JAROD BRZYSKI,

“Losing Our Cool”
To me, graphic design has always been about expression. It is a way to not only express myself and my ideas, but also evoke emotions through the intended message of each piece. For the senior show, I decided to design a global warming campaign. I wanted to create pieces that not only show the reality of the issue, but also inform the viewers of some solutions. My main focus is exemplified through the “Losing Our Cool” (the slogan I created) series, where I was able to share the six solutions I found on NASA’s climate site. 
jarod205@gmail.com

KIM CASINO,

“Nature’s Protective Canopy”
The multi-facet aspect of graphic design intrigues me: the expression, the communication, and the solution. While the journey to solution maybe complex, the ultimate expression must be the most succinct communication. Recognizing the symbiotic relationship to our environment, for the senior show, I illustrated an infographic presenting the benefit of trees. The package design represents the harvest of trees and health benefits offered. I hope to help people realize how important trees are to our environment.
kimcasino@gmail.com

CHRISTINA GRASSO,

“The Calm After the Storm”
Graphic design is the process of decisions. There are a great number of considerations and choices in expressing what makes me creative. For the senior show, my project is based on hurricanes. Although these tragedies can’t be prevented, they can be prepared for, and the process of rebuilding is powerful. My pieces are an infographic, postcard, preparation cards and box, and interactive infographics. Within these designs, I hope to portray becoming a community and being the cause of preparation and restoration.
christinaa.grasso@gmail.com

LILLY FICKER,

“Fast Fashion”
To me, design is the use of one’s creativity to convey a thought into the creative space. Design is used to create ideas, and to spark conversation. For the senior show, I wanted to bring attention to the environmental impact that the fashion industry has on the world. Many don’t tend to think about this effect the industry has on the environment as it’s easy to forget as clothing is a necessity, but not only is it a necessity, it can also be a luxury.
lillyflicker@gmail.com

BRANDON OGRONIK,

“Spot”
As a 3D designer and artist, my work is to inspire a transcendent awareness of profound beauty, mystery, and awe, and provide unique insights into the nature of reality, life, and consciousness. For the senior show, I have created the progression of pollution on our earth and how it may end up damaging our earth as my imagination for awareness. I have created a 3D robot named “Spot” and he travels across the damaged world but meets hope.
bog98476@gmail.edu
Drogonik9997@gmail.com

MAY 5-6 & 9-10, 2022
RECEPTION
THURSDAY, MAY 5, 4:30 PM-7:30 PM
FARLEY CENTER, ROOM 202
GEORGIAN COURT UNIVERSITY

GCU Graphic Design & Multimedia Senior Show 2022
ONE SHOW, ONE EARTH
SENIOR SHOW
GRAPHIC DESIGN & MULTI-MEDIA
SCHOOL OF BUSINESS & DIGITAL MEDIA

GCU Graphic Design & Multimedia Senior Show 2022
BRANDON OGRODNIK

GCU Graphic Design & Multimedia Senior Show 2022

2009
New York
Artem Nevsky
Trees Benefit Our Environment
6 Benefits

1. In 1 year, an acre of trees provides oxygen for 18 people.

2. Strategically placed trees cut the air conditioning needs of a home by 90%.

3. Global forests remove 1.73 of fossil fuel emissions annually.

4. Trees reduce the temperature of cities by 10 degrees.

5. Trees give back. Every dollar spent planting and caring for a community tree yields benefits that are 3-6x that investment.

6. An acre of trees absorbs the CO₂ your car creates traveling 26,000 miles.