Q1. 2023 Unit Assessment Plan

Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage. You can repeat your previous assessment plan if it is still valid.

Unit Assessment Plans are due February 28.

2. Name of Administrative Unit
Student Accounts
3. Name of the person completing this report. (Last, First)
Schissler, Steve
4. Email address of person completing this report.
sschissler@georgian.edu
5. Date plan submitted
February 24, 2023
6. To which Cabinet Member does this unit report?
○ Provost
Executive Director for Mission Integration
○ Vice President Finance and Administration
○ Vice President Institutional Advancement
○ Vice President for Enrollment & Retention
Other, (please specify

Calendar Year (January-December)
Academic Year (September-August)
Fiscal Year (July-June)
Other
Other
Q8. State Goal 1 for your administrative unit.
Review office operations and processes
Q9. State the Outcomes for Goal 1.
1.1Contract with an external consultant to complete review by 6-30-23
✓ 1.2 Implement agreed upon recommendations by 12-31-23
Q10. What metrics will be used to measure results of Goal 1? Align with above outcomes.
Was the external consultant hired and their report submitted?
Were recommendations implemented?
<u> </u>
<u> </u>

 $\it Q7.$ This plan is based on the following year type selection:

Q11	W	hat will be the bend	chmark for successfully meeting Goal 1? Align with the above metrics.
✓	1.1	A consultant was hired and a report was submitted.	
✓	1.2	Implemented selected recommendations.	
	1.3		
	1.4		
	1.5		
	1.6		
			administrative unit. npus (PC) and PowerFaids (PF) systems
Q13	2.1	ate the Outcomes f	
	Pro	ovide a working knowledge	of the PC and PF systems so the staff can use them efficiently.
✓	2.2 Fa	miliarize the staff with the re	eporting capabilities of these systems.
	2.3		Training companions of accounts.
	2.3		
	2.4		
	2.5		
	2.6		
014	W	hat metrics will be	used to measure results of Goal 2? Align with the above outcomes.
✓	2.1	system's basics.	
<u>~</u>	2.2	Perform many of the functions provuded by these systems.	

_ 2.3

	2.4	
	2.5	
	2.6	
Q15	W	hat will be the bend
✓	2.1	Systems is used to successfully serve students and internal users
✓	2.2	
_	۷.۷	researching data and answering inquiries
	2.3	
	2.4	
	2.5	
	2.6	
Pr	epare	e for the implementation of
		e for the implementation of
	St. 3.1	ate the Outcomes 1
Q17	3.1 Re	ate the Outcomes f
Q17	3.1 Ree 3.2	ate the Outcomes f
Q17	3.1 Ree 3.2	ate the Outcomes for the content of
Q17	3.1 Re 3.2 Se	ate the Outcomes for the content of
Q17	3.1 Re 3.2 Se 3.3	ate the Outcomes for the control of
Q17	3.1 Re 3.2 Se 3.3 3.4 3.5	ate the Outcomes for the control of
Q17	3.1 Re 3.2 Se 3.3 3.4	ate the Outcomes for the control of

✓ 3.1	Define and document current processes and policies				
✓ 3.2					
_ 3.3					
3.4					
3.5					
3.6	;				
Q19. W		hmarks for successfully meeting C	Goal 3? Align w	ith above met	rics.
✓ 3.1	Processes and policies reviewed and revised				
✓ 3.2	Implementation team assigned various roles				
3.3					
3.4					
3.5					
3.6	;				
		nment for unit assessment goals.	Check all that a	apply. Goal 2	Goal 3
and sponso	ored by the Sisters of Mercy	the Sisters of Mercy of New Jersey in 1908 of the Americas since January 2007, provides in the Roman Catholic tradition.			
	to the core values of justice	r women and is a dynamic community respect, integrity, service, and compassion,			
		ith a curriculum broad enough to be truly ort further study and future careers.			
	to grow through shared edu	an environment for the entire university icational, cultural, social, and spiritual			
Georgian C into action.	Court provides students with	the will to translate concern for social justice			
No direct a	lignment with Mission.		✓	✓	✓
Q21. Gi that app		the GCU Strategic Compass Point (s)	for your unit ass	sessment goals	s. Check all
			Goal 1	Goal 2	Goal 3
Compass F	Point 1: Mission Fulfillment t	nrough Academic Excellence.			

