

**Q2. Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage.**

**Q3. Name of Administrative Unit**

Instructional Technology and Design

**Q4. Name of the person completing this report. (Last, First)**

Marino, Kathleen

**Q5. Email address of person completing this report.**

kmarino@georgian.edu

**Q6. To which Cabinet Member does this unit report?**

- ☐ President
- ☒ Provost
- ☐ Executive Director for Mission Integration
- ☐ VP Finance and Administration
- ☐ VP Institutional Advancement
- ☐ Exec. Director of Marketing and Communication
- ☐ Interim Vice President for Enrollment & Retention
- ☐ Other, (please specify

**Q7. Calendar Years for the Plan**

- ☐ 2018-2020
- ☐ 2019-2021
- ☒ 2020-2022

**Q8. State Goal 1 for your administrative unit.**

Contract with a vendor for faculty creating teaching videos and for students to create, store and upload video assignments into Blackboard

**Q9. State the Outcomes for Goal 1.**

- ☒ 1.1  
Negotiate the contract and secure funding
- ☒ 1.2  
Create the LTI in Blackboard for the connection
- ☒ 1.3  
Conduct workshops for faculty
- ☒ 1.4  
Update the Student Technology Resources site with instructions to upload video into Blackboard
- ☐ 1.5
- ☐ 1.6

**Q10. State Goal 2 for your administrative unit.**

Expand the usage for Ally so content will be more accessible in Blackboard for students who learn differently

**Q11. State the Outcomes for Goal 2.**

- ☒ 2.1  
Capture a benchmark for spring 2020
- ☒ 2.2  
Provide faculty workshops
- ☒ 2.3  
Periodically capture data to determine the increases in accessibility in courses
- ☐ 2.4

- ☐ 2.5
- ☐ 2.6

**Q13. State Goal 3 for your administrative unit.**

Increase the usage of Respondus Lock Down Browser and Respondus Monitor in online courses.

**Q16. State the Outcomes for Goal 3.**

- ☒ 3.1  
Send a survey to nursing faculty to capture usage data now
- ☒ 3.2  
Conduct workshops for other online teachers in other departments
- ☒ 3.3  
Increase licenses as needed
- ☒ 3.4  
Capture data to show increased usage
- ☐ 3.5
- ☐ 3.6

**Q18. Give the Mission alignment for Goal 1.**

- ☐ Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.
- ☐ The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.
- ☒ Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.
- ☒ Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.
- ☐ Georgian Court provides students with the will to translate concern for social justice into action.
- ☐ No direct alignment with Mission.

**Q19. Give the Mission alignment for Goal 2.**

- ☐ Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.
- ☐ The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.
- ☒ Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.
- ☒ Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.
- ☐ Georgian Court provides students with the will to translate concern for social justice into action.
- ☐ No direct alignment with Mission.

**Q20. Give the Mission alignment for Goal 3.**

- ☐ Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.
- ☒ The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.
- ☐ Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.
- ☒ Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.
- ☐ Georgian Court provides students with the will to translate concern for social justice into action.
- ☐ No direct alignment with Mission.

**Q21. Give the alignment with the GCU Strategic Compass Point (s) for Goal 1.**

- ☒ Mission Fulfillment through Academic Excellence.
- ☒ Mission Fulfillment through an Exceptional Student Experience.
- ☐ Mission Fulfillment through Revenue Generation and Diversification.
- ☐ Mission Fulfillment through Operational Efficiency and Utilization.
- ☐ No direct alignment with the Strategic Compass.

**Q22. Give the alignment with the GCU Strategic Compass Point (s) for Goal 2.**

- ☒ Mission Fulfillment through Academic Excellence.
- ☒ Mission Fulfillment through an Exceptional Student Experience.
- ☐ Mission Fulfillment through Revenue Generation and Diversification.
- ☐ Mission Fulfillment through Operational Efficiency and Utilization.

- ☐ No direct alignment with the Strategic Compass.

**Q23. Give the alignment with the GCU Strategic Compass Point (s) for Goal 3.**

- ☒ Mission Fulfillment through Academic Excellence.
- ☒ Mission Fulfillment through an Exceptional Student Experience.
- ☐ Mission Fulfillment through Revenue Generation and Diversification.
- ☐ Mission Fulfillment through Operational Efficiency and Utilization.
- ☐ No direct alignment with the Strategic Compass.

