Q1. 2021 Unit Assessment Plan

Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage. You can repeat your previous assessment plan if it is still valid.

Unit Assessment Plans are due February 28.

Q2. Name of Administrative Unit
Counseling Center
Q3. Name of the person completing this report. (Last, First)
Solbach, Robin
Q4. Email address of person completing this report.
rsolbach@georgian.edu
Q5. To which Cabinet Member does this unit report? President
Provost
Executive Director for Mission Integration
Vice President Finance and Administration
Vice President Institutional Advancement
Exec. Director of Marketing and Communication
○ Vice President for Enrollment & Retention
Other, (please specify Dean of Students

Q6. This plan is based on the following year type selection:

Calendar Year (January-December)

0) Other	
Q7. \$	State Goal 1 for your administrative unit.	
Ma me	aintain a high standard of professionalism by encouraging counselors' participation in workshops/seminars/continuing education and by embership in professional organizations.	supporting
Q8. \$	State the Outcomes for Goal 1.	
✓	1.1 Complete IACS Re-Accreditation site visit, originally scheduled for spring, 2020, which was rescheduled due to pandemic.	
✓	1.2 Address any deficiencies/recommendations identified through re-accreditation site visit.	
	1.3	
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	1.4	
	1.5	
	1.6	
	State Goal 2 for your administrative unit.	
Pro	rovide confidential counseling to students experiencing personal adjustment and/or psychological problems that require professional atte	ntion.
Q10.	2. State the Outcomes for Goal 2.	

Assess utilization rates (student preference) of online versus face-to-face individual therapy sessions.

Academic Year (September-August)

Fiscal Year (July-June)

2.2 Assess attendance rates of online versus face-to-face individual therapy session	20		
	15.		
2.3			
2.4			
2.5			
2.6			
11. State Goal 3 for your administrative unit.			
The state of the second			
Act as a resource to the university community by offering consultation and support s	ervices on an as-nee	eded basis to faculty,	staff and administra
 3.1 Offer mental health first aid-type program (MHFA) to staff and faculty once per y 3.2 Staff and faculty who attend MHFA training will earn 70% on post-test evaluation 3.3 3.4 3.5 			
3.6			
13. Give the Mission alignment for unit assessment goals.	Check all that a	apply.	
	Goal 1	Goal 2	Goal 3
orgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 sponsored by the Sisters of Mercy of the Americas since January 2007, provides omprehensive liberal arts education in the Roman Catholic tradition.			
university has a special concern for women and is a dynamic community mitted to the core values of justice, respect, integrity, service, and compassion, ally and globally.			

Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.		
Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.	•	
Georgian Court provides students with the will to translate concern for social justice into action.		
No direct alignment with Mission.		

Q14. Give the alignment with the GCU Strategic Compass Point (s) for your unit assessment goals. Check all that apply.

	Goal 1	Goal 2	Goal 3
Compass Point 1: Mission Fulfillment through Academic Excellence.			
Compass Point 2: Mission Fulfillment through an Exceptional Student Experience.	•		
Compass Point 3: Mission Fulfillment through Revenue Generation and Diversification.			
Compass Point 4: Mission Fulfillment through Operational Efficiency and Utilization.			
No direct alignment with the Strategic Compass.			

Q15. Please select the directive(s) aligned with your goal(s) for Compass Point 1: Mission Fulfillment Through Academic Excellence. (check all that apply)

This question was not displayed to the respondent.

Q16. Please select the directive(s) aligned with your goal(s) for Compass Point 2: Mission Fulfillment Through Exceptional Student Experience. (check all that apply)

	Goal 1	Goal 2	Goal 3
2.1 Improve the overall retention of resident students by providing a healthy and engaging residential experience.			•
2.2 Develop an IT infrastructure that includes a "one campus" communications and services structure that is on par with current higher education industry standards.			
2.3 Enhance the physical space available for student engagement throughout campus.			
2.4 Develop collaborative campus environment that supports students through engagement with all campus stakeholders.			
2.5 Integrate marketing and recruitment strategies that highlight instructional strengths to attract the student who will succeed at Georgian Court University			
2.6 Provide unique student leadership experiences that focus on the philosophy of servant and ethical leadership.			
2.7 Identify current or develop new GCU Traditions to support and highlight a dynamic unified campus culture (convocation, homecoming, bonfire, etc.).			
2.8 Provide for an exceptional, safe, and well-rounded student-athlete experience through maintenance of competitive level facilities, leadership programming, academic support & resources consistent with program growth.			

Q17. Please select the directive(s) aligned with your goal(s) for Compass Point 3: Mission Fulfillment Through Revenue Generation and Diversification. (check all that apply)

Q18. Please select the directive(s) aligned with your goal(s) for Compass Point 4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization. (check all that apply)

This question was not displayed to the respondent.

Q19. With which MSCHE (Middle States Commission on Higher Education) Standard are your unit assessment goals aligned. Try to limit your response to the primary area of alignment.

	Goal 1	Goal 2	Goal 3
Standard I. Mission and Goals			
Standard II. Ethics and Integrity			
Standard III. Design and Delivery of the Student Learning Experience			
Standard IV. Support of the Student Experience			
Standard V. Educational Effectiveness Assessment			
Standard VI. Planning, Resources, and Institutional Improvement			
Standard VII. Governance, Leadership, and Administration			
I am not sure which Standard to choose			
Applies to all Standard			

Q20. What metrics will be used to measure results of Goal 1?

IACC De accorditation report and related recommendations appring accorditation status

	1ACS Re-accreditation report and related recommendations, ongoing accreditation status.
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Q21. What metrics will be used to measure results of Goal 2?

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22. What metrics	s will be used to me	easure results o	t Goal 3?		
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Q25. What will be the benchmark for successfully meeting Goal 3?

Starr and faculty will attain 70% or nigher on post-test evaluation.
Q26. Name the person(s) responsible for Goal 1.
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Robin Solbach
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Q27. Name the person(s) responsible for Goal 2
Q27. Name the person(s) responsible for Goal 2.
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Year 1

cation Data			

New York

Allentown

Wilmington

Harrisburg

Washington

Baltimore

Annapolis

Year 2Year 3

Year 1Year 2

In which year will Goal 3 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

Q31.