Q1. **2021 Unit Assessment Plan**

Complete the GCU Unit Assessment Plan with three goals aligned with GCU's Mission and Strategic Compass. See the template within the University Assessment Plan on the GCU Assessment webpage. You can repeat your previous assessment plan if it is still valid.

Unit Assessment Plans are due February 28.

Q2. **Name of Administrative Unit**

Office of Institutional Assessment and Accreditation (OIAA)

Q3. **Name of the person completing this report. (Last, First)**

Thiel, Janet

Q4. **Email address of person completing this report.**

jthiel@georgian.edu

Q5. **To which Cabinet Member does this unit report?**

- ◉ President
- ◯ Provost
- ◯ Executive Director for Mission Integration
- ◯ Vice President Finance and Administration
- ◯ Vice President Institutional Advancement
- ◯ Exec. Director of Marketing and Communication
- ◯ Vice President for Enrollment & Retention
- ◯ Other, (please specify

Q6. **This plan is based on the following year type selection:**

- ◯ Calendar Year (January-December)

○ Academic Year (September-August)

○ Fiscal Year (July-June)

○ Other

Q7. **State Goal 1 for your administrative unit.**

Continue to develop implementation of AEFIS (Assessment, Evaluation, Feedback & Intervention System for assessment of GCU's academic programs.

Q8. **State the Outcomes for Goal 1.**

☑ 1.1
1. Use AEFIS for course evaluations. Expand to include program-specific evaluations.

☑ 1.2
2. Train Department Chairs and Deans in the functions of the program.

☑ 1.3
3. Assist in the development of assessment artifact retrieval within AEFIS.

☑ 1.4
4. Have the Bridge General Education supported by AEFIS by Fall 2022.

☑ 1.5
5. Have at least 4 programs utilize AEFIS for program assessment and/or discipline accreditation by Fall 2022.

☐ 1.6

Q9. **State Goal 2 for your administrative unit.**

Continue to develop institutional effectiveness through the cycle of unit assessment planning, reporting, and periodic unit review for non-academic programs.

Q10. **State the Outcomes for Goal 2.**

☑ 2.1
All university units will be acting upon an approved unit assessment plan.

☑ 2.2
At least 90% of units will submit an annual assessment report.

☑ 2.3
The Institutional Effectiveness (IE) Committee will appropriately review all submitted assessment plans and reports on an annual basis.

☑ 2.4
The monetary needs of the approved action plans associated with unit reviews will be incorporated into the financial planning for the unit.

☐ 2.5

☐ 2.6

Q11. **State Goal 3 for your administrative unit.**

The OIAA Office will apply for the EIA (Excellence in Assessment) award sponsored by NILOA (National Institute for Learning Outcomes Assessment)

Q12. **State the Outcomes for Goal 3.**

☑ 3.1
1. The OIAA office will use the EIA guidelines for the unit review during AY 2020-2021.

☑ 3.2
2. The OIAA office will adjust those operations needed to be in full compliance with EIA during AY 2021-2022.

☑ 3.3
3. The OIAA office will consult with NILOA personnel to review initial findings of the EIA review during the annual conference in 2021.

☑ 3.4
4. The OIAA office will apply for the EIA award by fall 2022.

☐ 3.5

☐ 3.6

Q13. **Give the Mission alignment for unit assessment goals. Check all that apply.**

	Goal 1	Goal 2	Goal 3
Georgian Court University, founded by the Sisters of Mercy of New Jersey in 1908 and sponsored by the Sisters of Mercy of the Americas since January 2007, provides a comprehensive liberal arts education in the Roman Catholic tradition.	☐	☐	☐

The university has a special concern for women and is a dynamic community committed to the core values of justice, respect, integrity, service, and compassion, locally and globally.	☐	☐	☐
Georgian Court provides its students with a curriculum broad enough to be truly liberal, yet specialized enough to support further study and future careers.	☐	☐	☐
Georgian Court provides students with an environment for the entire university community to grow through shared educational, cultural, social, and spiritual experiences.	✔	✔	✔
Georgian Court provides students with the will to translate concern for social justice into action.	☐	☐	☐
No direct alignment with Mission.	☐	☐	☐

Q14. **Give the alignment with the GCU Strategic Compass Point (s) for your unit assessment goals. Check all that apply.**

	Goal 1	Goal 2	Goal 3
Compass Point 1: Mission Fulfillment through Academic Excellence.	☐	☐	☐
Compass Point 2: Mission Fulfillment through an Exceptional Student Experience.	☐	☐	☐
Compass Point 3: Mission Fulfillment through Revenue Generation and Diversification.	☐	☐	☐
Compass Point 4: Mission Fulfillment through Operational Efficiency and Utilization.	✔	✔	✔
No direct alignment with the Strategic Compass.	☐	☐	☐

Q15. Please select the directive(s) aligned with your goal(s) for Compass Point 1: Mission Fulfillment Through Academic Excellence.   (check all that apply)

This question was not displayed to the respondent.