**Q24. With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 1 most closely align?**

- ☐ Standard I. Mission and Goals
- ☐ Standard II. Ethics and Integrity
- ☒ Standard III. Design and Delivery of the Student Learning Experience
- ☒ Standard IV. Support of the Student Experience
- ☐ Standard V. Educational Effectiveness Assessment
- ☐ Standard VI. Planning, Resources, and Institutional Improvement
- ☐ Standard VII. Governance, Leadership, and Administration
- ☐ I am not sure which Standard to choose
- ☐ Applies to all Standard

**Q25. With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 2 most closely align?**

- ☐ Standard I. Mission and Goals
- ☐ Standard II. Ethics and Integrity
- ☒ Standard III. Design and Delivery of the Student Learning Experience
- ☒ Standard IV. Support of the Student Experience
- ☐ Standard V. Educational Effectiveness Assessment
- ☐ Standard VI. Planning, Resources, and Institutional Improvement
- ☐ Standard VII. Governance, Leadership, and Administration
- ☐ I am not sure which Standard to choose
- ☐ Applies to all Standard

**Q26. With which MSCHE (Middle States Commission on Higher Education) Standard does Goal 3 most closely align?**

- ☐ Standard I. Mission and Goals
- ☐ Standard II. Ethics and Integrity
- ☒ Standard III. Design and Delivery of the Student Learning Experience
- ☒ Standard IV. Support of the Student Experience
- ☐ Standard V. Educational Effectiveness Assessment
- ☐ Standard VI. Planning, Resources, and Institutional Improvement
- ☐ Standard VII. Governance, Leadership, and Administration
- ☐ I am not sure which Standard to choose
- ☐ Applies to all Standard

**Q27. What metrics will be used to measure results of Goal 1?**

- Benchmark beginning usage - Report number of workshops and attendees - Survey faculty using video assignments for usage metric - Report number of help tickets from faculty and students

**Q28. What metrics will be used to measure results of Goal 2?**

- Benchmark beginning usage - Report number of workshops and attendees - Pull usage report from Blackboard - Report number of help tickets from faculty

**Q29. What metrics will be used to measure results of Goal 3?**

- Benchmark beginning usage - Report number of workshops and attendees - Report number of help tickets from faculty

**Q30. What will be the benchmark for successfully meeting Goal 1?**

Increase faculty created video stored from current 45mb to 150mb

**Q31. What will be the benchmark for successfully meeting Goal 2?**

Increase Ally in Blackboard courses by 10%

**Q32. What will be the benchmark for successfully meeting Goal 3?**



Increase use of Respondus Monitor in online courses by 10%

**Q33. Name the person(s) responsible for Goal 1.**

Kathy Marino and Kirsten Nardini

**Q34.**  
**Name the person(s) responsible for Goal 2.**

Kathy Marino and Kirsten Nardini

**Q35.**  
**Name the person(s) responsible for Goal 3.**

Kathy Marino and Kirsten Nardini

**Q36.**  
**In which year will Goal 1 be assessed?**

**Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.**

- ☐ Year 1: Calendar year 2018
- ☐ Year 2: Calendar year 2019
- ☒ Year 3: Calendar year 2020
- ☐ Year 3: Calendar year 2021

**Q37.**  
**In which year will Goal 2 be assessed?**

**Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.**

- ☐ Year 1: Calendar year 2018
- ☐ Year 2: Calendar year 2019
- ☐ Year 3: Calendar year 2020
- ☒ Year 4: Calendar year 2021

Q38.

In which year will Goal 3 be assessed?

Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

- ☐ Year 1: Calendar year 2018
- ☐ Year 2: Calendar year 2019
- ☐ Year 3: Calendar year 2020
- ☒ Year 4: Calendar year 2021

Q39. Are there any additional comments you would like to add to this report?

Goal 3 in year 4 should be for 2022

#### Location Data

**Location:** ([40.088104248047](#), [-74.1962966691895](#))

**Source:** GeoIP Estimation



