 for your ad	ministrative unit. Ind the Critical Concerns among campus constituencies	
Q17	7.	Sta	ate the Outcomes for	Goal 3.	
V		3.1		nnecting social justice and volunteer service	
_				meding social justice and volunteer service	
V		3.2 Pro	ograming that will assist GCU o	onstituencies in "translating concern for social justice into action."	
		3.3		· · · · · · · · · · · · · · · · · · ·	
)	3.4			

3.5					
3.6					
18. W	hat metrics will be	used to measure results of Goal 3?	Align with the	e above outcoi	mes.
✓ 3.1	New program or resource will be developed and implimented/distributed				
✓ 3.2	Programming that intentionally develop student leaders in social justice				
_ 3.3					
3.4					
3.5					
3.6					
□ 3.3□ 3.4□ 3.5□ 3.6					
20. G i	ve the Mission alig	nment for unit assessment goals.	Check all that a	apply. Goal 2	Goal 3
sponso	red by the Sisters of Mercy	the Sisters of Mercy of New Jersey in 1908 of the Americas since January 2007, provides in the Roman Catholic tradition.	~	✓	~
ımitted t		or women and is a dynamic community , respect, integrity, service, and compassion,	~		~
		rith a curriculum broad enough to be truly ort further study and future careers.			
	to grow through shared edu	an environment for the entire university ucational, cultural, social, and spiritual		✓	
orgian C action.	ourt provides students with	the will to translate concern for social justice	✓		~

No direct alignment with Mission.

Q21. Give the alignment with the GCU Strategic Compass Point (s) for your unit assessment goals. Check all that apply.

	Goal 1	Goal 2	Goal 3
Compass Point 1: Mission Fulfillment through Academic Excellence.			
Compass Point 2: Mission Fulfillment through an Exceptional Student Experience.	✓	✓	~
Compass Point 3: Mission Fulfillment through Revenue Generation and Diversification.			
Compass Point 4: Mission Fulfillment through Operational Efficiency and Utilization.			
No direct alignment with the Strategic Compass.			

Q22. Please select the directive(s) aligned with your goal(s) for Compass Point 1: Mission Fulfillment Through Academic Excellence. (check all that apply)

This question was not displayed to the respondent.

Q23. Please select the directive(s) aligned with your goal(s) for Compass Point 2: Mission Fulfillment Through Exceptional Student Experience. (check all that apply)

	Goal 1	Goal 2	Goal 3
2.1 Improve the overall retention of resident students by providing a healthy and engaging residential experience.			
2.2 Develop an IT infrastructure that includes a "one campus" communications and services structure that is on par with current higher education industry standards.			
2.3 Enhance the physical space available for student engagement throughout campus.			
2.4 Develop collaborative campus environment that supports students through engagement with all campus stakeholders.	✓		~
2.5 Integrate marketing and recruitment strategies that highlight instructional strengths to attract the student who will succeed at Georgian Court University			
2.6 Provide unique student leadership experiences that focus on the philosophy of servant and ethical leadership.			~
2.7 Identify current or develop new GCU Traditions to support and highlight a dynamic unified campus culture (convocation, homecoming, bonfire, etc.).			
2.8 Provide for an exceptional, safe, and well-rounded student-athlete experience through maintenance of competitive level facilities, leadership programming, academic support & resources consistent with program growth.			

Q24. Please select the directive(s) aligned with your goal(s) for Compass Point 3: Mission Fulfillment Through Revenue Generation and Diversification. (check all that apply)

This question was not displayed to the respondent.

Q25. Please select the directive(s) aligned with your goal(s) for Compass Point 4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization. (check all that apply)

This question was not displayed to the respondent.

Q26. With which MSCHE (Middle States Commission on Higher Education) Standard are your unit assessment goals aligned. Try to limit your response to the primary area of alignment.

	Goal 1	Goal 2	Goal 3
Standard I. Mission and Goals	~	✓	✓
Standard II. Ethics and Integrity			
Standard III. Design and Delivery of the Student Learning Experience			
Standard IV. Support of the Student Experience	~	✓	✓
Standard V. Educational Effectiveness Assessment			
Standard VI. Planning, Resources, and Institutional Improvement			
Standard VII. Governance, Leadership, and Administration			
I am not sure which Standard to choose			
Applies to all Standard			
Q28. Name the person(s) responsible for Goal 2.			
Jeff Schaffer, Amy Ceretta & Rob MacReynolds			
Q29. Name the person(s) responsible for Goal 3.			
Jeff Schaffer & Amy Ceretta			
Q30. In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle	e, one goal per year.		
Year 1Year 2			
Year 3			
) ICAI 3			

Q31.

In which year will Goal 2 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

vote:	: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.	
0	Year 1	
\circ	Year 2	
	Year 3	
Q33.	Are there any additional comments you would like to add to this report?	
-		<u> </u>
The	ne offices of Mission Integration and Campus Ministry have been combined. This assessment plan completed by Interim Executive	e Director.
	Location Data	
	Location: (40.0923, -74.2252)	
	Source: GeoIP Estimation	

Danbury Connecticut New Bedford

Bridgeport

Yonkers

New York

Scranton

Allentown

Wilmington

Pennsylvania

Harrisburg

Annapolis

Frederick Baltimore

Washington

Year 1Year 2Year 3

In which year will Goal 3 be assessed?

Q32.