Q16. Please select the directive(s) aligned with your goal(s) for Compass Point 2: Mission Fulfillment Through Exceptional Student Experience. (check all that apply)

This question was not displayed to the respondent.

Q17. Please select the directive(s) aligned with your goal(s) for Compass Point 3: Mission Fulfillment Through Revenue Generation and Diversification. (check all that apply)

This question was not displayed to the respondent.

Q18. Please select the directive(s) aligned with your goal(s) for Compass Point 4: Mission Fulfillment Through the Operational Efficiency and Resource Utilization. (check all that apply)

	Goal 1	Goal 2	Goal 3
4.1 Develop a collaborative financial strategy for the next three years that integrates the strategic enrollment and academic plans. These plans will be supported by Capital and Leased space development programs and the integration of the Facilities Conditions Assessment.	☐	☐	☐
4.2 Develop a plan that re-imagines the campus to make efficient and effective use of physical spaces on campus, inclusive of renewal and replacement programs.	☐	☐	☐
4.3 Develop the Campus Master Plan and a Strategic Technology Master plan to support campus operations and expand satellite and virtual academic sites.	☐	☐	☐

4.4 Enhance and expand efficient process improvement programs to provide more supportive operations and efficient campus operations and workflows. ☑ ☑ ☑

Q19. **With which MSCHE (Middle States Commission on Higher Education) Standard are your unit assessment goals aligned. Try to limit your response to the primary area of alignment.**

	Goal 1	Goal 2	Goal 3
Standard I. Mission and Goals	☐	☐	☐
Standard II. Ethics and Integrity	☐	☐	☐
Standard III. Design and Delivery of the Student Learning Experience	☐	☐	☐
Standard IV. Support of the Student Experience	☐	☐	☐
Standard V. Educational Effectiveness Assessment	☑	☑	☑
Standard VI. Planning, Resources, and Institutional Improvement	☐	☐	☐
Standard VII. Governance, Leadership, and Administration	☐	☐	☐
I am not sure which Standard to choose	☐	☐	☐
Applies to all Standard	☐	☐	☐

Q20. **What metrics will be used to measure results of Goal 1?**

Number of Academic Programs which use AEFIS for program assessment. Percent of student response to course evaluations within the AEFIS system.

Q21. **What metrics will be used to measure results of Goal 2?**

Number of units which have current unit assessment plans posted on the GCU Assessment webpage. Number of units with assessment plans who submit an annual report. Number of unit budgets with assessment aligned expense categories.

Q22. **What metrics will be used to measure results of Goal 3?**

Application for EIA designation by Fall 2022. Positive response to review of EIA application by Spring 2023.

Q23. **What will be the benchmark for successfully meeting Goal 1?**

Number of Academic Programs which use AEFIS for program assessment: At least 4 programs or departments will use AEFIS for program assessment. Increase of at least 2 programs per year. Percent of student response to course evaluations within the AEFIS system. Differentiation by term: 1st 7.5 week: increase participation by 7%, main and 2nd 7.5 week: increase participation by 5%.

Q24. **What will be the benchmark for successfully meeting Goal 2?**

Number of units which have current unit assessment plans posted on the GCU Assessment webpage: 100% of university units will have an assessment on schedule or within one year of change of department leadership. Number of units with assessment plans who submit an annual report. 90% of university units with assessment plans submit annual reports. Number of unit budgets with assessment aligned expense categories. At least 25% of units which have completed a unit review align budget requests with approved action plans.

Q25. **What will be the benchmark for successfully meeting Goal 3?**

Application for EIA designation by Fall 2022: Completed application. Positive response to review of EIA application by Spring 2023: Response from NILOA with GCU meeting the majority of EIA criteria based upon application and documentation.

Q26. **Name the person(s) responsible for Goal 1.**

Thiel, Janet

Q27.
Name the person(s) responsible for Goal 2.

Thiel, Janet

Q28.
Name the person(s) responsible for Goal 3.

Thiel, Janet

Q29.
In which year will Goal 1 be assessed?
Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

○ Year 1

◉ Year 2

○ Year 3

Q30.
In which year will Goal 2 be assessed?
Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

◉ Year 1

○ Year 2

○ Year 3

Q31.

In which year will Goal 3 be assessed?
Note: Data is collected annually, but analysis is done on a three-year cycle, one goal per year.

○ Year 1

○ Year 2

⦿ Year 3

Q32. **Are there any additional comments you would like to add to this report?**

Location Data

Location: (40.088104248047, -74.119499206543)

Source: GeoIP Estimation