Compass Point 2: Mission Fulfillment through an Exceptional Student Experience.

Q18. What metrics will be used to measure results of Goal 3? Align with the above outcomes.

Compass Point 3: Mission Fulfillment through Revenue Generation and Diversification.				
Compass Point 4: Mission Fulfillment through Operational Efficiency and Utilization.	✓	~	~	
No direct alignment with the Strategic Compass.				
Q22. Please select the directive(s) aligned with your goal(s) for Co Through Academic Excellence. (check all that apply)	ompass Point 1:	Mission Fulfilln	nent	
This question was not displayed to the respondent.				
Q23. Please select the directive(s) aligned with your goal(s) for Co Through Exceptional Student Experience. (check all that apply)	ompass Point 2:	Mission Fulfilln	nent	
	Goal 1	Goal 2	Goal 3	
2.1 Improve the overall retention of resident students by providing a healthy and engaging residential experience.	g			
2.2 Develop an IT infrastructure that includes a "one campus" communications and services structure that is on par with current higher education industry standards.		~	~	
2.3 Enhance the physical space available for student engagement throughout campus.				
2.4 Develop collaborative campus environment that supports students through engagement with all campus stakeholders.				
2.5 Integrate marketing and recruitment strategies that highlight instructional strengths to attract the student who will succeed at Georgian Court University				
2.6 Provide unique student leadership experiences that focus on the philosophy of servant and ethical leadership.				
2.7 Identify current or develop new GCU Traditions to support and highlight a dynamic unified campus culture (convocation, homecoming, bonfire, etc.).				
$2.8\ Provide\ for\ an\ exceptional,\ safe,\ and\ well-rounded\ student-athlete\ experience\ through maintenance\ of\ competitive\ level\ facilities,\ leadership\ programming,\ academic\ support\ \&\ resources\ consistent\ with\ program\ growth.$				
Q24. Please select the directive(s) aligned with your goal(s) for Co Through Revenue Generation and Diversification. (check all that a		Mission Fulfilln	nent	
This question was not displayed to the respondent.				
Q25. Please select the directive(s) aligned with your goal(s) for Compass Point 4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization. (check all that apply)				
	Goal 1	Goal 2	Goal 3	
4.1 Develop a collaborative financial strategy for the next three years that integrates the strategic enrollment and academic plans. These plans will be supported by Capital and Leased space development programs and the integration of the Facilities Conditions Assessment.				
4.2 Develop a plan that re-imagines the campus to make efficient and effective use of physical spaces on campus, inclusive of renewal and replacement programs.				
$4.3\ Develop\ the\ Campus\ Master\ Plan\ and\ a\ Strategic\ Technology\ Master\ plan\ to\ support\ campus\ operations\ and\ expand\ satellite\ and\ virtual\ academic\ sites.$				
4.4 Enhance and expand efficient process improvement programs to provide more supportive operations and efficient campus operations and workflows.	✓	✓	~	

Q26. With which MSCHE (Middle States Commission on Higher Education) Standard are your unit assessment goals aligned. Try to limit your response to the primary area of alignment.

	Goal 1	Goal 2	Goal 3
Standard I. Mission and Goals			
Standard II. Ethics and Integrity			
Standard III. Design and Delivery of the Student Learning Experience	~	✓	✓
Standard IV. Support of the Student Experience	~	✓	
Standard V. Educational Effectiveness Assessment			
Standard VI. Planning, Resources, and Institutional Improvement	~	✓	✓
Standard VII. Governance, Leadership, and Administration			
am not sure which Standard to choose			
Applies to all Standard			
Director, Student Accounts			
Q28. Name the person(s) responsible for Goal 2. Director, Student Accounts			
Q29. Name the person(s) responsible for Goal 3. Director, Student Accounts			
Q30. In which year will Goal 1 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, Year 1 Year 2 Year 3	one goal per year.		

Q31.

In which year will Goal 2 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

O Year 1

○ Year 3	
Q32.	
In which year will Goal 3 be assessed? Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per	year.
	-
○ Year 1	
Year 2	
○ Year 3	
Q33. Are there any additional comments you would like to add to this rep	oort?

O Year 2

