

Q2. Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage.

Q3. Name of Administrative Unit

Office of Conferences & Special Events

Q4. Name of the person completing this report. (Last, First)

Cranwell, Mary

Q5. Email address of person completing this report.

cranwell@georgian.edu

Q6. To which Cabinet Member does this unit report?

- President
- Provost
- Executive Director for Mission Integration
- VP Finance and Administration
- VP Institutional Advancement
- Exec. Director of Marketing and Communication
- Interim Vice President for Enrollment & Retention
- Other, (please specify

Q7. Calendar Years for the Plan

- 2018-2020
- 2019-2021
- 2020-2022

Q8. State Goal 1 for your administrative unit.

To increase conference services revenue and University exposure by adding two new residential summer conference programs in 2019 and an additional two in 2020.

Q9. State the Outcomes for Goal 1.

- 1.1
Additional revenue
- 1.2
Additional exposure to outside publics
- 1.3
- 1.4
- 1.5
- 1.6

Q10. State Goal 2 for your administrative unit.

To increase at community education programs by 20% in 2019 and an additional 15% in 2020

Q11. State the Outcomes for Goal 2.

- 2.1
Additional exposure
- 2.2
Additional revenue
- 2.3
- 2.4

- 2.5
- 2.6

Q13. State Goal 3 for your administrative unit.

To draft a "Minors on Campus" policy for administrative review.

Q16. State the Outcomes for Goal 3.

- 3.1
Compliance with NJ Youth Camp Standards
- 3.2
Mitigate risk involved with minors attending both GCU sponsored and outside rentals
- 3.3
- 3.4
- 3.5
- 3.6

Q18. Give the Mission alignment for Goal 1.

- Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.
- The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.
- Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.
- Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.
- Georgian Court provides students with the will to translate concern for social justice into action.
- No direct alignment with Mission.

Q19. Give the Mission alignment for Goal 2.

- Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.
- The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.
- Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.
- Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.
- Georgian Court provides students with the will to translate concern for social justice into action.
- No direct alignment with Mission.

Q20. Give the Mission alignment for Goal 3.

- Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.
- The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.
- Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.
- Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.
- Georgian Court provides students with the will to translate concern for social justice into action.
- No direct alignment with Mission.

Q21. Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.

- Mission Fulfillment through Academic Excellence.
- Mission Fulfillment through an Exceptional Student Experience.
- Mission Fulfillment through Revenue Generation and Diversification.
- Mission Fulfillment through Operational Efficiency and Utilization.
- No direct alignment with the Strategic Compass.

Q22. Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.

- Mission Fulfillment through Academic Excellence.
- Mission Fulfillment through an Exceptional Student Experience.
- Mission Fulfillment through Revenue Generation and Diversification.
- Mission Fulfillment through Operational Efficiency and Utilization.

- No direct alignment with the Strategic Compass.

Q23. Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.

- Mission Fulfillment through Academic Excellence.
- Mission Fulfillment through an Exceptional Student Experience.
- Mission Fulfillment through Revenue Generation and Diversification.
- Mission Fulfillment through Operational Efficiency and Utilization.
- No direct alignment with the Strategic Compass.

Q24. With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?

- Standard I. Mission and Goals
- Standard II. Ethics and Integrity
- Standard III. Design and Delivery of the Student Learning Experience
- Standard IV. Support of the Student Experience
- Standard V. Educational Effectiveness Assessment
- Standard VI. Planning, Resources, and Institutional Improvement
- Standard VII. Governance, Leadership, and Administration
- I am not sure which Standard to choose
- Applies to all Standard

Q25. With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?

- Standard I. Mission and Goals
- Standard II. Ethics and Integrity
- Standard III. Design and Delivery of the Student Learning Experience
- Standard IV. Support of the Student Experience
- Standard V. Educational Effectiveness Assessment
- Standard VI. Planning, Resources, and Institutional Improvement
- Standard VII. Governance, Leadership, and Administration
- I am not sure which Standard to choose
- Applies to all Standard

Q26. With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?

- Standard I. Mission and Goals
- Standard II. Ethics and Integrity
- Standard III. Design and Delivery of the Student Learning Experience
- Standard IV. Support of the Student Experience
- Standard V. Educational Effectiveness Assessment
- Standard VI. Planning, Resources, and Institutional Improvement
- Standard VII. Governance, Leadership, and Administration
- I am not sure which Standard to choose
- Applies to all Standard

Q27. What metrics will be used to measure results of Goal 1?

Reporting of generated income and expenses (catering, personnel, program specific incidentals).

Q28. What metrics will be used to measure results of Goal 2?

Ticket sales

Q29. What metrics will be used to measure results of Goal 3?

Security tracking of incidents reported; review of implementation and reporting by units hosting programs with minors.

Q30. What will be the benchmark for successfully meeting Goal 1?

Reporting of financial data.

Q31. What will be the benchmark for successfully meeting Goal 2?

Reporting of attendance and financial data.

Q32. What will be the benchmark for successfully meeting Goal 3?

Zero incidents involving minors hosted on campus.

Q33. Name the person(s) responsible for Goal 1.

Mary Cranwell

**Q34.
Name the person(s) responsible for Goal 2.**

Mary Cranwell

**Q35.
Name the person(s) responsible for Goal 3.**

Mary Cranwell

Q36.

In which year will Goal 1 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- Year 1: Calendar year 2018
- Year 2: Calendar year 2019
- Year 3: Calendar year 2020
- Year 3: Calendar year 2021

Q37.

In which year will Goal 2 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- Year 1: Calendar year 2018
- Year 2: Calendar year 2019
- Year 3: Calendar year 2020
- Year 4: Calendar year 2021

Q38.

In which year will Goal 3 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- Year 1: Calendar year 2018
- Year 2: Calendar year 2019
- Year 3: Calendar year 2020
- Year 4: Calendar year 2021

Q39. Are there any additional comments you would like to add to this report?

Though CSE is not directly mentioned in the Strategic Compass, CSE believes every guest either is, or knows, a potential student and every guest either is, or knows, a potential student and is therefore integral to the campus.

Location Data

Location: ([40.088104248047](#), [-74.196296691895](#))

Source: GeoIP Estimation

